FST9

# 2021 Redesign

Comparative Review Scoping Document



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Accessibility Tests Google Analytics

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# **Development Process**

<b>Project Initiation</b>	Research	Design	Development	Maintain
Project Definition Create a Brief New Launch	People Personas Google Analytics	Information Architecture OJS	Sandbox Testing	Amend IA Navigation Add Features
Context Change of editorship OJS upgradation	Access Accessibility Test & Plan Browser & Device Tests Indexing Data	Navigation & Page Layout OJS / PKP / OA	Bug fixes, Test & Release	
Reflections Comparative Analysis Reader Survey OJS 3.1 Training	Workflow Task models User journeys	Graphic Design & Brand Open Academia		
	Content Policies Editorial Profiles Journal Focus			

## Quotes

### **Reading Format**

"I try to save paper, but will always print them out if I feel it's a particularly important paper that I want to look at often and closely..."

"Yes, if [screen reader] is embedded in the platform"

"This is not such an issue for readers familiar with the discipline, but those unfamiliar with STS may interpret this is a sign for a lack of quality. The way article-PDFs are currently opened in a separate box on the website is highly impractical. The letters are always too small and it limits the readability. Why not have it automatically open in a seperate browsertab. so readers can use the PDF reader of their choosing?"

"I want the journal should be accommodative to other forms of academic works such as videos, sounds, podcasts and so on."

"Less space for the side banners and more room for the main article section."

"Articles that are easily shared (have built in capability)..."

"I truly appreciate that it is open access."

### Accessibility

"I would love for ESTS to have an easier way to read click through to a page and access the article articles online. Also that letter type be bigger and more spaced out. Less space for the side banners and more room for the main article section. Articles my institutional VPN (which is a pain), is my that are easily shared (have built in capability) and easily citable (downloadable info or zotero direct) is After that, if I have to go to the journal home also a nice feature."

"The website design could be improved to be more ii) the archives, on the home page is a must." readable and attractive, the current font and lack of white space in text is a bit discouraging."

"I truly appreciate that it is open access."

### Indexes

"The journal needs to be indexed."

"I am concerned that it is not yet indexed/doesn't have an impact factor. I hope that it will be indexed soon."

"If ESTS is not granted an impact factor, young scholars will continue to struggle to send their work media presence etc." to the journal. Even though I served on the ESTS editorial board, I was reluctant to encourage my postdocs to send their work to ESTS because it would not have the same value in a future tenure consideration."

"ESTS should be indexed in ssci, ahci, or scopus to attract more writers."

### Search Features

"I can't think of a single one that stands out, though some stand out for being awful (Environmental Humanities!). The standard SAGE format is mostly fine, save that I hate that the search function often sends you out into searching their entire catalogue when you only want to search the journal with which vou started."

"At the moment, any journal where I can search for articles on google scholar and then without a paywall or undue faff whilst working from home and preferably not having to use first and almost only criterion for accessibility. page and start looking for recent issues, a clear menu and link to i) the current issue and

### **Transnationalising STS**

"Carving out a reputation for European STS that rivals, but also intersects with, the more dominant US STS. I would also like to see ESTS prioritise diversifying the STS research discourse through encouraging intersectional perspectives and publishing articles that go against the established grain of STS thought (which is, lets face it, very white and Amero-Eurocentric)."

"Increasing its impact by strengthening social

"There are international STS journals, and we do not want to pull manuscripts away from them. I hope the new editors will work closely with these journals to support their work and not compete with them."

"An email stating the broad contents of the journal and if possible a soft copy of an issue should be sent to different universities/ and professional societies, to create awareness about this journal..."

### Pedagogy

"I'm finding it increasingly difficult or impossible to teach articles that assume the whiteness and heteronormative masculinity of research subjects, science participants, technology users, etc-and that treat ethnographic truths of anglophone or high-gdp eurozone countries as the defacto norm around the world. If a technology use milieu or scientific practice is additionally producing such exclusions, then it it needs to be discussed to some extent at least."

...research articles, they need to have an interesting theoretical contribution and an excellent methodoloav/data to be included in classes."

"...teaching questions or activities developed by the author of the paper..."

"...more literature reviews on classic and contemporary STS discussions..."

"If an article is useful for teaching that's great but I do not think it should be the primary focus of an academic iournal."

"Rarely use scholarly articles for undergrads because they are not written for undergrads. for grads, i use articles that are empirically rich, clearly..."

### Recommendations

- 1. Reduce side menus and banners (covered later)
- 2. There is an appetite to see audio visual content (Q15) with 56% interested, but only 18% in contributing. OJS should have a plugin for audio,
- 3. Improve our search via: 1. Google Analytics (rank pages also by author, content and tags) and Google Scholar, 2. Libraries, 3. Using a site search, and 4. social media links.
- 4. Add an advanced search to the website header menu for author, subject and DOI searches (see later slide for an example of the EASTS search,
- 5. Consolidate a persona for pedagogy.

From: ESTS Reader Survey open-text comments

## Reader Demographics

### 77% Global North

3 % Australasia
Australia 2.4%
New Zealand 0.7%

38% Europe Austria 3% Belgium 0.7% Czech Republic 0.7% Denmark 1.4% Finland 0.7% France 0.7% Germany 4.8% Greece 0.7% Netherlands 2.7% Norway 0.7% Sweden 3.4% Switzerland 0.7% **Turkey 2.7% United Kingdom and** 

36%

Northern Ireland 15%

North America Canada 3.4% US 33.3% 23% Global South

**Africa** 

0%

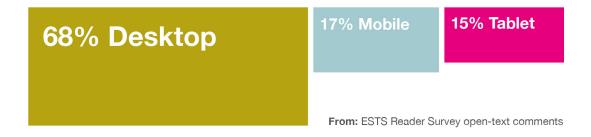
14% Asia Bahrain, 0.7% India 8.8% Indonesia 0.7% **Israel 0.7%** Japan 0.7% South Korea 1.4% Singapore 0.7% 9% Latin America Argentina, 0.7% **Brazil 2.04% Chile 1.4%** Colombia 1.4% Ecuador 1.4% Mexico 2%

From: ESTS Reader Survey of 146 readers

### Recommendations

- Increase diversity of readership in Africa, Asia and Latin America.
- Use short form as the quickest way to increase readership diversity. Additionally, around 89% of those surveyed would submit to an open peer review.

## **Device Preference**



### **Mobile First**

Developing for mobile devices throughout the redesign is strongly recommended. Rethinking the interface repsonisively will be helpful in maintaining user engagement as a reader moves from browsing on different devices and betw different sizes and shapes of screens.

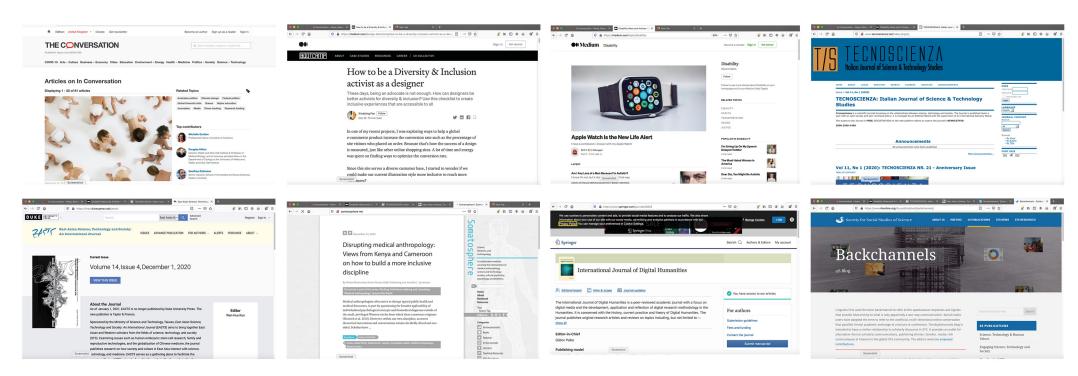
EST!

# 2021 Redesign

Comparative Review Scoping Phase I

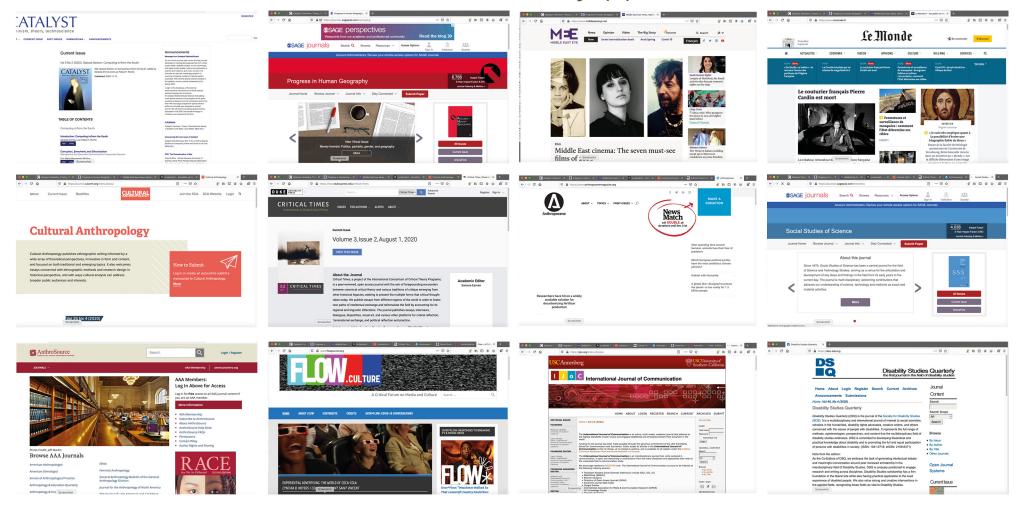


## Recommended Sites from the Editorial Collective



**Top (left to right):** The Conversation, Medium (Accessibility) and Medium (Disability), Technoscienza **Bottom:** EASTS, Somatosphere, International Journal of Digital Humanities and Digital Humanities Quarterly, Backchannels

# Recommended Sites from Reader Survey (1)

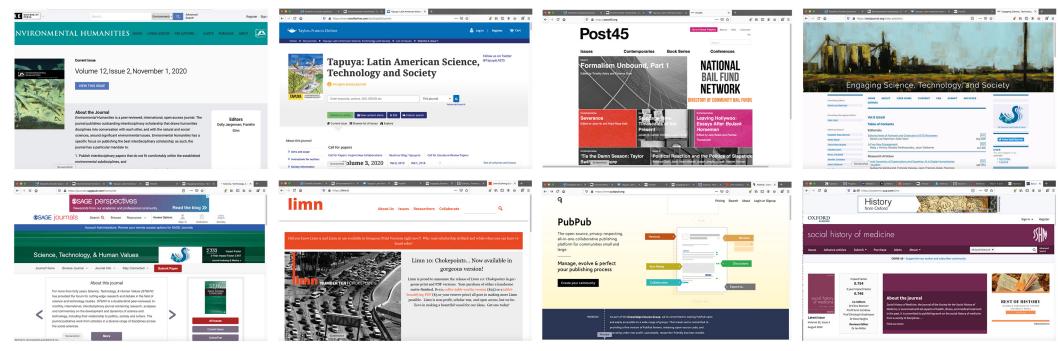


Top (left to right): Catalyst, Progress in Human Geography, Middle East Eye, Le Monde,

Middle: Cultural Anthropology, Critical Times, Anthropocene, Social Studies of Science (SSS)

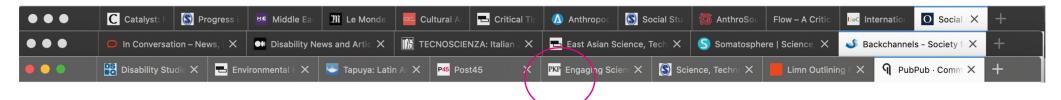
Bottom: Anthrosource (selection of journals), Flow, International Journal of Communication, Disability Studies Quarterly

# Recommended Sites from Reader Survey (2)



**Top (left to right):** Environmental Humanities, Tapuya, Post45, Engaging Science, Technology and Society (ESTS) **Bottom:** Science, Technology & Human Values (ST&HV), Limn, PubPub (alternative platform), Social History of Medicine

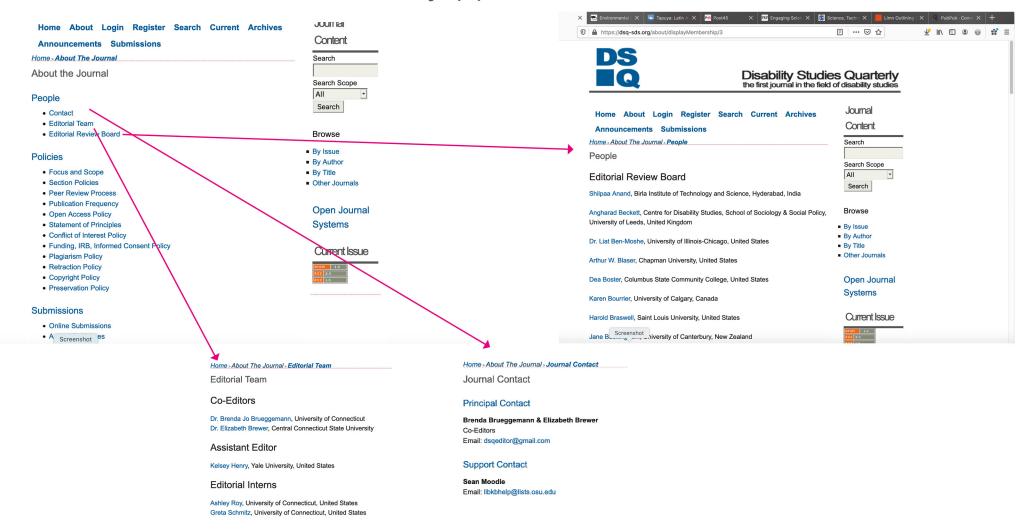
## Favicons of the recommended sites



Insight Favicon for ESTS is PKP, the name of the platform and not the journal's logo (this is fixed in the sandbox version)



## The Editorial Board: Accessibility (1)



**Left:** The editorial board is a 3 section list list of people and not as discreet headers, this is very good for accessibility **Right:** Each person has a weblink for more information, followed by their organisation and country

# The Editorial Board: Journal History (2)



About Us Issues Researchers Collaborate

### About us

Limn outlines contemporary problems. It draws material from networks of experts in the social and human sciences and is intended to be timely, diverse in perspective, authoritative, well written and beautifully designed. The focus is on contemporary problems in our global, politically interconnected, technologically intense culture: problems of infrastructure, ecological vulnerability, economic interdependence, and relentless technological invention A core goal of Limn is to provide genealogical framings that upset the often polarized, stale or static narratives offered in the media or public discussion. Contributors are chosen in light of these issues and because they can provide authoritative and unexpected insight into a problem more quickly and more accessibly than is possible through the current system of academic publishing.

Limn is somewhere between a scholarly journal and an art magazine. It is an attempt to communicate and display ongoing scholarly research. Central to our vision is a process that differs from both scholarly and popular publications. Limn has three executive editors, but each issue is organized, debated and designed by an editorial team. That team is expected to actively explore the topic of the issue, pose it as a conceptual problem, not just a theme, and determine the most appropriate contributors. Contributions are reviewed and carefully edited by the editorial team, as well as shared amongst the contributors in order to promote collective work on the concept and the issue.

Limn is serious about both scholarship and design. Contributions to Limn are held to high standards by the editors, who challenge contributors to improve the work, bring it into conversation with other contributors, and find images, objects and other artifacts related to the topic. The design of Limn is integral to the scholarship, with a focus on communicating concepts and problems through images or design elements and a commitment to the creation of a more accessible and engaging medium. Limn exists both as an online site (open access and open to experiments in media) and in print-because it looks awesome in your hands.

### Limn is edited by

Stephen J. Collier, New School, New York Christopher M. Kelty, University of California, Los Angeles Andrew Lakoff, University of Southern California

### Limn is designed by

Martin Hovem, American Ethnography

Limn has been partially funded by the New School in New York, University of California, Los Angeles, the University of Southern California Digital Humanitie Program, The Borchard Foundation, Arts Council UK, and coins we find in the sofas of

Limn is open access. All content on this website is freely available under a Creative Commons 3.0 Share-Alike License. If it wasn't obvious, we also sell beautifully de signed print versions of the magazine. Just because Limn is free (as in speech) doesn't mean you should deprive yourself of a beautiful object.

### Journal History

Catalyst: Feminism, Theory, Technoscience is an interdisciplinary peer-reviewed online journal designed to serve the expanding interdisciplinary field of feminist science and technology studies (STS). Now five years into publication, the journal has become an invaluable part of the infrastructure of the field. The journal was first conceived in 2011 in a joint effort by Lisa Cartwright and David Serlin at UC San Diego and Deboleena Roy and Elizabeth Wilson at Emory University. Since that time many

Supported by a lead editorial team and an editorial board, Catalyst includes a rotating advisory board of approximately 100 members that is international in scope and large in scale. Graduate students are actively involved not just as contributors but also as Managing Editors, supported with graduate research assistantships and mentorship from the editors to both facilitate their study and give them extraordinary insight into both the field of feminist STS and the mechanics of scholarly publishing.

The lead editorial and managing editor teams have included:

Lead Editors: Lisa Cartwright and David Serlin

Managing Editors: Louise Hickman, Monika S. Jones, Cristina Visperas, Poyao Huang

Lead Editors: Nassim Parvin, Anne Pollock, Deboleena Roy

Book Review Editors: Laura Foster, Sonja van Wichelen

Managing Editors: Yash Lara, Caroline Warren, Sara Kass, Hoan Nguyen

Catalyst actively supports new work by junior scholars, and is proud to have published the 2019 Mullins prize-winning essay, "Amazon Echo and the Aesthetics of Whiteness," Upon receiving that award, author Thao Phan, a PhD student at Deakin University in Australia, wrote to the journal's editorial team: "I feel incredibly honoured to receive this award, and especially proud to do so representing Catalyst. You and the entire editorial team have done such a fantastic job in establishing Catalyst as a home for feminist STS. I know that it requires real leadership, commitment, and ongoing labour to maintain these kinds of projects (which is rarely compensated or acknowledged by the institution), so please accept my sincere thanks and know that your work is recognised and deeply

In 2020, Catalyst was awarded the STS Infrastructure Award from the Society for Social Studies of Science (4S). Our acceptance statement is available here: STS Infrastructure Award Acceptance

### Contact

editor@catalystjournal.org

### CFP: Metaphor as Meaning and Method in

Guest editors: T.L. Cowan, Jas Rault & Lindsay LeBlanc (University of Toronto)

Feminist, critical race, anti-colonial, trans- and queer scholarship has a long history of attention to the work of metaphors: to their concealing work, to their materially constitutional work, and to the generative, paradigm-shifting work of introducing new metaphors. Similarly, feminist STS has long done the work of challenging the binary opposition of "technology" and "culture." In this special that understand "technology and culture as a specific unity" (Balsamo, 2011, p. 5). We hope that "Metaphors as Meaning & Method in Technoculture will offer feminist scholars of STS, the Social Sciences, Arts and Humanities, the opportunity to think together through and beyond our disciplines

Deadline (abstracts only): October 1, 2020

More info >

### Recent Issues

CATALYST Vol 6 No 1 (2020):

Special Section on Chemical Entanglements: Gender and Exposure

CATALYST Vol 5 No 2 (2018):

Special Section on Plantarium: Human Vegetal Ecologies



Special Section on Crip Technoscience

Kimberly Juanita Brown, Mount Holyoke College

Lisa Cartwright, UC San Diego

Laura Foster, Indiana University Bloomington (book reviews co-editor)

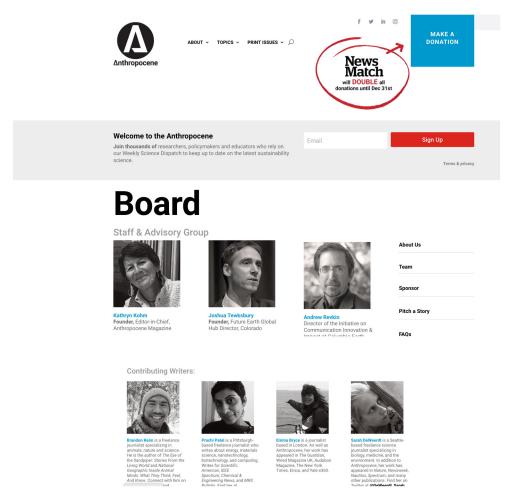
Nassim Parvin, Georgia Institute o Technology (fead editor)

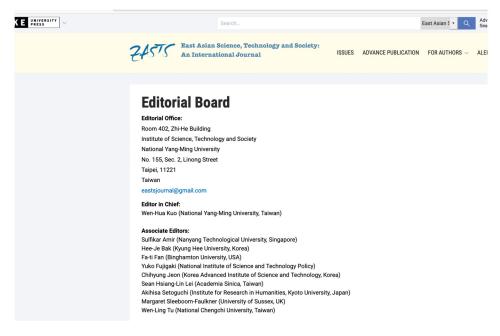
Rachel Lee, UCLA

Mara Mills. New York University

**Left:** Profiling the editorial board repeats in the "About" information for limn and other sites Right: Catalyst keeps the current editorial board in a side menu, but adds previous editors in the journal history

# The Editorial Board: Journal History (3)





**Left:** Anthropocene's editorial board are profiled with an image and short caption text. Images would need to include alt-text for accessibility

Right: EASTS's contact details are included with the editorial board profiles, i.e. email and physical address

## The Editorial Board: Journal Maturity

Journal	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
Tapuya 2 years (Taylor and Francis)	Editor-in- Chief (1)	Associate Editors (6)	Book Reviews Editors (10)	Managing Editor Latin America (1)	Assistant Managing Editor (1)	Tapuya.la Site Manager (1)	Editorial Board (12)	Internationa Advisory Board Member (23)
Critical Times 3 years (Duke University Press)	Editorial office (1)	Senior Editor (1)	Editorial Team (8)	Managing Editor (1)	Editorial Assistants (3)	Executive Editorial Board (17)	Editorial Advisory Board (24)	UC Berkeley Editorial Advisory Board (12)
Anthropocene (Magazine) 4 years?	Staff & Advisory Group (6)	Contributing Writers (4)						
ESTS 5years	Founding Editor (1)	Founding Managing Editor (1)	Editorial Board (42)					
Catalyst 5 years	Editorial Board (14)	Contact (email)	Lists previous teams by date in journal history: 2014-16 2016-17 2017-19 2019-21					
Disability Studies Quarterly 6 years	Editorial Team: Co-editors (2) Assistant Editors (1) Editorial Interns (2)	Editorial Review Board (57)						
Limn.it 10 years	Editors (3)							
Technoscienza 10 years	Editorial Coordination (3)	Editorial Board (17)	International Advisory Board (21)	International Correspondents (10)				
International Journal of Communication 13 years	Founders (2)	Founding Editors (1)	Founding Managing Editor (1)	Editor (1)	Managing Editor (1)	Managing Editor, Special Sections (1)	Editorial Board (100+)	

Journal	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
EASTS 13 years	Editorial Office (1)	Editor in Chief: (1)	Associate Editors (9)	Assistant Editors (2)	Editorial Board (35)			
Post45 14 years	Board Members (12)	Affiliates (80)		I				
Flow journal; A Critical Forum on Media and Culture 16 years	Managing Editors (2)	Senior Editors (3)	Column Editors (19)	Faculty Advisor (1)				
Environmental humanities 18 years	Editors (2)	Associate Editors (8)	Editors, Living Lexicon for the Environmental Humanities (2)	Editorial Assistant (2)	Editorial Advisory Board (50)			
Social History of Medicine 33 years (Oxford University Press)	Co-editors (4)	Reviews editor (1)	Gazette editor (1)	Editorial office (1)	Chair of editorial board (1)	Editorial board (20)		
Cultural Anthropology 34 years	Editorial Collaborative, 2019–2022 (3)	Publications Manager (1)	Copyeditor (1)	Typesetter (1)	Editorial Assistant (1)	Editorial Board (44)		
STHV 41 years (Sage)	Editor (1)	Editorial Board (40)						
Progress in Human Geography 44 years (Sage)	Managing Editor (1)	Editors (5)	International Editorial Advisory Board (14)	Former Editors (17)				
SSS 50 years (Sage)	Editor (1)	Past Editors (3)	Collaborating Editors (5)	Proofs Editor (1)	Editorial Advisers (48)			
Backchannels ?? Can't find the info.	Editors (3)	Assistant Editors (6)						

**Tables:** The size of the editorial board varies from 2-8 levels of roles. The level of roles per journal increases as the journal matures, if discounting those journals under the age of 3 years. The size of the

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## The Editorial Board: Board, Advisors, Past Board/Editors

Journal	Editorial Board	Advisory	Other/Archived
Tapuya 2 years (Taylor and Francis)	12 Editorial Board	23 International Advisory Board Member	10 Book Reviews Editors
Critical Times 3 years (Duke University Press)	8 Editorial Team	17 Executive Editorial Board	24 Editorial Advisory Board
ESTS 5years	42 Editorial Board		
Catalyst 5 years	14 Editorial Board		Lists previous teams by date in journal history: 2014-16, 2016-17, 2017-19, 2019-21
Disability Studies Quarterly 6 years	5 Editorial Team	57 Editorial Review Board	
Technoscienza 10 years	17 Editorial Board	21 International Advisory Board	10 International Correspondents
International Journal of Communication 13 years	100+ Editorial Board		
EASTS 13 years	35 Editorial Board		
Post45 14 years	12 Board Members	80 Affiliates	
Environmental humanities 18 years (Duke)	8 Associate Editors	50 Editorial Advisory Board	
Social History of Medicine 33 years (Oxford University Press)	20 Editorial Board		
Cultural Anthropology 34 years	44 Editorial Board		
STHV 41 years (Sage)	40 Editorial Board		
Progress in Human Geography 44 years (Sage)	5 Editors	14 International Editorial Advisory Board	17 Former Editors
SSS 50 years (Sage)	5 Collaborating Editors	48 Editorial Advisers	3 Past Editors

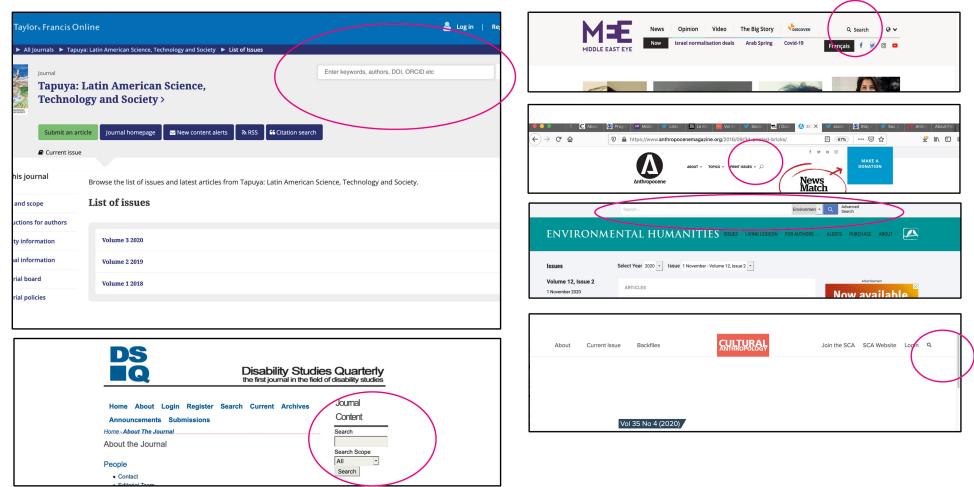
Table 2. Shows a range of journals taken from the ESTS reader survey, and the Editorial Collective's suggestions (Jan 2021).

**Table:** The size editorial board or team varies from 5–100 (average 20), and the advisory board from 14–80 affiliates (average 39). Many journals archive their Boards and Editors like Catalyst, Progress in Human Geography, and SSS. Catalyst changes every 2–3 years and archives based on this change-over, whereas the other two journals archive most likely because of their maturity (40+ years). There is an argument for having a delineated international advisory board.

## The Editorial Board: Recommendations

- 1. The editorial board is a 3 section list list of people and not as discreet headers, which is very good for accessibility
- 2. We must include contact details in relation to the editorial board (email)
- 3. Each member of the board has a weblink for more information (like personal website), followed by their organisation and country
- 4. We must not duplicate information between the Editorial board and the history of the journal, or about page
- 5. The journal is old enough to now have a history section, where previous editorial board members can be listed
- 6. We could include profile pictures (with alt-text for each provided) and a short caption of interests
- 7. Broaden the range of editorial roles from 3 to 6 levels of roles
- 8. Archive prior boards and editors by the years they served and place this in the history of the journal section, or as a section in the Editorial list. The argument for this would be around EU-GDPR (names are an aspect of personal sensitive data)
- 9. Consider a separate listing for an international advisory board
- 10. Do not list editorial board on a side menu. Make this an aspect of the menu, either as a new menu heading "People", or within the "About" page after "Journal History"

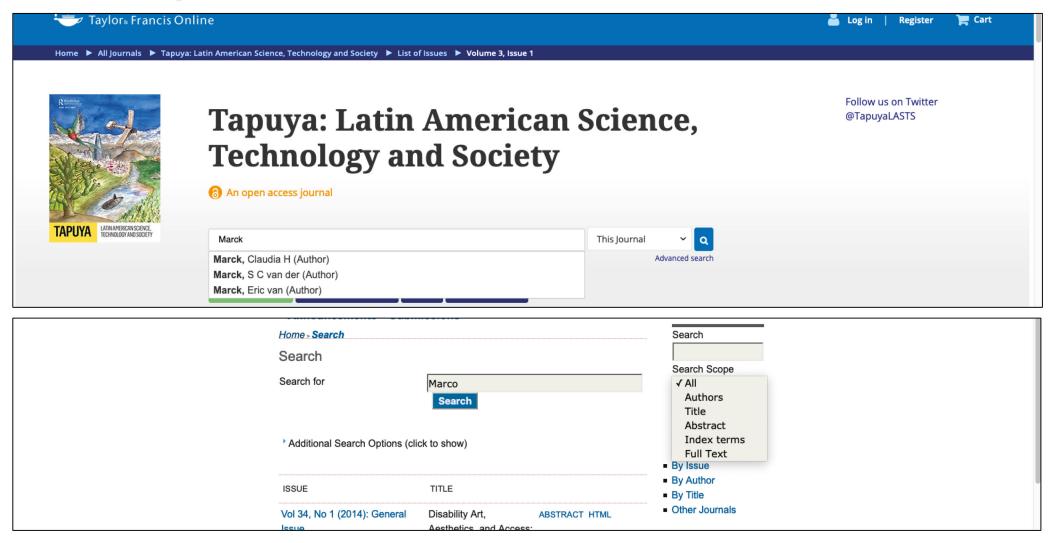
## Search



**Insight:** Most search boxes (12 of 20) are in the menu below the banner of the publication (Tapuya, Middle East Eye, Cultural Anthropology, Anthropocene). Only publications by larger presses include an advanced search across all their publications above their banner like Environmental Humanities (Duke), as well as Sage and Oxford Press. Fewer search boxes (6 of 20) are in the right sided menu like OJS journal, Disability Studies Quarterly as well as Technoscienza, Backchannels, and Somatosphere. The rest of the journals had no search functionality, including ESTS.

**Recommendation:** Design a search like Tapuya's which delineates the kinds of searches an aithor can make, this will improve the functionality and speed of the website.

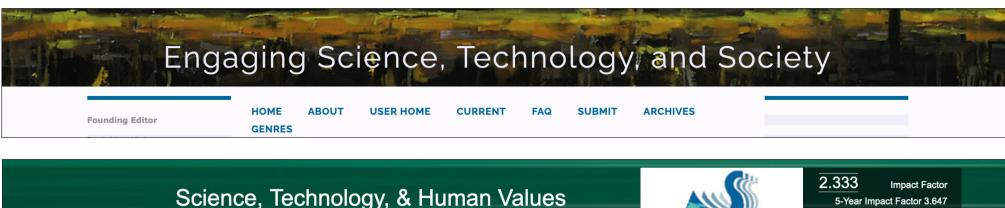
## Advanced Search

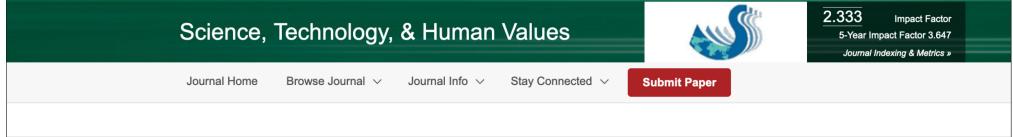


**Insight:** Advanced searches make for quick returns and stop the search return taking forever to appear (reducing bounce rates). Above are two author searches for Tapuya and Disability Studies Quarterly, the latter being an OJS site. In DQS the search appears in the right-hand menu, but then appears in the main menu. Tapuya's search is far better, but we know that the DQS search is OJS supported.

## Top Menus

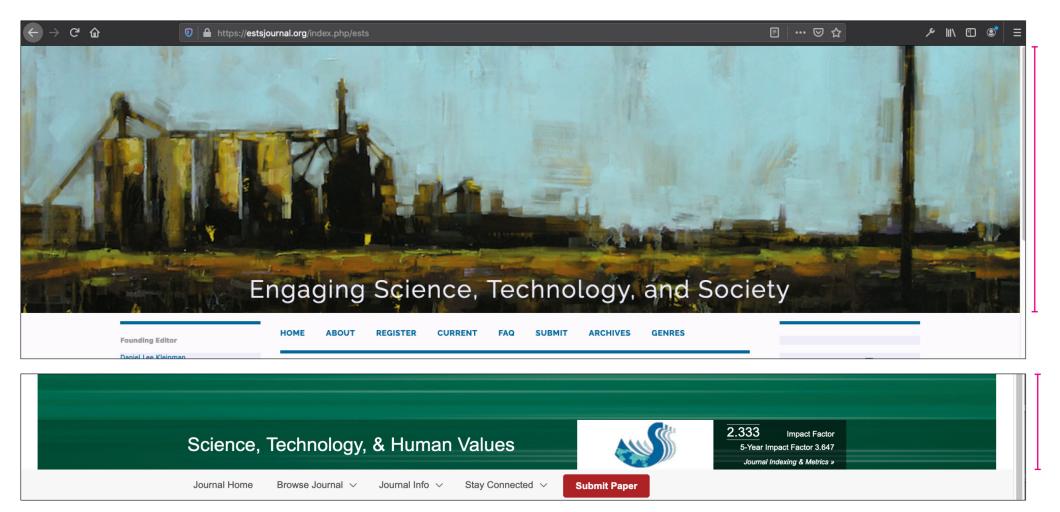






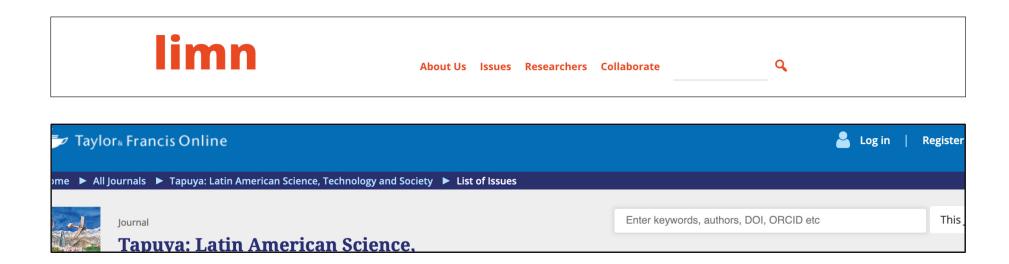
**Insight:** OJS websites do not nest their menus and have the most menu tabs, like ESTS (8) and Disability Studies Quarterly (9). The average number of menu items is 5, like STHV.

## Top Menus and Headers



**Insight:** The space given over to the banner bigger than most journal websites. This needs decreasing by 50-70% like many other sites. ST&HV doesn't use their banner for the full screen width and it's still a third smaller in height.

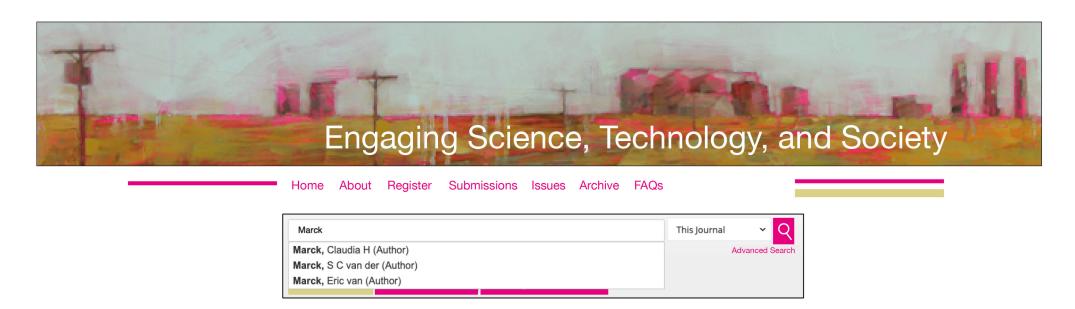
# Combining Menu and Search



Recommendation: If possible, add search to the header menu like Limn, but make it an advanced search like Tapuya.

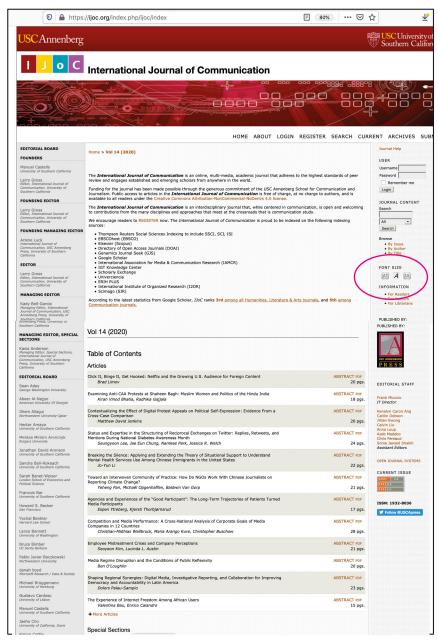
## **New Banner**

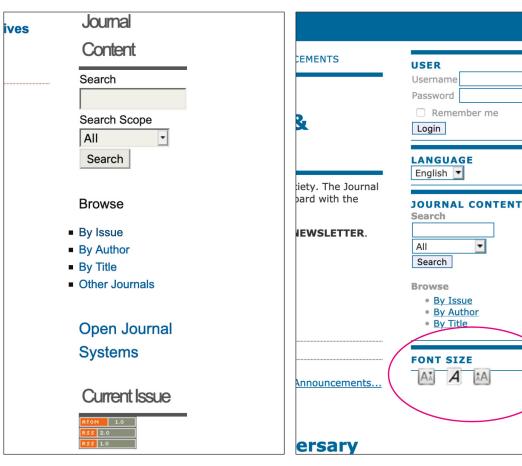




Idea: Same artist (Angela Renfro) but refreshed and accessible colour palette, creating a whole new look and feel. Magenta is an easy to see with the ageing eye. The use of the cobalt teal (sky tone) and trans green oxide (earth tone) are used in both landscapes, so the website palette can stay the same with just one extra colour to play with!

## Side Menus



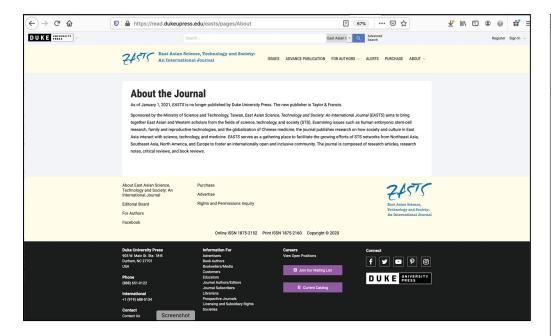


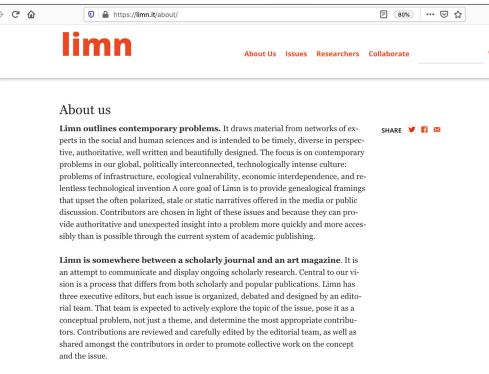
**Insight:** The worst case scenario is having both left and right menus (3 of 17) like ESTS, Environmental Humanities, and International Journal of Communication. Mostly journals opt for have a right sided menu (8 of 10) like Catalyst, Disability Studies Quarterly, and Backchannels. Tapuya is the only site to do keep to this format, as a way to increase the amount of menus. Visually, looks very busy and makes navigation more complicated for new visitors.

**Recommendation:** A compromise would be to keep the right menu to highlight our news media and content. The ideal would be to add it to the footer i.e. RSS feeds, social media, most cited, most viewed articles.

Top Tip: Add functionality to increase reading size of font as highlighted available on OJS sites.

## Limiting the Use of Side Menus

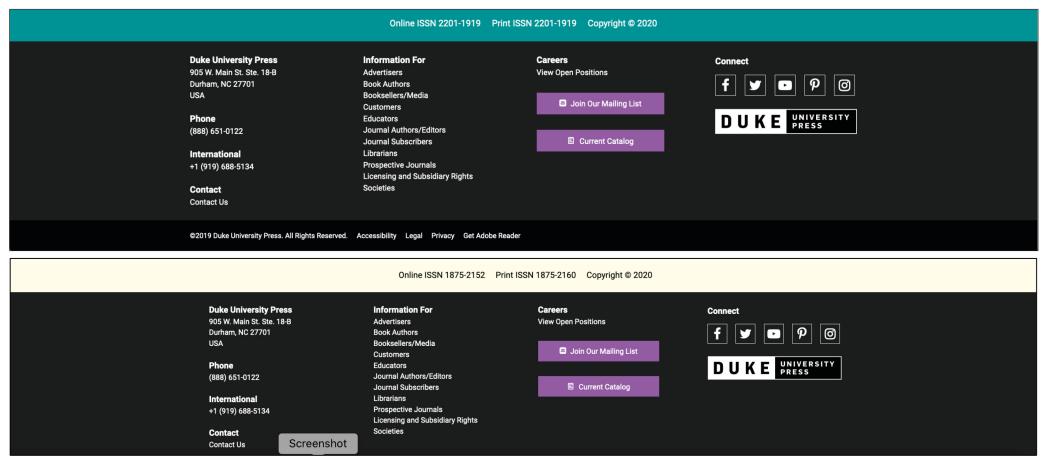




**Insight:** Ideally, having no side menus would help with mobile formats, but few journals have no side menus (5 of 17). All the main news publications do not use side menus in 2020.

**Recommendation:** EASTS does not have side menus and relies on a clear search on the header and putting clear info in the footer. It is also undesirable and very unusual to have a left sided menu. Limn has a right sided menu but it isn't cluttered, but is this worth it just for social media buttons? Alleviating the need for side menus altogether may help our site as a mobile first experience.

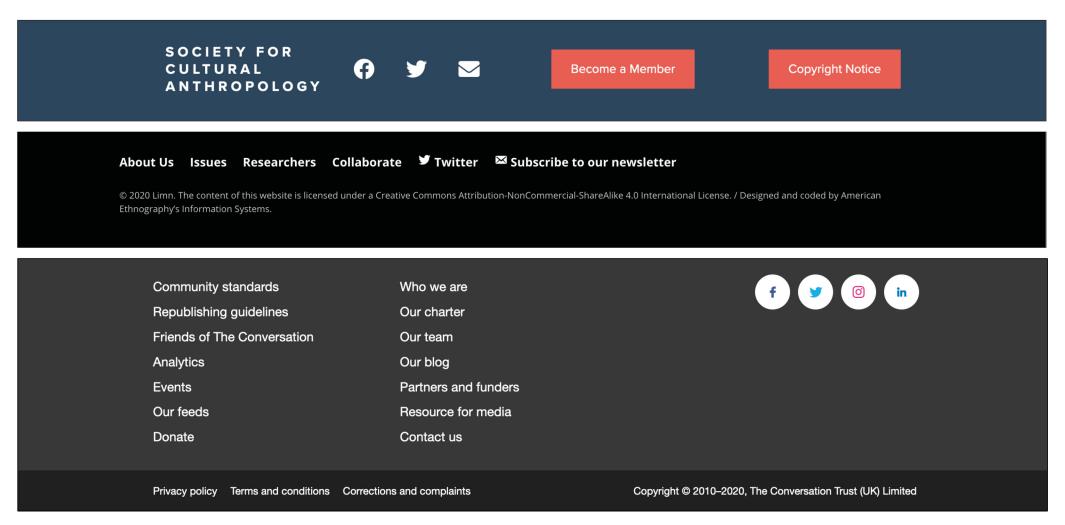
## Footers (1)



**Insight:** Most editorial websites include in their footer (13 of 18) privacy policy, (Backchannels, copyright (Duke Press sites like EASTS and Environmental Humanities shown above), or Creative Commons Attribution. It is usual to add social media buttons, mailing list details, as well as the design attributions of the website (for ESTS it would be Open Academic/PKP/OJS.

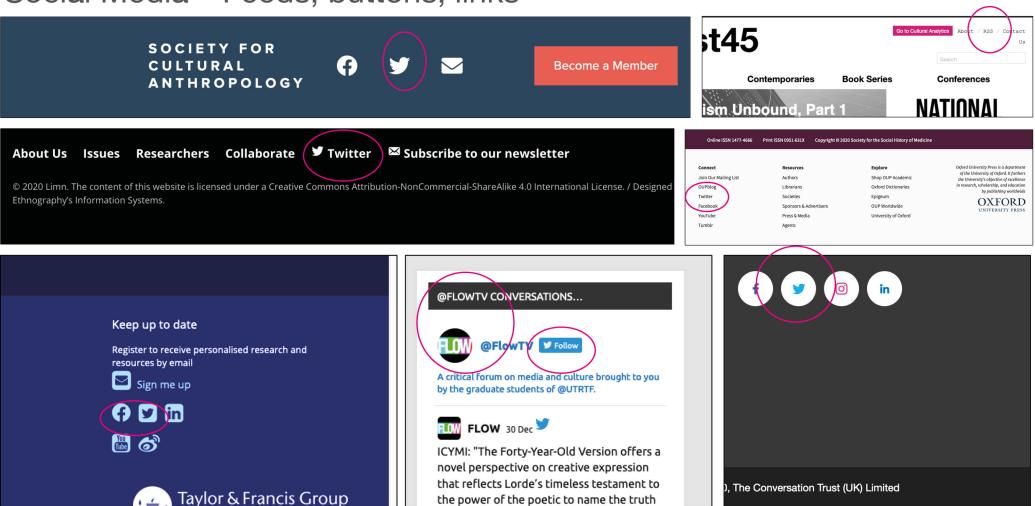
**Recommendation:** EASTS does not have side menus and relies on a clear search on the header and putting clear info in the footer. It is also undesirable and very unusual to have a left sided menu. Limn has a right sided menu but it isn't cluttered, but is this worth it just for social media buttons? Alleviating the need for side menus altogether may help our site as a mobile first experience.

# Footers (2)



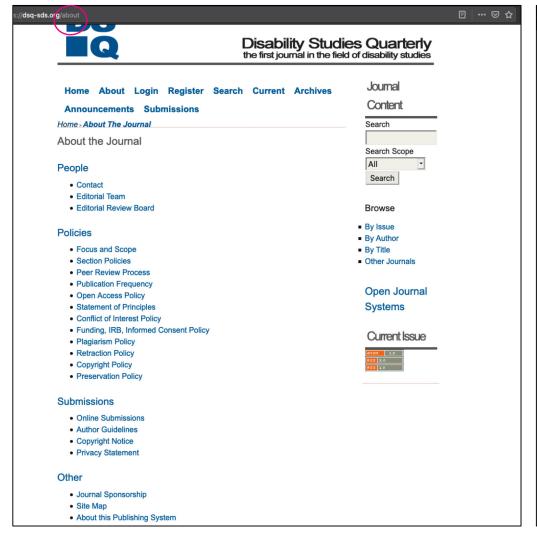
**Insight:** Websites also use the footer for navigation if the page scroll is overly long, like Post 45 and Limn. The top menu may be duplicated or even slightly different if you want to point the reader beyond the website (both entry and exit). In Conversation uses the footer for policy materials too.

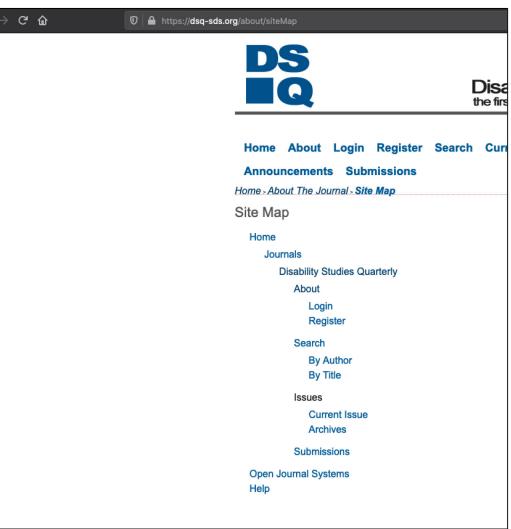
## Social Media – Feeds, buttons, links



**Insight:** Social media can be added as hyper-linked text (SSHM middle-right), an active button (Flow bottom-middle), or as a news feed (also Flow bottom-middle) as a button in any of the margins. Usually it is to be found in the footer (Cultural Anthropology top-left, Limn middle-left, Tapuya bottom-left), but can also be found in the header too (Post 45 top right). However, if moving to a single-column website (mobile), social media should be moved to the footer as a button like CA. Even magazine formats do not include Twitter as a news feed anymore (see The Conversation, Le Monde, & Middle East Eye).

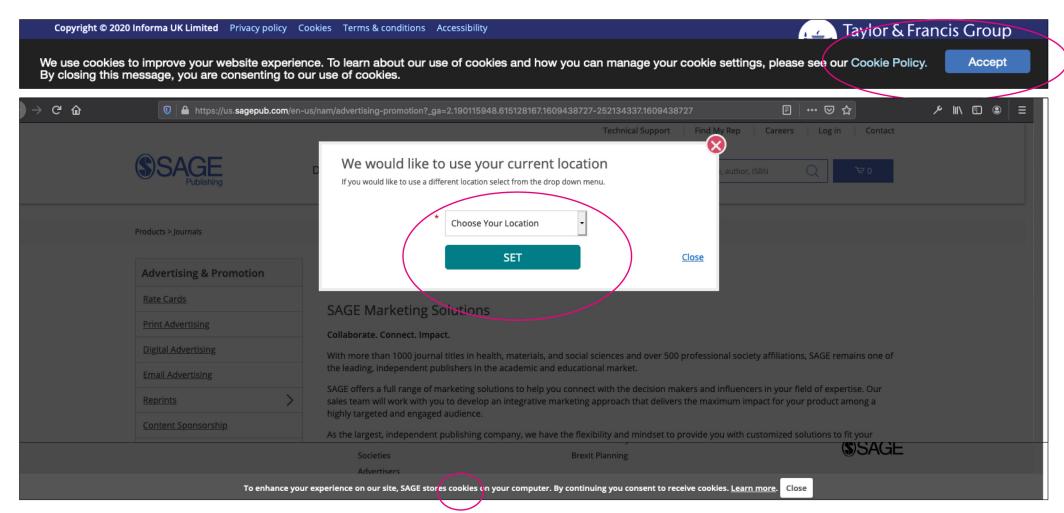
## Sitemap





**Insight:** Most websites do not include their sitemap for readers, but DQS does have this in their "about" page potentially for accessibility, i.e providing an overview of the site as a list for navigation.

### Cookies and Data



**Insight:** Most editorial websites include an accept cookies notification at the bottom of their website when first opening their website. Refining the Google Analytics of the website does mean a cookies message is necessary.

## Sponsorship



### International Consortium of Critical Theory Programs

### **Sponsors & Affiliations**

**Tapuya** is sponsored by the Latin American Institute, the Graduate School of Education and Information Studies, and the Luskin School of Public Affairs at University of California Los Angeles (USA), and by the Universidad de las Americas Puebla (Mexico). It is affiliated with the Asociación Latinoamericana de Estudios Sociales de la Ciencia y la Tecnología (ESOCITE) and with the Society for the Social Studies of Science (4S).

This site was made possible through the generosity of the Office of the Provost, Yale University. The ongoing presence of the site is made possible through the generosity of the Department of English and the College of Arts and Sciences at Emory University.

Home > About the Journal > Journal Sponsorship

### **Journal Sponsorship**

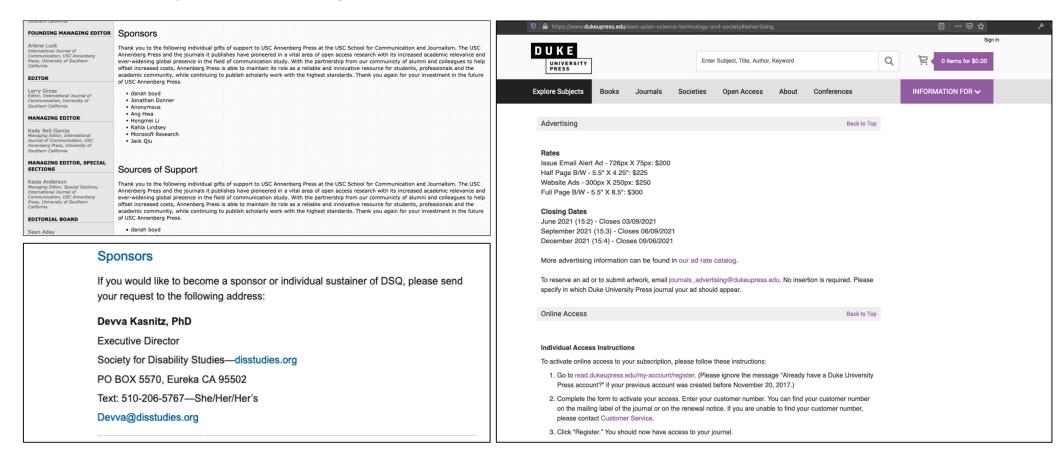
### **Publisher**

Tecnoscienza is promoted by STS Italia - The Italian Society of Science and Technology Studies.

Limn has been partially funded by the New School in New York, University of California, Los Angeles, the University of Southern California Digital Humanities Program, The Borchard Foundation, Arts Council UK, and coins we find in the sofas of our readers.

**Insight:** How a publication is sponsored, funded, affiliated, or promoted is often on the "about" page, though sometimes it appears in the footer. Some journals make a statement about their existing funding bodies, and a call for donations through readers.

# Donations | Advertising Revenue



Insight Sponsorship is also a place to show gratitude, to garner further support, and also to offer advertising space

**Top left** International Journal of Communication **Bottom Left** Disability Studies Quarterly **Right** EASTS East Asian Science, Technology and Society

# Indexing/Abstracting Sources (1)

# Journal information

Online ISSN: 2572-9861

1 issue per year

Read our Blog: Tapuya.la

Tapuya: Latin American Science, Technology and Society is indexed/abstracted in:

Baidu Scholar

British Library Inside

**CNKI Scholar** 

Danish Bibliometric Research Indicator (BFI)

Directory of Open Access Journals (DOAJ)

**DTU Findit** 

E-Lib Breman

Electronic Journals Library (EZB)

Finnish Publication Forum (Julkaisufoorumi)

Google Scholar

JournalTOCs

Microsoft Academic

Naver Academic

Norwegian Register of Scientific Journals and Publishers

Portico

Publons

Red Iberoamericana de Innovación y Conocimiento Científico (REDIB)

SciBase

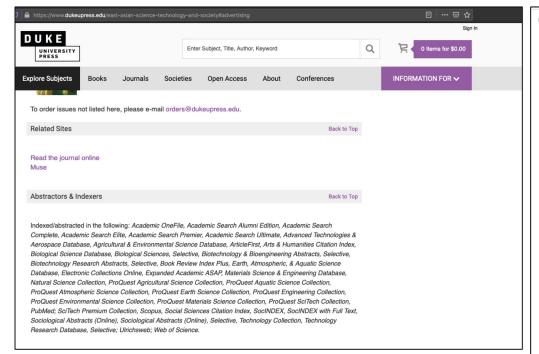
Scopus

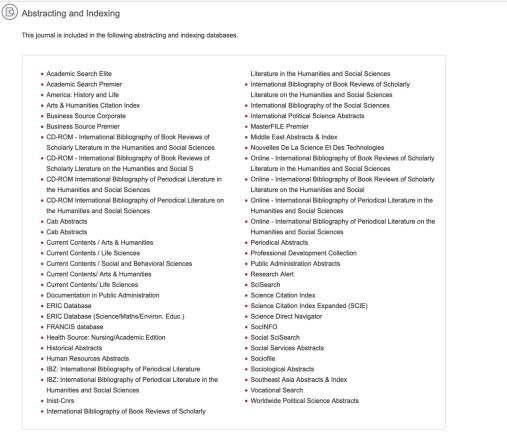
Ulrich's Periodicals Directory

WorldCat (OCLC)

Insight Tapuya lists all indexing and hyperlinks for readers

# Indexing/Abstracting Sources (2)

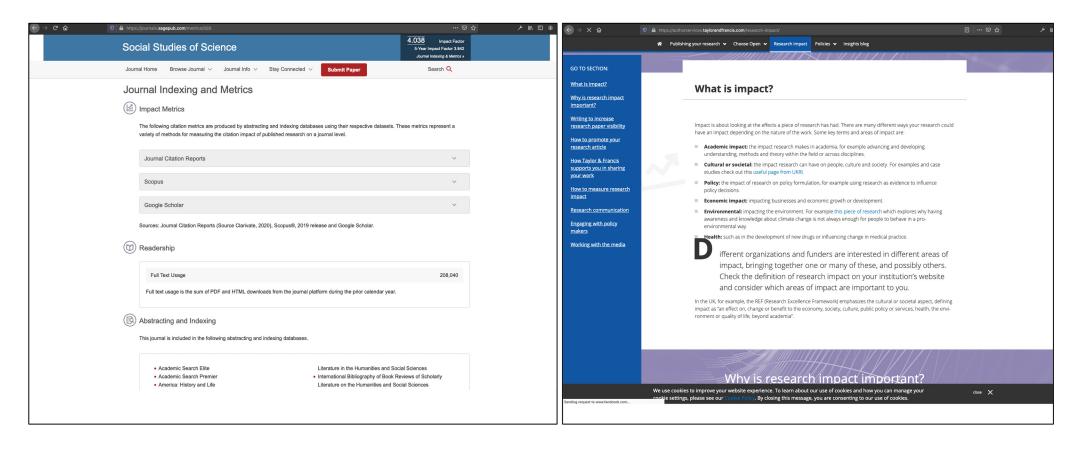




**Insight** Both EASTS and SSS include their indexes as a paragraph list, or as a bulleted list. However, neither are hyperlinked or use the icons to highlight data provenance.

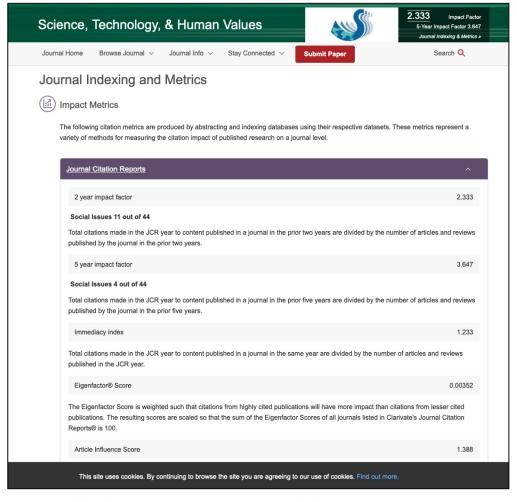
Left EASTS Right SSS

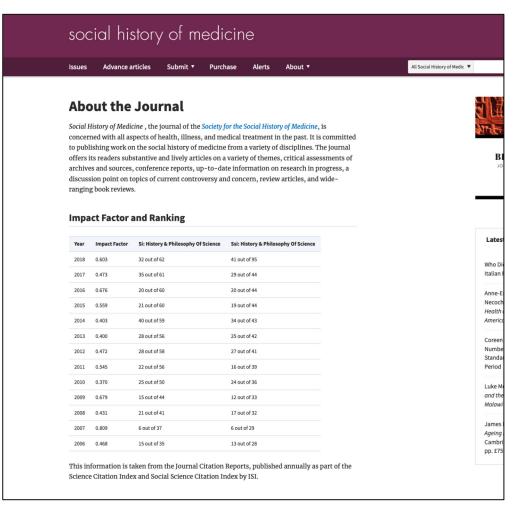
## Impact Metrics (1)



**Insight** SSS displays multiple metrics providing the reader with a triangulating data (a citation report, Scopus, and Google Scholar). This is ideal. Some broader publications like Taylor and Francis provide a policy section on impact as well as specific citation data for Tapuya, one of their publications. Usually the metrics and indexing are to be found either in the "about" page or within the specific "policy" page.

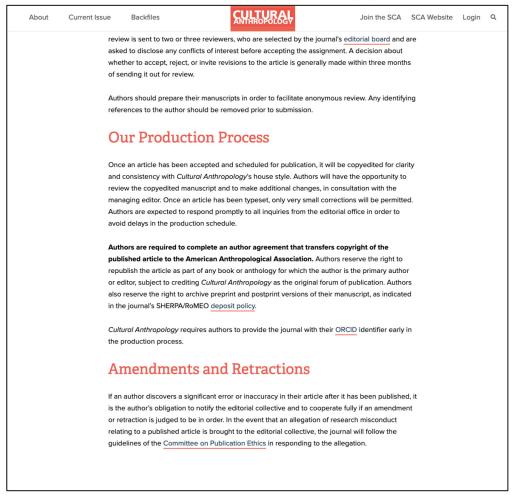
# Impact Metrics (2)

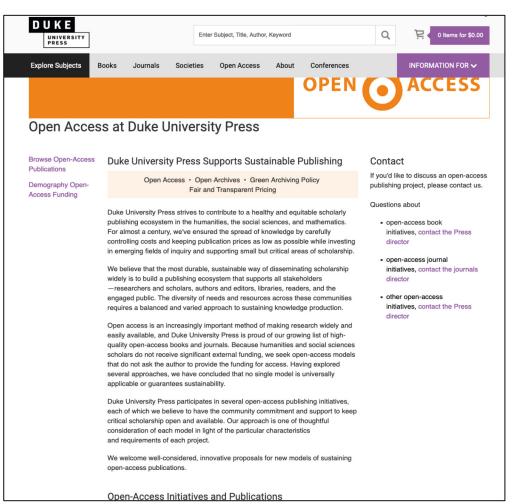




**Insight** STHV makes public their citation reports which may be a specific item that broader publications can provide as this is the same for Oxford press journal SHM.

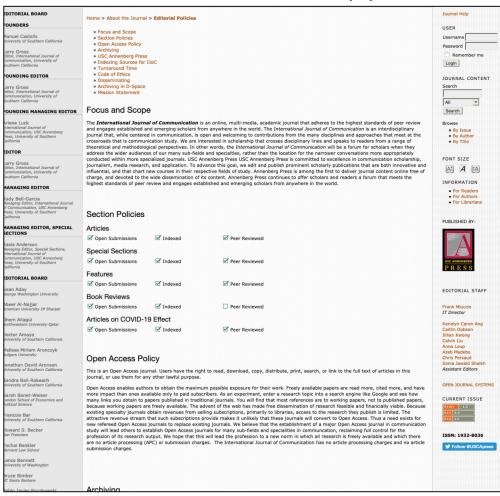
## Policies and Guidelines (1)





**Insight** There is no standard way to display the journal's policies and guidelines. It depends primarily on whether the journal is affiliated to an association like AAA with Cultural Anthropology, or a larger publisher like Duke University Press with Tapuya. If that is the case, then those policies need to be adhered to and the policy sections are often a link to those general policies. However, they differ in an important way, in that a journal to an association will need to have it's own open access and copyright policies. So, in that case, the policies can be embedded in the submission guidelines (Cultural Anthropology is a good example).

## Policies and Guidelines (2)





**Insight** Some journals highlight their (1) open access and (2) section policies like International Journal of Communication (left), and Technoscienza (left).

### Policies, Pre-print (3)



Journals A to Z Journals by Subject ▼ Customer Services ▼

Resources ▼

#### **Author self-archiving policy**

This policy sets out the ways in which Oxford University Press journal authors may selfarchive versions of their work on their own webpages, on institutional webpages, and in other repositories. Please be aware that policies and embargo periods may differ from journal to journal, so ensure that you have selected the correct journal policy.

#### **Abstract and Citation information**

Authors may reuse the Abstract and Citation information (e.g. Title, Author name, Publication dates) of their article anywhere at any time including social media such as Facebook, blogs and Twitter, providing that where possible a link is included back to the article on the OUP site. Preferably the link should be, or include, the Digital Object Identifier (DOI) which can be found in the Citation information about your article online.

#### **Author's Original Version**

The Author's Original Version (AOV) is defined here as the un-refereed author version of an article completed before submission of the article to the journal. This is sometimes referred to as the "preprint" version. The author accepts full responsibility for the article, and the content and layout is

Authors may make their AOV available anywhere at any time. This includes posting on their own personal websites, institutional or non-commercial subject based repositories, commercial platforms websites or repositories, or social media, provided that, upon acceptance, they acknowledge that the article has been accepted for publication as follows:

This article has been accepted for publication in [Journal Title] Published by Oxford University

After publication we would also ask authors to update their AOV with the Digital Object Identifier (DOI), and include a link to the Version of Record.

#### **Accepted Manuscript**

The accepted manuscript (AM) is the final draft author manuscript, as accepted for publication by a journal, including modifications based on referees' suggestions, before it has undergone copyediting, typesetting and proof correction. This is sometimes referred to as the post-print version.

Immediately upon publication authors may:

- Immediately upload their AM to their own personal webpage (excluding commercial websites and repositories)
- Immediately upload their AM to their institutional or other non-commercial subject based repositories on the proviso that it is not made publicly available until after the specified

After the embargo period authors may:

Upload their AM to institutional repository or other non-commercial repositories and make it publicly available. Accepted Manuscripts may not be uploaded or shared on commercial websites or repositories, unless the website or repository has signed a licensing agreement with OUP permitting such uploading or sharing.

#### Embargo periods

Embargo periods may vary between journals. For details of a journal's specific embargo period, please see the information for each individual title on our Accepted Manuscript

When uploading an accepted manuscript to a repository, authors should include the following acknowledgment as well as a link to the version of record. This will connect the published version to the AM version in the repository and help ensure that the article is cited correctly.

This is a pre-copyedited, author-produced version of an article accepted for publication in [insert journal title] following peer review. The version of record [insert complete citation information here] is available online at: xxxxxxx [insert URL and DOI of the article on the OUP website].

#### Version of Record

The Version of Record (VOR) is defined here as the final typeset and edited version of the journal article that has been made available by OUP by formally and exclusively declaring the article "published". This includes any 'advanced access' article even before the compilation of a volume

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#### CC BY

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#### Author online offprint link

On publication, authors will be sent an online offprint link allowing access to their article on the OUP website without subscription. For authors of non-Open Access articles, this link may be shared directly with interested colleagues, but is not intended for mass distribution on websites, repositories, or through social media. If you wish to share links or draw attention to your article we would ask that you instead distribute a link to the abstract of the article.

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#### **Funding Bodies**

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For further details on our author reuse policies please visit this page. In case of query please contact Journals Permissions (journals.permissions@oup.com)

Insight SHM has a clear "Author self-archiving policy" which is unusual.

## Policies and Guidelines (4)

#### Statement of Principles

By Rosemarie Garland-Thomson and Paul K. Longmore
Approved Fall 2003 by the Society for Disability Studies Board

The values and ideologies that shape social arrangements, public policies, professional practices, and, most important, the experience of "disability" are in the midst of a classic paradigm shift. Disability issues are demanding attention in every sphere and institution of society. Everything related to disability and people with disabilities is in the process of being rethought and needs to be rethought.

The academic study of disability has primarily been shaped by ideologies that define it as limitation in the performance of expected social roles due to underlying physiological pathology. That definition inevitably prescribes medical treatments and habilitation or rehabilitation as the appropriate solutions to the problems of people with disabilities. Yet those approaches have had only limited impact in ameliorating disabled people's socioeconomic marginalization.

In contrast to these traditional modes of addressing and studying disability, Disability Studies takes as its domain the relationship of social values to societal organization and public policies, professional training and delivery of services, individual behavior and interpersonal encounters, cultural representation and technological and architectural design. Disability Studies utilizes a multidisciplinary approach to analyze the intricate interactions among social, cultural, political, economic, and physiological variables. It seeks neither to jettison, nor to embrace medical paradigms of disability, but to transcend them. It explains personal experiences of disability, not simply in terms of the functioning of bodies that operate in nonstandard ways, but by locating those differences within the larger context of the cultural milieus that shape disability experiences. Disability Studies also seeks to supply the rigorous research and critical analysis essential to any effort at social reconstruction.

#### STATEMENT OF PURPOSE

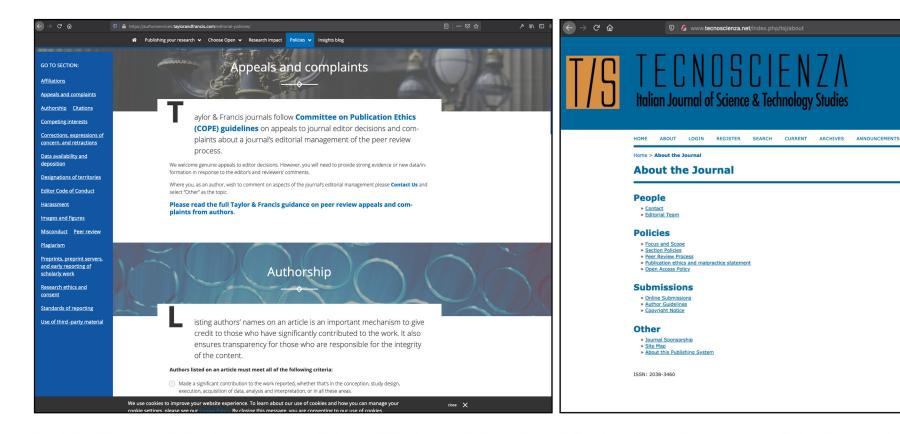
In pursuit of this vision and in support of an agenda that builds the academic field of Disability Studies in both the United States and globally, the *Disability Studies Quarterly (DSQ)* will provide a peer-reviewed forum for scholarship. It will represent the full range of methods, epistemologies, perspectives, and content that compose multidisciplinary Disability Studies.

*DSQ* aims to play a leading role in developing the field of Disability Studies by providing scholars with a vehicle to publish academic research that is credible within their particular fields of specialization. Discipline-specific articles must therefore match the highest and most rigorous standards in those fields. At the same time, all articles must be accessible to readers outside of those particular disciplines.

DSQ will seek articles that cut across disciplines and have implications for the full range of the field of Disability Studies. The ideal DSQ reader will be the general academic reader in Disability Studies. In addition, the journal will publish nonacademic essays that reflect the perspectives of the disability community. Finally, DSQ intends to fashion itself as a model of accessibility for academic journals.

**Insight** DQS has an excellent and lengthy section policy and a very clear statement of priniciples and purpose, which is very good for accessibility.

## Policies and Guidelines (5)



**Insight** Tapuya (left) shares the policies of Taylor and Francis, whihe is a broader set of policies beyond section and open access policies. The latter is what Technoscienza and ESTS have at present.

### References

Anthropocene (magazine) https://www.anthropocenemagazine.org/

anthroSource (resource) https://anthrosource.onlinelibrary.wiley.com/

Backchannels https://www.4sonline.org/4s-publications/backchannels/

Catalyst https://catalyst-journal.com

The Conversation https://theconversation.com/uk

Critical Times https://ctjournal.org/

Cultural Anthropology (CA) https://journal.culanth.org

Digital Humanities Quarterly http://www.digitalhumanities.org/dhq/about/about.html

Disability Studies Quarterly https://dsq-sds.org/about/

East Asian Science, Technology and Society: An International Journal (EASTS) https://read.dukeupress.edu/easts/pages/About

Engaging Science, Technology, and Society https://estsjournal.org/index.php/ests/about

Environmental Humanities https://read.dukeupress.edu/environmental-humanities/pages/About

Flow Journal: A Critical Forum on Media and Culture https://www.flowjournal.org/

International Journal of Communication https://ijoc.org/index.php/ijoc/about/

Le Monde https://www.lemonde.fr/ Limn

https://limn.it/about/

Medium (Accessibility)
https://medium.com/topic/accessibility

Medium (Disability)
https://medium.com/topic/disability

Middle East Eye https://www.middleeasteye.net/

Open Commentaries, like PubPub https://www.pubpub.org/

Post45 https://post45.org/about/

Progress in Human Geography (Sage) https://journals.sagepub.com/home/phg

Science, Technology, & Human Values (STHV) https://journals.sagepub.com/home/sth

Social History of Medicine (Oxford) https://academic.oup.com/shm

Social Studies of Science (SSS) https://journals.sagepub.com/home/sss

Somatosphere http://somatosphere.net/

Tapuya

https://www.tandfonline.com/action/journalInformation?journalCode=ttap20

Technoscienza

http://www.tecnoscienza.net/index.php/tsj/about

ESTS

# 2021 Redesign

Accessibility Tests and Google Analytics Scoping Phase 2



## Recommendations and Technical Progress

#### **Summary on the Accessibility Tests**

State of Play The current site failed most accessibility elements on every page, upon first

review. There were between 5-6 major errors (missing alt-text on logos, but some structural like lists that are headers), 5-6 contrast errors (text visibility like to small, and too light grey), and 13-56 alerts for missing links, adjacent links going

to the same URL and so on).

Goal 1 Work towards becoming a WC3 accessible online journal for 2021

Goal 2 Increase journal ranking by devising a plan that cross-references

web-accessibility, google analytics with journal indexing

Objective 1 Advance accessible publishing through HTML / ePub formats

Objective 2 Make all pages and papers easily readable by text-to-speech software, like

Google Wavenet.

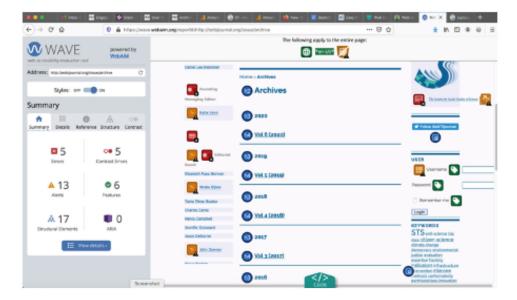
Objective 3 Devise a measurement plan for Google analytics based on accessibility KPIs

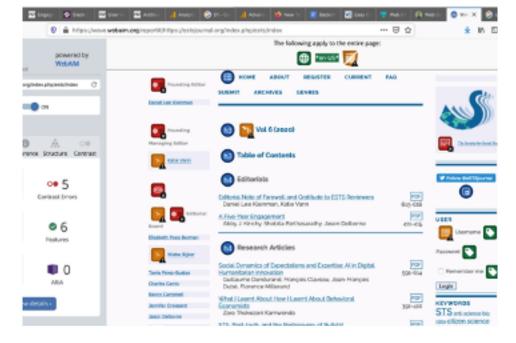
Objective 4 Pay for COPE membership and conduct a COPE audit

**Tactic** Decrease our bounce rate by adding a search on our homepage, creating a

list based structure for the archives page rather than a series of headers (but

making sure each page is Google listed).





## Recommendations and Technical Progress

#### **Summary from the Google Analytics Tests**

State of Play At the moment, we have no tailored analytics on the current website.

#### **Site Searches**

Action Ask our web dev (or me) to switch on "site search settings." Without this, we are

unable to know what content people want but don't get to in our site.

Action Ask our web dev (or me) to add a search facility to our website

**Tags** 

Action Set-up to track pdfs on custom reports. That way, we could cross-reference it

with the OJS analytic reports.

Action Decide on what parts of our website we would like to track for the next 6

months?

Action Choose 1-4 things and then ask our web dev (or me) to update those scripts to

make this work.

**Filters** 

**Action** Filter out our internal team from analytic data.

Action Consider analytics by country? We need to plan what we might want to collect

(see measurement plan).

Action Create a Measurement Plan for next 12 months, It could be as simple as this:

#### Measurement Plan

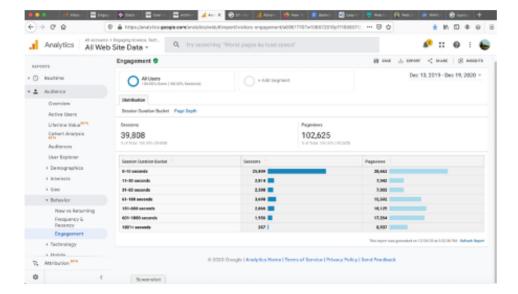
Analytic

Objective 1 Evaluate changes to website to drive more traffic to existing articles and increase

citation rates for readers

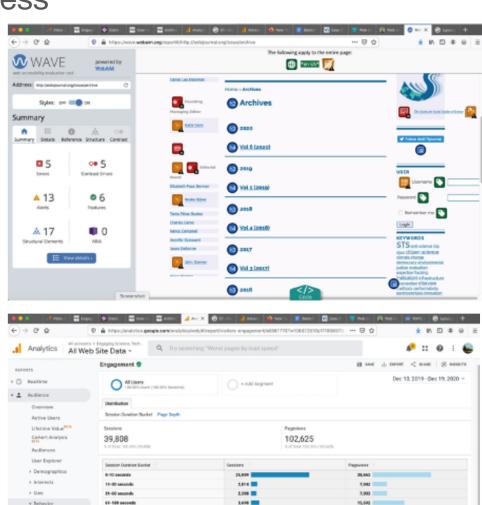
o Macro conversion increase engagement of issue/archive content

o Micro conversion track clicks into article content before 2021



## Recommendations and Technical Progress

**Summary from the Google Analytics Tests** 



1,456

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601:1860 second

Frequency 6 Recency Engagement • Technology

T. Attribution HTM

ESTS

# 2021 Redesign

Personas & User Journeys Scoping Phase 3



### Personas

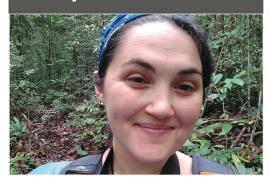
Registered - restricted access to review and author papers

Unregistered - search, read, and recommend papers without restrictions (from logins to strict copyright)

**Secondary Users** 

#### **Primary Users**

#### **Early-Career Researcher**



Early-Career Researchers are usually between 1-to-8 years from finishing their doctoral thesis. ECRs are on short-term or tenure-track positions, often moving away from home to work.

They make up 38% of our readers according to our reader survey: postdoctoral scholar 17%, non-tenured contract faculty member (adjunct or contingent.) 6.8%, and permanent tenure-track or junior faculty member 13.7%. They are the largest user-group of ESTS (Reader Survey, 2020). 76% of our readership would like to review and this user-group would a prominant reviewer group.

This group may be employed to compile literature surveys, publish journal papers or cite and recommend papers within their first monograph or classes. This group may be interdisciplinary to STS and have attended STS conferences once or a few times (4S, EASST, ESOCITES).

#### Mid-to-Senior Scholar



Mid-to-Senior academics are often in secured posts and hold senior positions within universities but across broader associations and affiliations. They are more than eight years from being an early-career researcher and may hold posts from Fellow/Lecturer/Researcher, through to Chair/Reader/Professor.

They make up 34% of our readers according to our reader survey: permanent tenured or senior faculty member 33.6%, Retired faculty member 0.7%. They are our second largest user-group of ESTS (Reader Survey, 2020).

This group may have already published in ESTS, or would like to in future. They may also be called upon or would be willing to be reviewers. 76% of our readership would like to review, and this user-group would be the predominant reviewer group.

This group may be interdisciplinary with a connection to STS through associations like 4S, EASST, and ESOCITES. This group will need a design that is responsive to a range of devices and formats usalbe with an ageing eye. See this for more: https://bit.ly/3nha4n3 and https://bit.ly/39eaMfU

#### Student



Students are studying within disciplinary or interdisciplinary programs and are predominantly doctoral students/candidates (18%).

While there are no undergraduate students directly contributing to the reader survey in 2020, there are master students that have contributed (2%). This group isn't looking to publish content, but learn from others.

The reading of ESTS papers may be guided by lecturers and graduate teaching assistants. This group may want articles that are not too long in length, but easy to follow along. They may not want to read the entire of an article, but a portion of it. This group may have never studied STS before their doctoral studies. They may never visit the ESTS website, but rather read articles that have been selected and curated for them.

### Other (librarian)

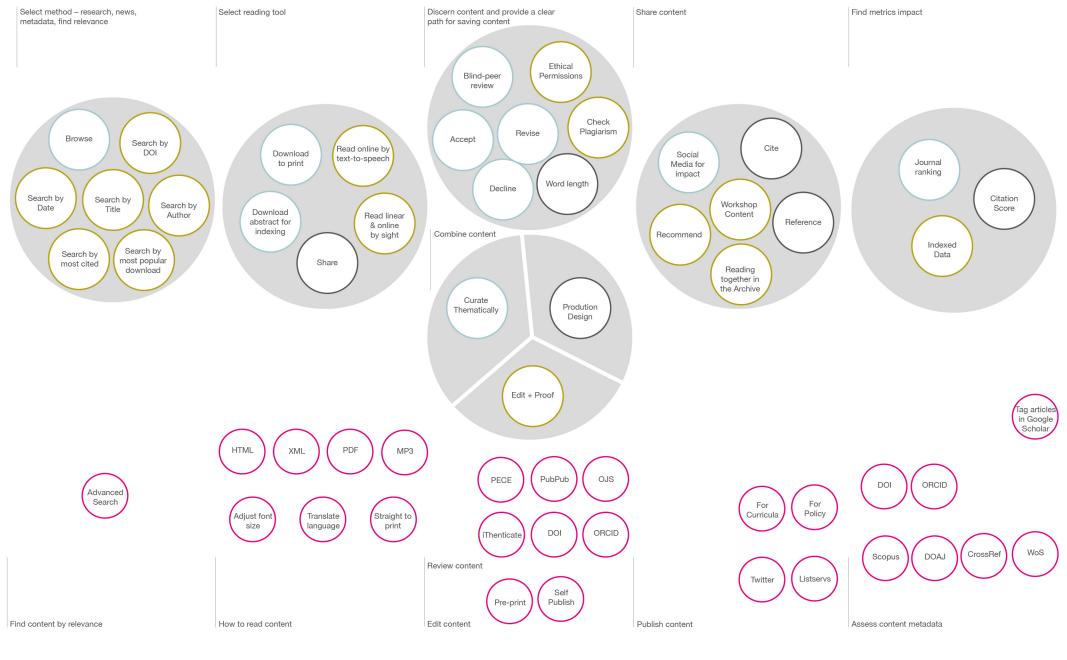


Others using our site are within or adjacent to the university scholarly activity and research. They maybe independent researchers, librarians, or publishers. They are only 8% of our user group, and may have a diverse range of needs that are different from the ECR or mid-to-senior scholar.

According to our reader survey, they can be categorised as follows: independent 3%, non-university public sector e.g. government 2%, non-university private sector 1%, and other positions in a university e.g. librarian 2%.

his group may not necessarily want to publish but understand STS as a whole, to further independent policy work or independent research, or even compile reading materials, recommend the journal in their library lists, and understand the citation, impact and other ranking metrics. The users might want to pivot in another direction or be between academic posts, and so open access remains crucial. This group may be more interested in the news items and short-form writing. This group may have never studied STS, History of Science and Philosophy, or technoscience.

# User Journeys



FST9

# 2021 Redesign

Comparative Review Scoping Document



### Contents

#### Phase 1 - Comparative Review

Recommended Sites from the Editorial Collective Recommended Sites from Reader Survey (1) Recommended Sites from Reader Survey (2) Favicons from the recommended sites

The Editorial Board: Accessibility (1) The Editorial Board: Journal History (2) The Editorial Board: Journal History (3) The Editorial Board: Journal Maturity

The Editorial Board: Board, Advisors, Past Board/Editors

The Editorial Board: Recommendations

Search Advanced Search

Top Menus (1) Top Menus and Headers Combining Menu and Search Side Menus Limiting the Use of Side Menus Footers (1) Footers (2)

Social Media - Feeds, buttons, links Sitemap

Cookies and Data Sponsorship Donations | Advertising Revenue

Indexing/Abstracting Sources (1) Indexing/Abstracting Sources (2)

Impact Metrics (1) Impact Metrics (2)

Policies and Guidelines (1) Policies and Guidelines (2) Policies, Pre-print (3)

Policies and Guidelines (4)

Policies and Guidelines (5) References

#### Phase 2 - Recommendations and Technical Progress

Accessibility Tests Google Analytics

Phase 3 - People and Paths

Personas User Journeys

## **Development Process**

<b>Project Initiation</b>	Research	Design	Development	Maintain
Project Definition Create a Brief New Launch	People Personas Google Analytics	Information Architecture OJS	Sandbox Testing	Amend IA Navigation Add Features
Context Change of editorship OJS upgradation	Access Accessibility Test & Plan Browser & Device Tests Indexing Data	Navigation & Page Layout OJS / PKP / OA	Bug fixes, Test & Release	
Reflections Comparative Analysis Reader Survey OJS 3.1 Training	Workflow Task models User journeys	Graphic Design & Brand Open Academia		
	Content Policies Editorial Profiles Journal Focus			

### Quotes

#### **Reading Format**

"I try to save paper, but will always print them out if I feel it's a particularly important paper that I want to look at often and closely..."

"Yes, if [screen reader] is embedded in the platform"

"This is not such an issue for readers familiar with the discipline, but those unfamiliar with STS may interpret this is a sign for a lack of quality. The way article-PDFs are currently opened in a separate box on the website is highly impractical. The letters are always too small and it limits the readability. Why not have it automatically open in a seperate browsertab. so readers can use the PDF reader of their choosing?"

"I want the journal should be accommodative to other forms of academic works such as videos, sounds, podcasts and so on."

"Less space for the side banners and more room for the main article section."

"Articles that are easily shared (have built in capability)..."

"I truly appreciate that it is open access."

#### Accessibility

"I would love for ESTS to have an easier way to read click through to a page and access the article articles online. Also that letter type be bigger and more spaced out. Less space for the side banners and more room for the main article section. Articles my institutional VPN (which is a pain), is my that are easily shared (have built in capability) and easily citable (downloadable info or zotero direct) is After that, if I have to go to the journal home also a nice feature."

"The website design could be improved to be more ii) the archives, on the home page is a must." readable and attractive, the current font and lack of white space in text is a bit discouraging."

"I truly appreciate that it is open access."

#### Indexes

"The journal needs to be indexed."

"I am concerned that it is not yet indexed/doesn't have an impact factor. I hope that it will be indexed soon."

"If ESTS is not granted an impact factor, young scholars will continue to struggle to send their work media presence etc." to the journal. Even though I served on the ESTS editorial board, I was reluctant to encourage my postdocs to send their work to ESTS because it would not have the same value in a future tenure consideration."

"ESTS should be indexed in ssci, ahci, or scopus to attract more writers."

#### Search Features

"I can't think of a single one that stands out, though some stand out for being awful (Environmental Humanities!). The standard SAGE format is mostly fine, save that I hate that the search function often sends you out into searching their entire catalogue when you only want to search the journal with which vou started."

"At the moment, any journal where I can search for articles on google scholar and then without a paywall or undue faff whilst working from home and preferably not having to use first and almost only criterion for accessibility. page and start looking for recent issues, a clear menu and link to i) the current issue and

#### **Transnationalising STS**

"Carving out a reputation for European STS that rivals, but also intersects with, the more dominant US STS. I would also like to see ESTS prioritise diversifying the STS research discourse through encouraging intersectional perspectives and publishing articles that go against the established grain of STS thought (which is, lets face it, very white and Amero-Eurocentric)."

"Increasing its impact by strengthening social

"There are international STS journals, and we do not want to pull manuscripts away from them. I hope the new editors will work closely with these journals to support their work and not compete with them."

"An email stating the broad contents of the journal and if possible a soft copy of an issue should be sent to different universities/ and professional societies, to create awareness about this journal..."

#### Pedagogy

"I'm finding it increasingly difficult or impossible to teach articles that assume the whiteness and heteronormative masculinity of research subjects, science participants, technology users, etc-and that treat ethnographic truths of anglophone or high-gdp eurozone countries as the defacto norm around the world. If a technology use milieu or scientific practice is additionally producing such exclusions, then it it needs to be discussed to some extent at least."

...research articles, they need to have an interesting theoretical contribution and an excellent methodoloav/data to be included in classes."

"...teaching questions or activities developed by the author of the paper..."

"...more literature reviews on classic and contemporary STS discussions..."

"If an article is useful for teaching that's great but I do not think it should be the primary focus of an academic iournal."

"Rarely use scholarly articles for undergrads because they are not written for undergrads. for grads, i use articles that are empirically rich, clearly..."

#### Recommendations

- 1. Reduce side menus and banners (covered later)
- 2. There is an appetite to see audio visual content (Q15) with 56% interested, but only 18% in contributing. OJS should have a plugin for audio,
- 3. Improve our search via: 1. Google Analytics (rank pages also by author, content and tags) and Google Scholar, 2. Libraries, 3. Using a site search, and 4. social media links.
- 4. Add an advanced search to the website header menu for author, subject and DOI searches (see later slide for an example of the EASTS search,
- 5. Consolidate a persona for pedagogy.

From: ESTS Reader Survey open-text comments

## Reader Demographics

### 77% Global North

3 % Australasia
Australia 2.4%
New Zealand 0.7%

38% Europe Austria 3% Belgium 0.7% Czech Republic 0.7% Denmark 1.4% Finland 0.7% France 0.7% Germany 4.8% Greece 0.7% Netherlands 2.7% Norway 0.7% Sweden 3.4% Switzerland 0.7% **Turkey 2.7% United Kingdom and** 

36%

Northern Ireland 15%

North America Canada 3.4% US 33.3% 23% Global South

**Africa** 

0%

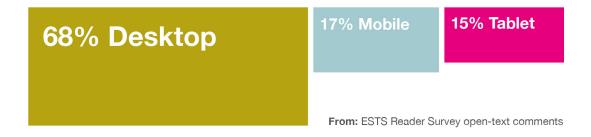
14% Asia Bahrain, 0.7% India 8.8% Indonesia 0.7% **Israel 0.7%** Japan 0.7% South Korea 1.4% Singapore 0.7% 9% Latin America Argentina, 0.7% **Brazil 2.04% Chile 1.4%** Colombia 1.4% Ecuador 1.4% Mexico 2%

From: ESTS Reader Survey of 146 readers

#### Recommendations

- Increase diversity of readership in Africa, Asia and Latin America.
- Use short form as the quickest way to increase readership diversity. Additionally, around 89% of those surveyed would submit to an open peer review.

### **Device Preference**



#### **Mobile First**

Developing for mobile devices throughout the redesign is strongly recommended. Rethinking the interface repsonisively will be helpful in maintaining user engagement as a reader moves from browsing on different devices and betw different sizes and shapes of screens.

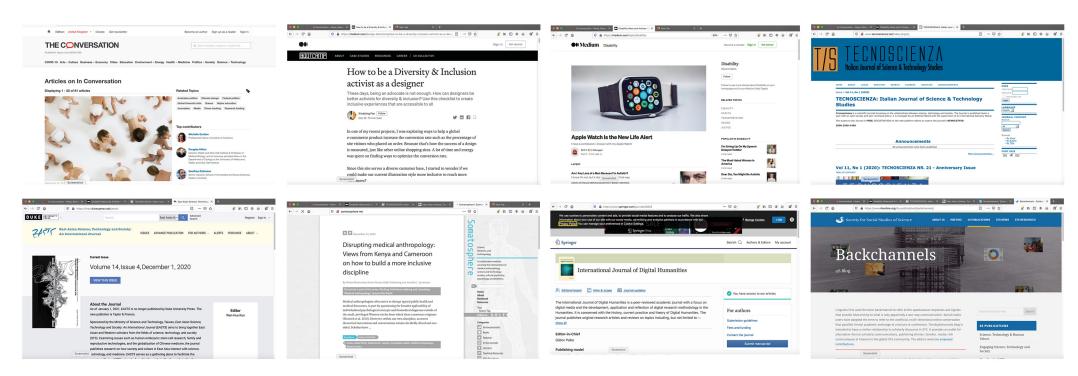
EST!

# 2021 Redesign

Comparative Review Scoping Phase I

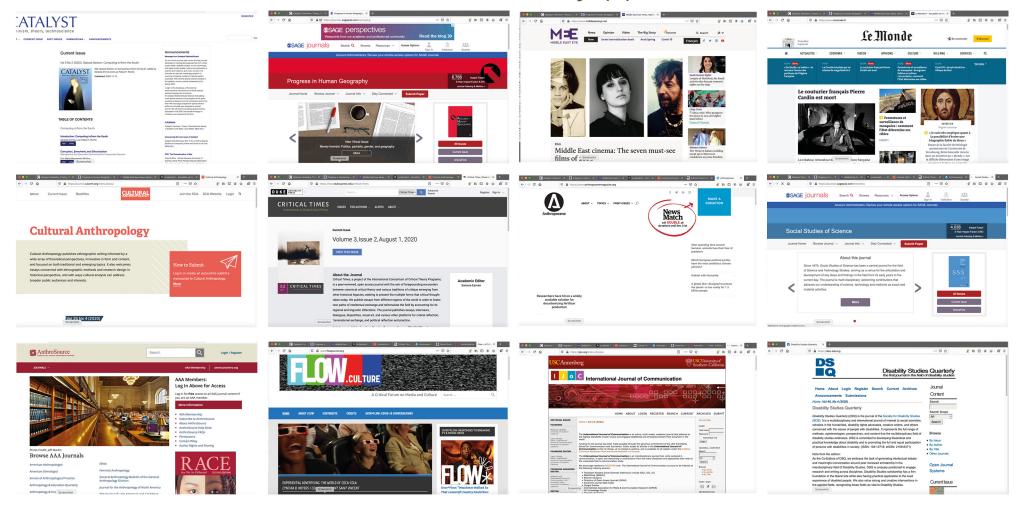


### Recommended Sites from the Editorial Collective



**Top (left to right):** The Conversation, Medium (Accessibility) and Medium (Disability), Technoscienza **Bottom:** EASTS, Somatosphere, International Journal of Digital Humanities and Digital Humanities Quarterly, Backchannels

## Recommended Sites from Reader Survey (1)

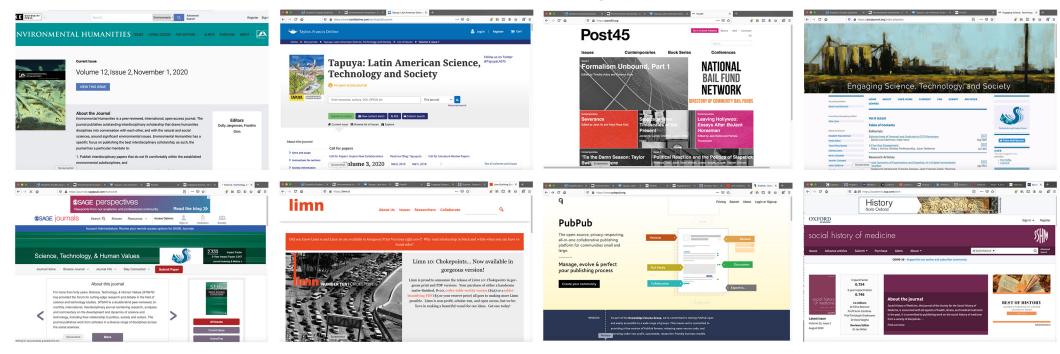


Top (left to right): Catalyst, Progress in Human Geography, Middle East Eye, Le Monde,

Middle: Cultural Anthropology, Critical Times, Anthropocene, Social Studies of Science (SSS)

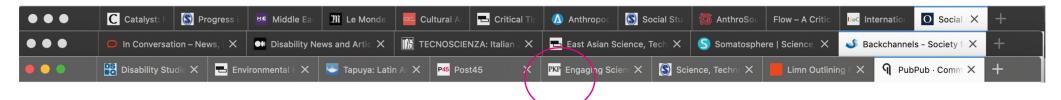
Bottom: Anthrosource (selection of journals), Flow, International Journal of Communication, Disability Studies Quarterly

## Recommended Sites from Reader Survey (2)



**Top (left to right):** Environmental Humanities, Tapuya, Post45, Engaging Science, Technology and Society (ESTS) **Bottom:** Science, Technology & Human Values (ST&HV), Limn, PubPub (alternative platform), Social History of Medicine

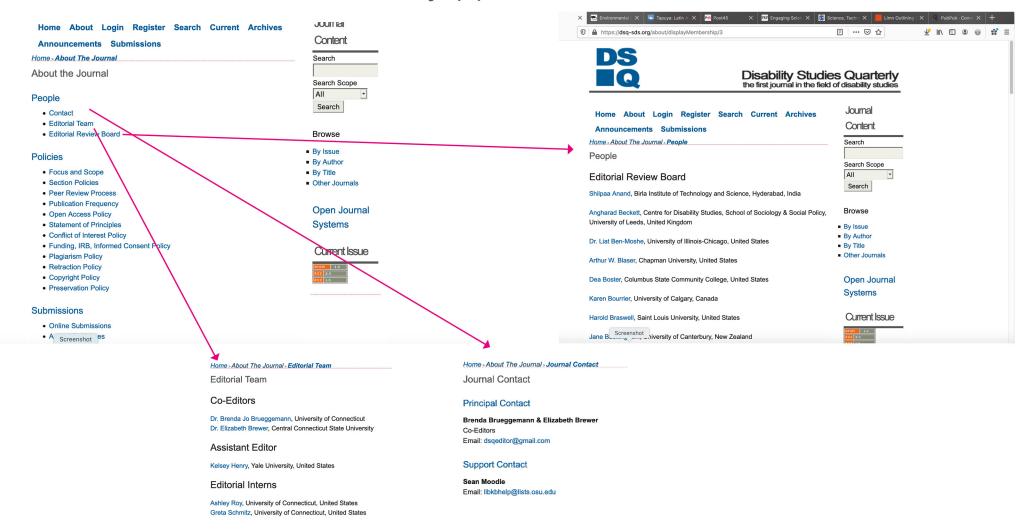
### Favicons of the recommended sites



Insight Favicon for ESTS is PKP, the name of the platform and not the journal's logo (this is fixed in the sandbox version)



### The Editorial Board: Accessibility (1)



**Left:** The editorial board is a 3 section list list of people and not as discreet headers, this is very good for accessibility **Right:** Each person has a weblink for more information, followed by their organisation and country

## The Editorial Board: Journal History (2)



About Us Issues Researchers Collaborate

#### About us

Limn outlines contemporary problems. It draws material from networks of experts in the social and human sciences and is intended to be timely, diverse in perspective, authoritative, well written and beautifully designed. The focus is on contemporary problems in our global, politically interconnected, technologically intense culture: problems of infrastructure, ecological vulnerability, economic interdependence, and relentless technological invention A core goal of Limn is to provide genealogical framings that upset the often polarized, stale or static narratives offered in the media or public discussion. Contributors are chosen in light of these issues and because they can provide authoritative and unexpected insight into a problem more quickly and more accessibly than is possible through the current system of academic publishing.

Limn is somewhere between a scholarly journal and an art magazine. It is an attempt to communicate and display ongoing scholarly research. Central to our vision is a process that differs from both scholarly and popular publications. Limn has three executive editors, but each issue is organized, debated and designed by an editorial team. That team is expected to actively explore the topic of the issue, pose it as a conceptual problem, not just a theme, and determine the most appropriate contributors. Contributions are reviewed and carefully edited by the editorial team, as well as shared amongst the contributors in order to promote collective work on the concept and the issue.

Limn is serious about both scholarship and design. Contributions to Limn are held to high standards by the editors, who challenge contributors to improve the work, bring it into conversation with other contributors, and find images, objects and other artifacts related to the topic. The design of Limn is integral to the scholarship, with a focus on communicating concepts and problems through images or design elements and a commitment to the creation of a more accessible and engaging medium. Limn exists both as an online site (open access and open to experiments in media) and in print-because it looks awesome in your hands.

#### Limn is edited by

Stephen J. Collier, New School, New York Christopher M. Kelty, University of California, Los Angeles Andrew Lakoff, University of Southern California

#### Limn is designed by

Martin Hovem, American Ethnography

Limn has been partially funded by the New School in New York, University of California, Los Angeles, the University of Southern California Digital Humanitie Program, The Borchard Foundation, Arts Council UK, and coins we find in the sofas of

Limn is open access. All content on this website is freely available under a Creative Commons 3.0 Share-Alike License. If it wasn't obvious, we also sell beautifully de signed print versions of the magazine. Just because Limn is free (as in speech) doesn't mean you should deprive yourself of a beautiful object.

#### Journal History

Catalyst: Feminism, Theory, Technoscience is an interdisciplinary peer-reviewed online journal designed to serve the expanding interdisciplinary field of feminist science and technology studies (STS). Now five years into publication, the journal has become an invaluable part of the infrastructure of the field. The journal was first conceived in 2011 in a joint effort by Lisa Cartwright and David Serlin at UC San Diego and Deboleena Roy and Elizabeth Wilson at Emory University. Since that time many

Supported by a lead editorial team and an editorial board, Catalyst includes a rotating advisory board of approximately 100 members that is international in scope and large in scale. Graduate students are actively involved not just as contributors but also as Managing Editors, supported with graduate research assistantships and mentorship from the editors to both facilitate their study and give them extraordinary insight into both the field of feminist STS and the mechanics of scholarly publishing.

The lead editorial and managing editor teams have included:

Lead Editors: Lisa Cartwright and David Serlin

Managing Editors: Louise Hickman, Monika S. Jones, Cristina Visperas, Poyao Huang

Lead Editors: Nassim Parvin, Anne Pollock, Deboleena Roy

Book Review Editors: Laura Foster, Sonja van Wichelen

Managing Editors: Yash Lara, Caroline Warren, Sara Kass, Hoan Nguyen

Catalyst actively supports new work by junior scholars, and is proud to have published the 2019 Mullins prize-winning essay, "Amazon Echo and the Aesthetics of Whiteness," Upon receiving that award, author Thao Phan, a PhD student at Deakin University in Australia, wrote to the journal's editorial team: "I feel incredibly honoured to receive this award, and especially proud to do so representing Catalyst. You and the entire editorial team have done such a fantastic job in establishing Catalyst as a home for feminist STS. I know that it requires real leadership, commitment, and ongoing labour to maintain these kinds of projects (which is rarely compensated or acknowledged by the institution), so please accept my sincere thanks and know that your work is recognised and deeply

In 2020, Catalyst was awarded the STS Infrastructure Award from the Society for Social Studies of Science (4S). Our acceptance statement is available here: STS Infrastructure Award Acceptance

#### Contact

editor@catalystjournal.org

#### CFP: Metaphor as Meaning and Method in

Guest editors: T.L. Cowan, Jas Rault & Lindsay LeBlanc (University of Toronto)

Feminist, critical race, anti-colonial, trans- and queer scholarship has a long history of attention to the work of metaphors: to their concealing work, to their materially constitutional work, and to the generative, paradigm-shifting work of introducing new metaphors. Similarly, feminist STS has long done the work of challenging the binary opposition of "technology" and "culture." In this special that understand "technology and culture as a specific unity" (Balsamo, 2011, p. 5). We hope that "Metaphors as Meaning & Method in Technoculture will offer feminist scholars of STS, the Social Sciences, Arts and Humanities, the opportunity to think together through and beyond our disciplines

Deadline (abstracts only): October 1, 2020

More info >

#### Recent Issues

CATALYST Vol 6 No 1 (2020):

Special Section on Chemical Entanglements: Gender and Exposure

CATALYST Vol 5 No 2 (2018):

Special Section on Plantarium: Human Vegetal Ecologies



Special Section on Crip Technoscience

Kimberly Juanita Brown, Mount Holyoke College

Lisa Cartwright, UC San Diego

Laura Foster, Indiana University Bloomington (book reviews co-editor)

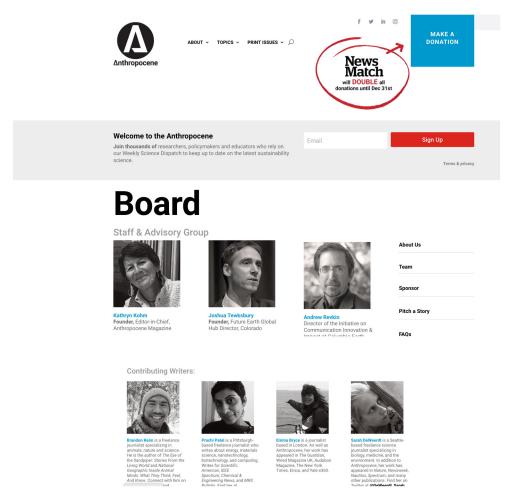
Nassim Parvin, Georgia Institute o Technology (fead editor)

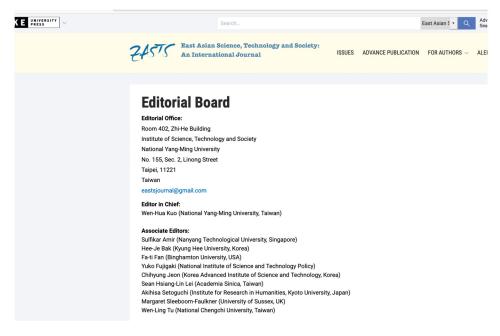
Rachel Lee, UCLA

Mara Mills. New York University

**Left:** Profiling the editorial board repeats in the "About" information for limn and other sites Right: Catalyst keeps the current editorial board in a side menu, but adds previous editors in the journal history

## The Editorial Board: Journal History (3)





**Left:** Anthropocene's editorial board are profiled with an image and short caption text. Images would need to include alt-text for accessibility

Right: EASTS's contact details are included with the editorial board profiles, i.e. email and physical address

## The Editorial Board: Journal Maturity

Journal	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
Tapuya 2 years (Taylor and Francis)	Editor-in- Chief (1)	Associate Editors (6)	Book Reviews Editors (10)	Managing Editor Latin America (1)	Assistant Managing Editor (1)	Tapuya.la Site Manager (1)	Editorial Board (12)	Internationa Advisory Board Member (23)
Critical Times 3 years (Duke University Press)	Editorial office (1)	Senior Editor (1)	Editorial Team (8)	Managing Editor (1)	Editorial Assistants (3)	Executive Editorial Board (17)	Editorial Advisory Board (24)	UC Berkeley Editorial Advisory Board (12)
Anthropocene (Magazine) 4 years?	Staff & Advisory Group (6)	Contributing Writers (4)						
ESTS 5years	Founding Editor (1)	Founding Managing Editor (1)	Editorial Board (42)					
Catalyst 5 years	Editorial Board (14)	Contact (email)	Lists previous teams by date in journal history: 2014-16 2016-17 2017-19 2019-21					
Disability Studies Quarterly 6 years	Editorial Team: Co-editors (2) Assistant Editors (1) Editorial Interns (2)	Editorial Review Board (57)						
Limn.it 10 years	Editors (3)							
Technoscienza 10 years	Editorial Coordination (3)	Editorial Board (17)	International Advisory Board (21)	International Correspondents (10)				
International Journal of Communication 13 years	Founders (2)	Founding Editors (1)	Founding Managing Editor (1)	Editor (1)	Managing Editor (1)	Managing Editor, Special Sections (1)	Editorial Board (100+)	

Journal	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
EASTS 13 years	Editorial Office (1)	Editor in Chief: (1)	Associate Editors (9)	Assistant Editors (2)	Editorial Board (35)			
Post45 14 years	Board Members (12)	Affiliates (80)		I				
Flow journal; A Critical Forum on Media and Culture 16 years	Managing Editors (2)	Senior Editors (3)	Column Editors (19)	Faculty Advisor (1)				
Environmental humanities 18 years	Editors (2)	Associate Editors (8)	Editors, Living Lexicon for the Environmental Humanities (2)	Editorial Assistant (2)	Editorial Advisory Board (50)			
Social History of Medicine 33 years (Oxford University Press)	Co-editors (4)	Reviews editor (1)	Gazette editor (1)	Editorial office (1)	Chair of editorial board (1)	Editorial board (20)		
Cultural Anthropology 34 years	Editorial Collaborative, 2019–2022 (3)	Publications Manager (1)	Copyeditor (1)	Typesetter (1)	Editorial Assistant (1)	Editorial Board (44)		
STHV 41 years (Sage)	Editor (1)	Editorial Board (40)						
Progress in Human Geography 44 years (Sage)	Managing Editor (1)	Editors (5)	International Editorial Advisory Board (14)	Former Editors (17)				
SSS 50 years (Sage)	Editor (1)	Past Editors (3)	Collaborating Editors (5)	Proofs Editor (1)	Editorial Advisers (48)			
Backchannels ?? Can't find the info.	Editors (3)	Assistant Editors (6)						

**Tables:** The size of the editorial board varies from 2-8 levels of roles. The level of roles per journal increases as the journal matures, if discounting those journals under the age of 3 years. The size of the

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### The Editorial Board: Board, Advisors, Past Board/Editors

Journal	Editorial Board	Advisory	Other/Archived
Tapuya 2 years (Taylor and Francis)	12 Editorial Board	23 International Advisory Board Member	10 Book Reviews Editors
Critical Times 3 years (Duke University Press)	8 Editorial Team	17 Executive Editorial Board	24 Editorial Advisory Board
ESTS 5years	42 Editorial Board		
Catalyst 5 years	14 Editorial Board		Lists previous teams by date in journal history: 2014-16, 2016-17, 2017-19, 2019-21
Disability Studies Quarterly 6 years	5 Editorial Team	57 Editorial Review Board	
Technoscienza 10 years	17 Editorial Board	21 International Advisory Board	10 International Correspondents
International Journal of Communication 13 years	100+ Editorial Board		
EASTS 13 years	35 Editorial Board		
Post45 14 years	12 Board Members	80 Affiliates	
Environmental humanities 18 years (Duke)	8 Associate Editors	50 Editorial Advisory Board	
Social History of Medicine 33 years (Oxford University Press)	20 Editorial Board		
Cultural Anthropology 34 years	44 Editorial Board		
STHV 41 years (Sage)	40 Editorial Board		
Progress in Human Geography 44 years (Sage)	5 Editors	14 International Editorial Advisory Board	17 Former Editors
SSS 50 years (Sage)	5 Collaborating Editors	48 Editorial Advisers	3 Past Editors

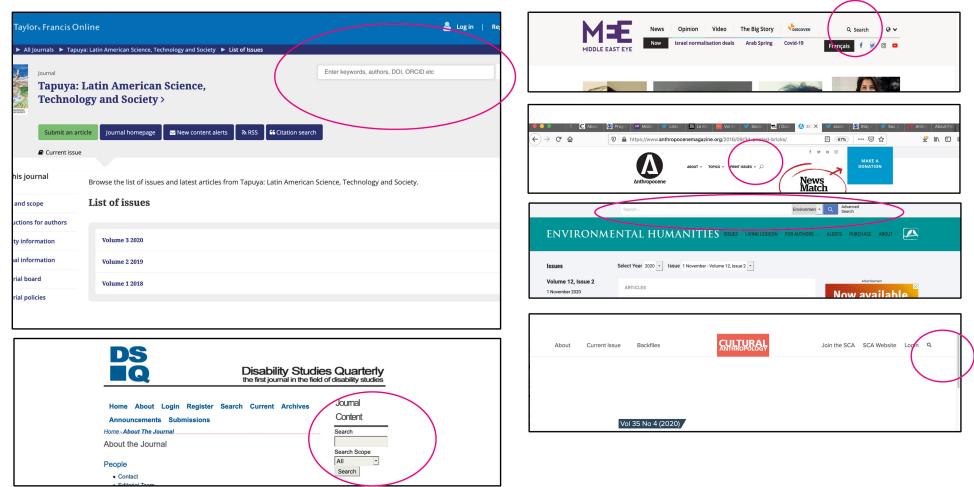
Table 2. Shows a range of journals taken from the ESTS reader survey, and the Editorial Collective's suggestions (Jan 2021).

**Table:** The size editorial board or team varies from 5–100 (average 20), and the advisory board from 14–80 affiliates (average 39). Many journals archive their Boards and Editors like Catalyst, Progress in Human Geography, and SSS. Catalyst changes every 2–3 years and archives based on this change-over, whereas the other two journals archive most likely because of their maturity (40+ years). There is an argument for having a delineated international advisory board.

### The Editorial Board: Recommendations

- 1. The editorial board is a 3 section list list of people and not as discreet headers, which is very good for accessibility
- 2. We must include contact details in relation to the editorial board (email)
- 3. Each member of the board has a weblink for more information (like personal website), followed by their organisation and country
- 4. We must not duplicate information between the Editorial board and the history of the journal, or about page
- 5. The journal is old enough to now have a history section, where previous editorial board members can be listed
- 6. We could include profile pictures (with alt-text for each provided) and a short caption of interests
- 7. Broaden the range of editorial roles from 3 to 6 levels of roles
- 8. Archive prior boards and editors by the years they served and place this in the history of the journal section, or as a section in the Editorial list. The argument for this would be around EU-GDPR (names are an aspect of personal sensitive data)
- 9. Consider a separate listing for an international advisory board
- 10. Do not list editorial board on a side menu. Make this an aspect of the menu, either as a new menu heading "People", or within the "About" page after "Journal History"

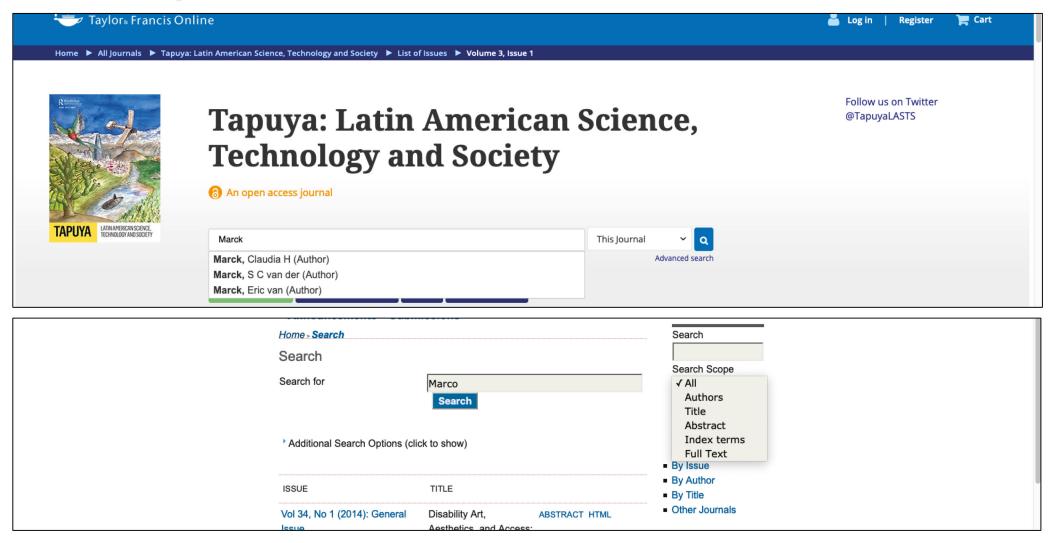
### Search



**Insight:** Most search boxes (12 of 20) are in the menu below the banner of the publication (Tapuya, Middle East Eye, Cultural Anthropology, Anthropocene). Only publications by larger presses include an advanced search across all their publications above their banner like Environmental Humanities (Duke), as well as Sage and Oxford Press. Fewer search boxes (6 of 20) are in the right sided menu like OJS journal, Disability Studies Quarterly as well as Technoscienza, Backchannels, and Somatosphere. The rest of the journals had no search functionality, including ESTS.

**Recommendation:** Design a search like Tapuya's which delineates the kinds of searches an aithor can make, this will improve the functionality and speed of the website.

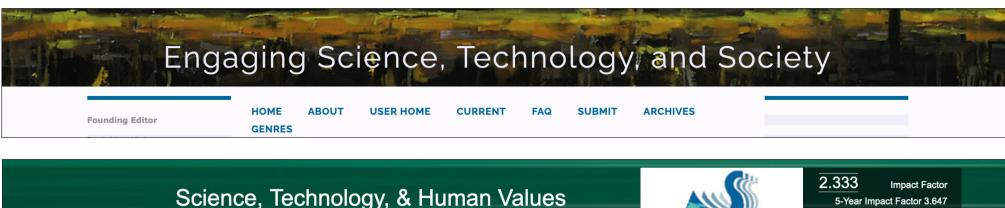
### Advanced Search

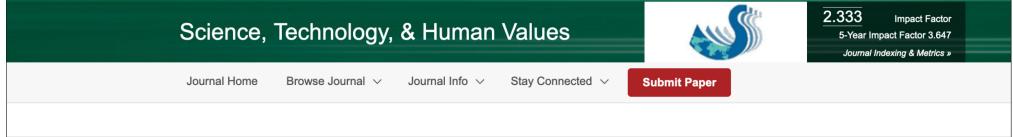


**Insight:** Advanced searches make for quick returns and stop the search return taking forever to appear (reducing bounce rates). Above are two author searches for Tapuya and Disability Studies Quarterly, the latter being an OJS site. In DQS the search appears in the right-hand menu, but then appears in the main menu. Tapuya's search is far better, but we know that the DQS search is OJS supported.

## Top Menus

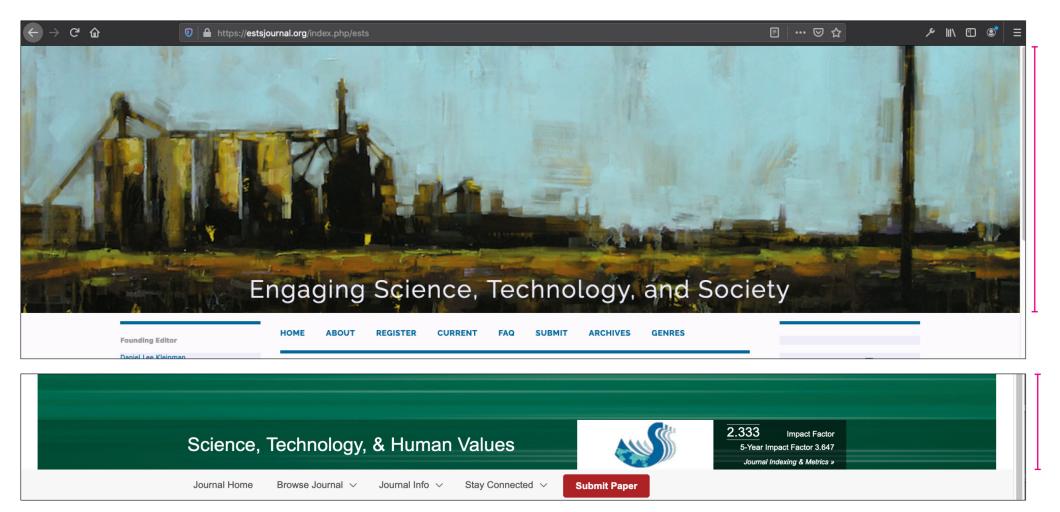






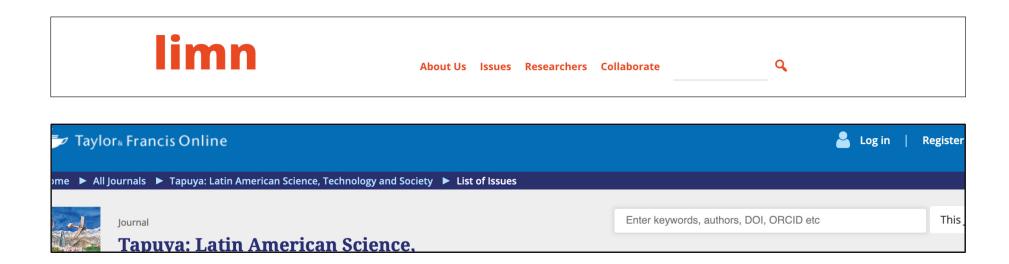
**Insight:** OJS websites do not nest their menus and have the most menu tabs, like ESTS (8) and Disability Studies Quarterly (9). The average number of menu items is 5, like STHV.

## Top Menus and Headers



**Insight:** The space given over to the banner bigger than most journal websites. This needs decreasing by 50-70% like many other sites. ST&HV doesn't use their banner for the full screen width and it's still a third smaller in height.

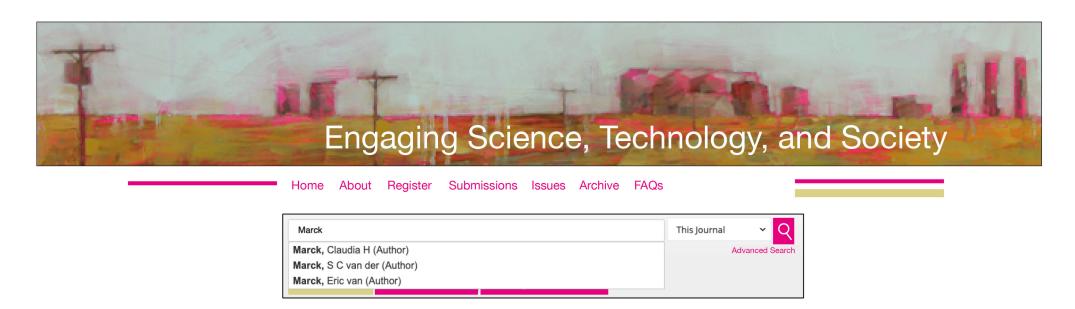
## Combining Menu and Search



Recommendation: If possible, add search to the header menu like Limn, but make it an advanced search like Tapuya.

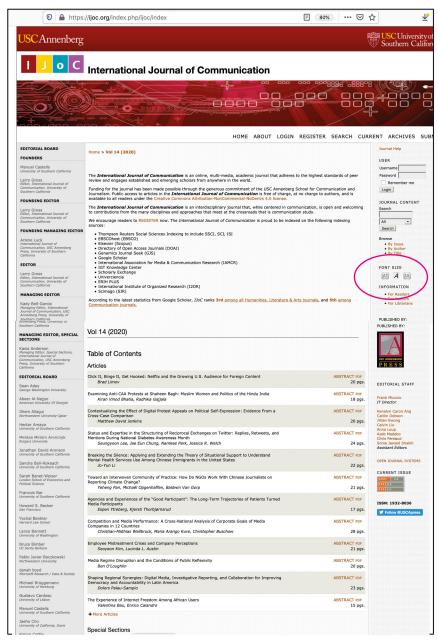
### **New Banner**

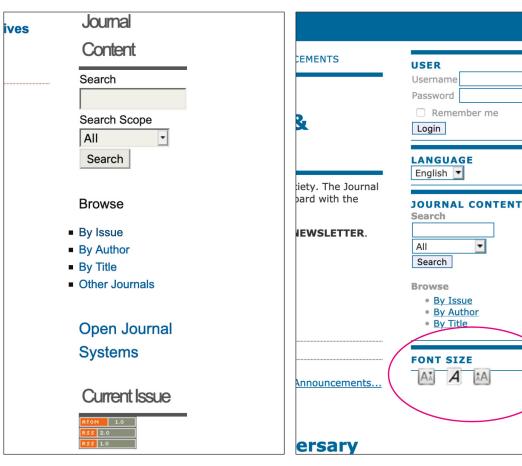




Idea: Same artist (Angela Renfro) but refreshed and accessible colour palette, creating a whole new look and feel. Magenta is an easy to see with the ageing eye. The use of the cobalt teal (sky tone) and trans green oxide (earth tone) are used in both landscapes, so the website palette can stay the same with just one extra colour to play with!

### Side Menus



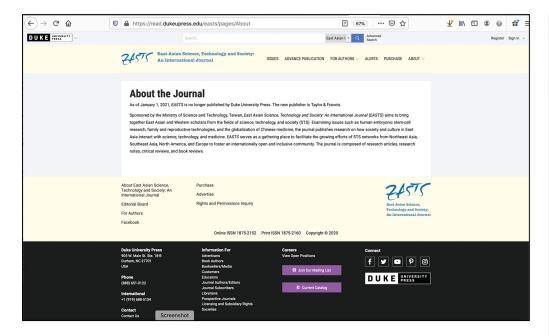


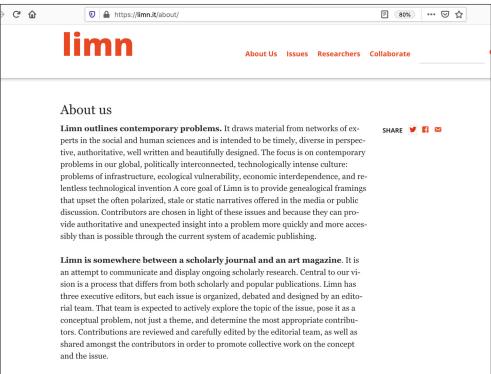
**Insight:** The worst case scenario is having both left and right menus (3 of 17) like ESTS, Environmental Humanities, and International Journal of Communication. Mostly journals opt for have a right sided menu (8 of 10) like Catalyst, Disability Studies Quarterly, and Backchannels. Tapuya is the only site to do keep to this format, as a way to increase the amount of menus. Visually, looks very busy and makes navigation more complicated for new visitors.

**Recommendation:** A compromise would be to keep the right menu to highlight our news media and content. The ideal would be to add it to the footer i.e. RSS feeds, social media, most cited, most viewed articles.

Top Tip: Add functionality to increase reading size of font as highlighted available on OJS sites.

# Limiting the Use of Side Menus

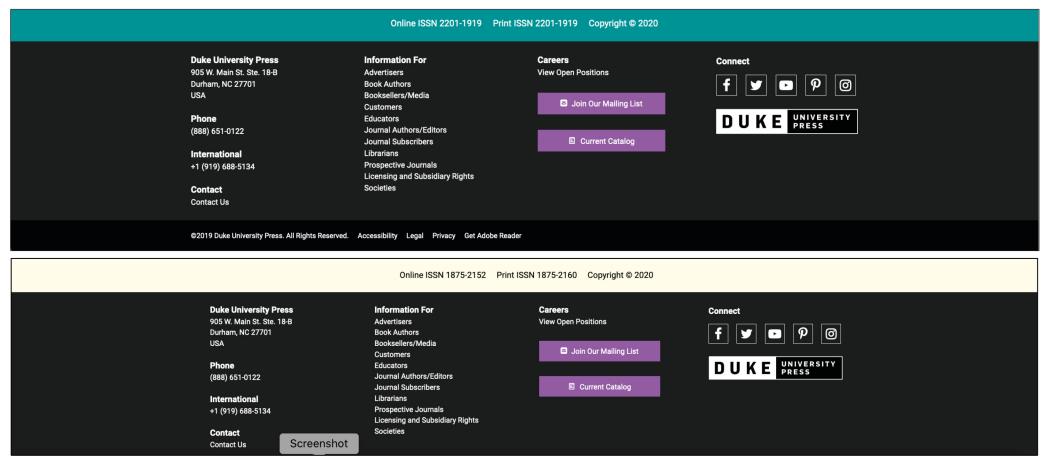




**Insight:** Ideally, having no side menus would help with mobile formats, but few journals have no side menus (5 of 17). All the main news publications do not use side menus in 2020.

**Recommendation:** EASTS does not have side menus and relies on a clear search on the header and putting clear info in the footer. It is also undesirable and very unusual to have a left sided menu. Limn has a right sided menu but it isn't cluttered, but is this worth it just for social media buttons? Alleviating the need for side menus altogether may help our site as a mobile first experience.

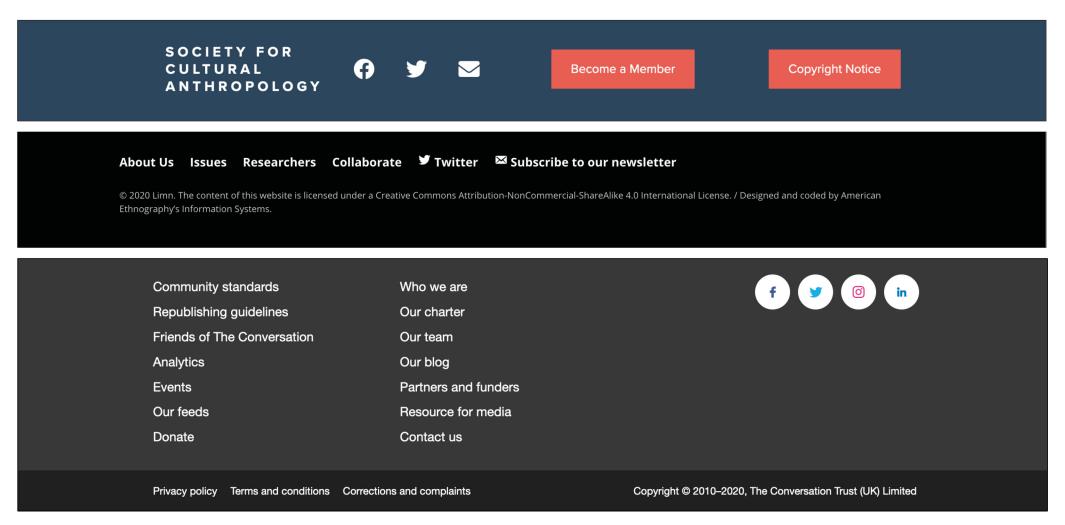
## Footers (1)



**Insight:** Most editorial websites include in their footer (13 of 18) privacy policy, (Backchannels, copyright (Duke Press sites like EASTS and Environmental Humanities shown above), or Creative Commons Attribution. It is usual to add social media buttons, mailing list details, as well as the design attributions of the website (for ESTS it would be Open Academic/PKP/OJS.

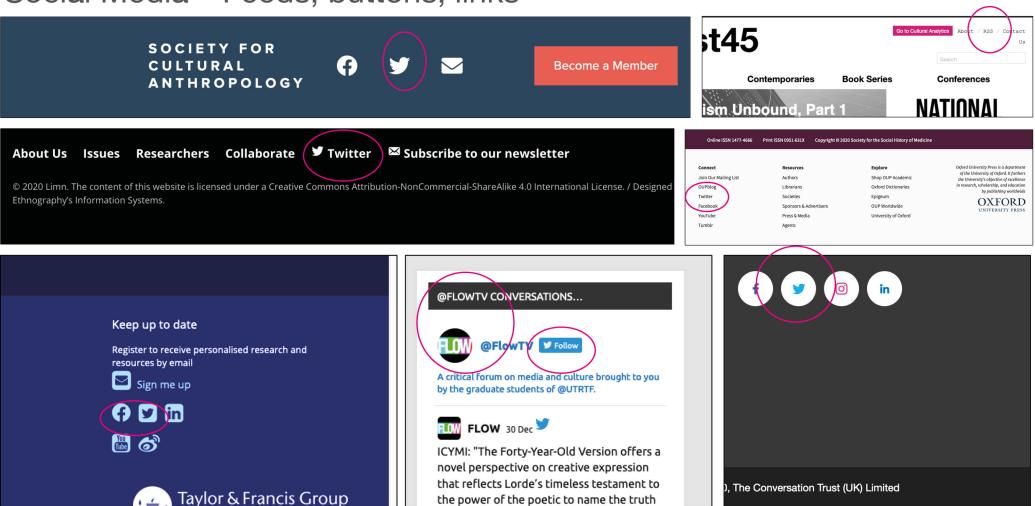
**Recommendation:** EASTS does not have side menus and relies on a clear search on the header and putting clear info in the footer. It is also undesirable and very unusual to have a left sided menu. Limn has a right sided menu but it isn't cluttered, but is this worth it just for social media buttons? Alleviating the need for side menus altogether may help our site as a mobile first experience.

# Footers (2)



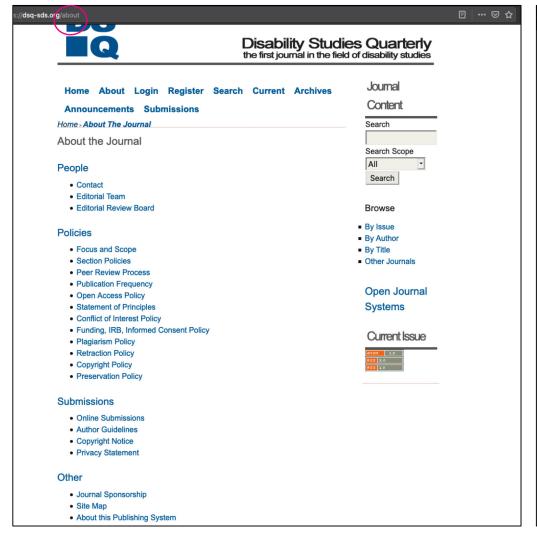
**Insight:** Websites also use the footer for navigation if the page scroll is overly long, like Post 45 and Limn. The top menu may be duplicated or even slightly different if you want to point the reader beyond the website (both entry and exit). In Conversation uses the footer for policy materials too.

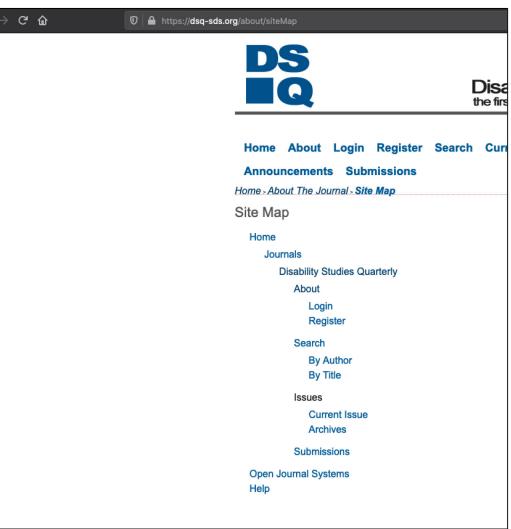
### Social Media – Feeds, buttons, links



**Insight:** Social media can be added as hyper-linked text (SSHM middle-right), an active button (Flow bottom-middle), or as a news feed (also Flow bottom-middle) as a button in any of the margins. Usually it is to be found in the footer (Cultural Anthropology top-left, Limn middle-left, Tapuya bottom-left), but can also be found in the header too (Post 45 top right). However, if moving to a single-column website (mobile), social media should be moved to the footer as a button like CA. Even magazine formats do not include Twitter as a news feed anymore (see The Conversation, Le Monde, & Middle East Eye).

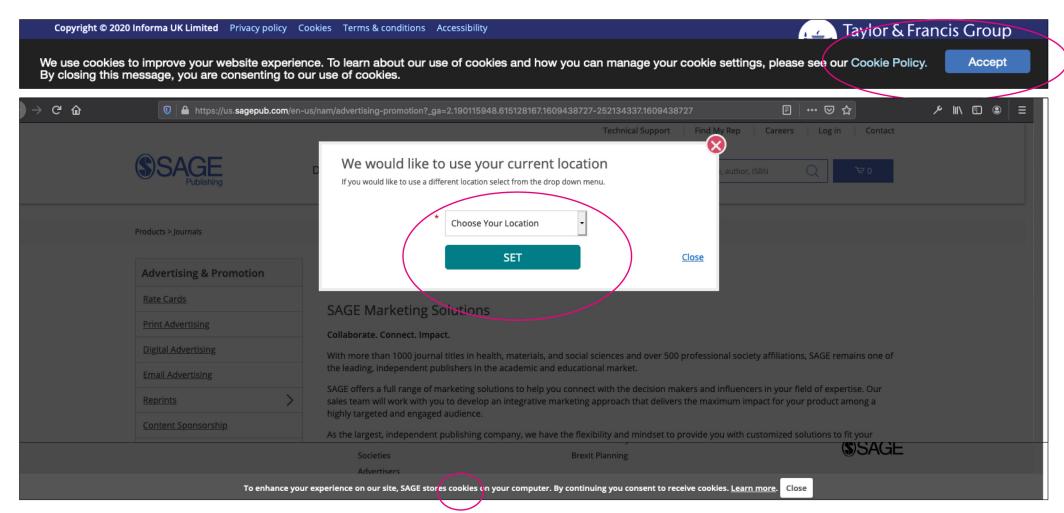
### Sitemap





**Insight:** Most websites do not include their sitemap for readers, but DQS does have this in their "about" page potentially for accessibility, i.e providing an overview of the site as a list for navigation.

### Cookies and Data



**Insight:** Most editorial websites include an accept cookies notification at the bottom of their website when first opening their website. Refining the Google Analytics of the website does mean a cookies message is necessary.

### Sponsorship



#### International Consortium of Critical Theory Programs

#### **Sponsors & Affiliations**

**Tapuya** is sponsored by the Latin American Institute, the Graduate School of Education and Information Studies, and the Luskin School of Public Affairs at University of California Los Angeles (USA), and by the Universidad de las Americas Puebla (Mexico). It is affiliated with the Asociación Latinoamericana de Estudios Sociales de la Ciencia y la Tecnología (ESOCITE) and with the Society for the Social Studies of Science (4S).

This site was made possible through the generosity of the Office of the Provost, Yale University. The ongoing presence of the site is made possible through the generosity of the Department of English and the College of Arts and Sciences at Emory University.

Home > About the Journal > Journal Sponsorship

### **Journal Sponsorship**

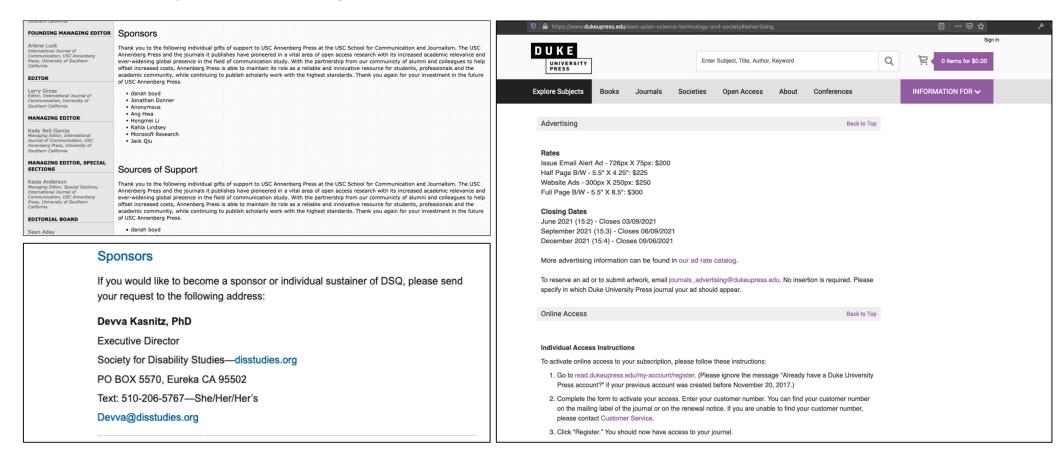
#### **Publisher**

Tecnoscienza is promoted by STS Italia - The Italian Society of Science and Technology Studies.

Limn has been partially funded by the New School in New York, University of California, Los Angeles, the University of Southern California Digital Humanities Program, The Borchard Foundation, Arts Council UK, and coins we find in the sofas of our readers.

**Insight:** How a publication is sponsored, funded, affiliated, or promoted is often on the "about" page, though sometimes it appears in the footer. Some journals make a statement about their existing funding bodies, and a call for donations through readers.

# Donations | Advertising Revenue



Insight Sponsorship is also a place to show gratitude, to garner further support, and also to offer advertising space

**Top left** International Journal of Communication **Bottom Left** Disability Studies Quarterly **Right** EASTS East Asian Science, Technology and Society

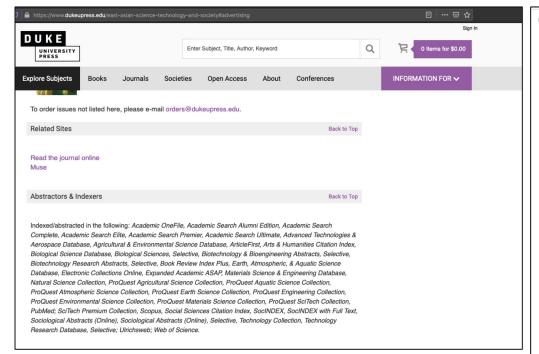
WorldCat (OCLC)

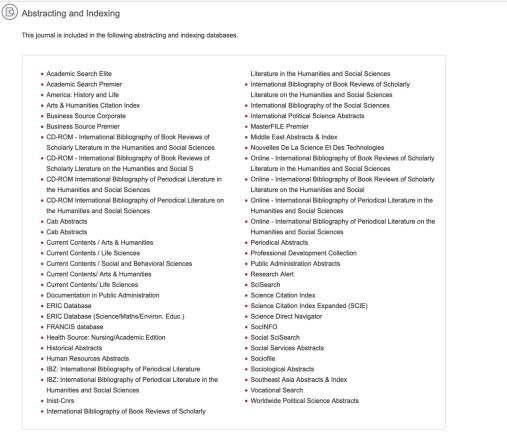
# Indexing/Abstracting Sources (1)

### Journal information Online ISSN: 2572-9861 1 issue per year Read our Blog: Tapuya.la Tapuya: Latin American Science, Technology and Society is indexed/abstracted in: Baidu Scholar British Library Inside **CNKI Scholar** Danish Bibliometric Research Indicator (BFI) Directory of Open Access Journals (DOAJ) **DTU Findit** E-Lib Breman Electronic Journals Library (EZB) Finnish Publication Forum (Julkaisufoorumi) Google Scholar JournalTOCs Microsoft Academic Naver Academic Norwegian Register of Scientific Journals and Publishers Portico Red Iberoamericana de Innovación y Conocimiento Científico (REDIB) SciBase Ulrich's Periodicals Directory

**Insight** Tapuya lists all indexing and hyperlinks for readers

# Indexing/Abstracting Sources (2)

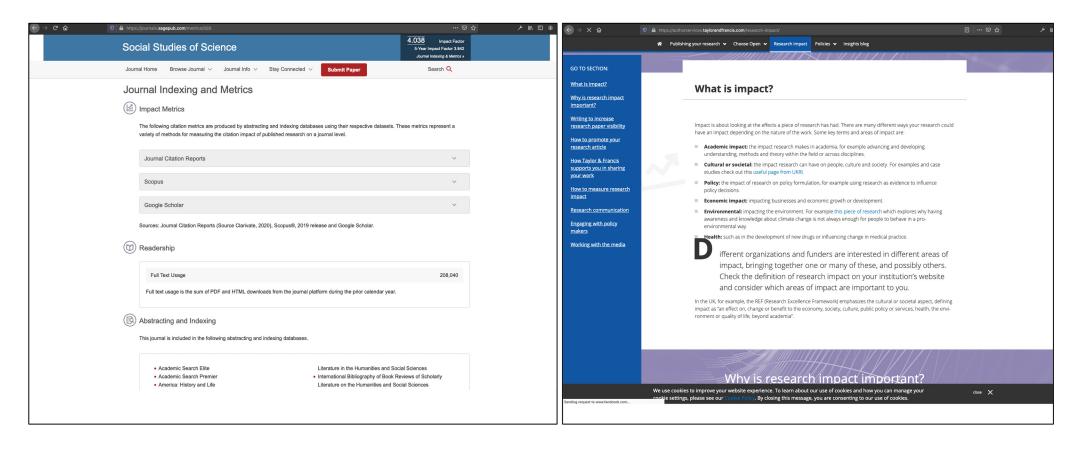




**Insight** Both EASTS and SSS include their indexes as a paragraph list, or as a bulleted list. However, neither are hyperlinked or use the icons to highlight data provenance.

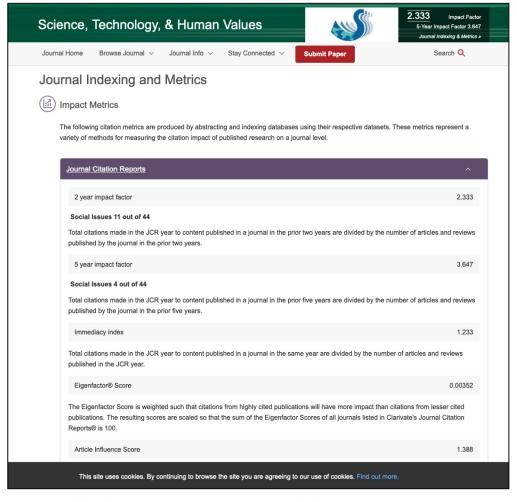
Left EASTS Right SSS

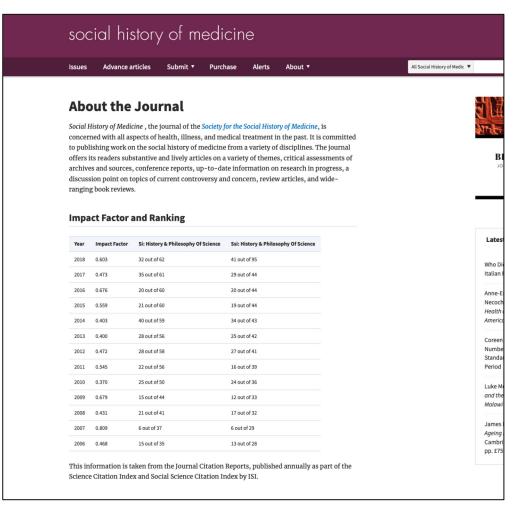
# Impact Metrics (1)



**Insight** SSS displays multiple metrics providing the reader with a triangulating data (a citation report, Scopus, and Google Scholar). This is ideal. Some broader publications like Taylor and Francis provide a policy section on impact as well as specific citation data for Tapuya, one of their publications. Usually the metrics and indexing are to be found either in the "about" page or within the specific "policy" page.

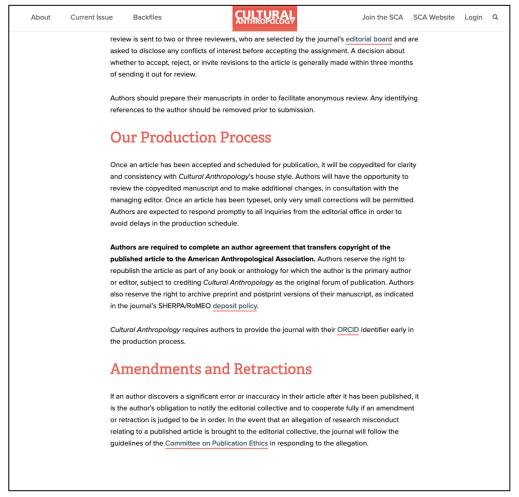
# Impact Metrics (2)

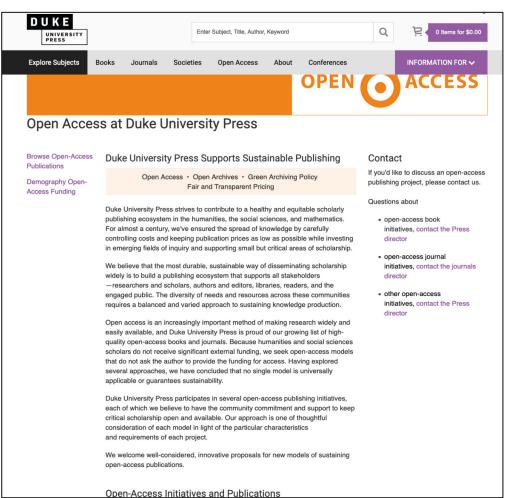




**Insight** STHV makes public their citation reports which may be a specific item that broader publications can provide as this is the same for Oxford press journal SHM.

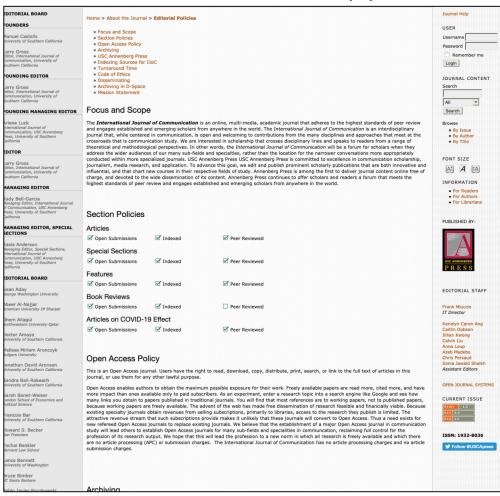
## Policies and Guidelines (1)





**Insight** There is no standard way to display the journal's policies and guidelines. It depends primarily on whether the journal is affiliated to an association like AAA with Cultural Anthropology, or a larger publisher like Duke University Press with Tapuya. If that is the case, then those policies need to be adhered to and the policy sections are often a link to those general policies. However, they differ in an important way, in that a journal to an association will need to have it's own open access and copyright policies. So, in that case, the policies can be embedded in the submission guidelines (Cultural Anthropology is a good example).

# Policies and Guidelines (2)





**Insight** Some journals highlight their (1) open access and (2) section policies like International Journal of Communication (left), and Technoscienza (left).

### Policies, Pre-print (3)



Journals A to Z Journals by Subject ▼ Customer Services ▼

Resources ▼

### **Author self-archiving policy**

This policy sets out the ways in which Oxford University Press journal authors may selfarchive versions of their work on their own webpages, on institutional webpages, and in other repositories. Please be aware that policies and embargo periods may differ from journal to journal, so ensure that you have selected the correct journal policy.

#### **Abstract and Citation information**

Authors may reuse the Abstract and Citation information (e.g. Title, Author name, Publication dates) of their article anywhere at any time including social media such as Facebook, blogs and Twitter, providing that where possible a link is included back to the article on the OUP site. Preferably the link should be, or include, the Digital Object Identifier (DOI) which can be found in the Citation information about your article online.

#### **Author's Original Version**

The Author's Original Version (AOV) is defined here as the un-refereed author version of an article completed before submission of the article to the journal. This is sometimes referred to as the "preprint" version. The author accepts full responsibility for the article, and the content and layout is

Authors may make their AOV available anywhere at any time. This includes posting on their own personal websites, institutional or non-commercial subject based repositories, commercial platforms websites or repositories, or social media, provided that, upon acceptance, they acknowledge that the article has been accepted for publication as follows:

This article has been accepted for publication in [Journal Title] Published by Oxford University

After publication we would also ask authors to update their AOV with the Digital Object Identifier (DOI), and include a link to the Version of Record.

#### **Accepted Manuscript**

The accepted manuscript (AM) is the final draft author manuscript, as accepted for publication by a journal, including modifications based on referees' suggestions, before it has undergone copyediting, typesetting and proof correction. This is sometimes referred to as the post-print version.

Immediately upon publication authors may:

- Immediately upload their AM to their own personal webpage (excluding commercial websites and repositories)
- Immediately upload their AM to their institutional or other non-commercial subject based repositories on the proviso that it is not made publicly available until after the specified

After the embargo period authors may:

Upload their AM to institutional repository or other non-commercial repositories and make it publicly available. Accepted Manuscripts may not be uploaded or shared on commercial websites or repositories, unless the website or repository has signed a licensing agreement with OUP permitting such uploading or sharing.

#### Embargo periods

Embargo periods may vary between journals. For details of a journal's specific embargo period, please see the information for each individual title on our Accepted Manuscript

When uploading an accepted manuscript to a repository, authors should include the following acknowledgment as well as a link to the version of record. This will connect the published version to the AM version in the repository and help ensure that the article is cited correctly.

This is a pre-copyedited, author-produced version of an article accepted for publication in [insert journal title] following peer review. The version of record [insert complete citation information here] is available online at: xxxxxxx [insert URL and DOI of the article on the OUP website].

#### Version of Record

The Version of Record (VOR) is defined here as the final typeset and edited version of the journal article that has been made available by OUP by formally and exclusively declaring the article "published". This includes any 'advanced access' article even before the compilation of a volume

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#### **Open Access**

Authors who have agreed to publish their article on an Open Access basis, and who have paid any associated fees, are entitled to make their article publicly available according to the terms of their selected licences.

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Authors who have published under a CC BY-NC or a CC BY-NC-ND licence may share and distribute their article on non-commercial websites and repositories immediately upon publication.

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When making their article available according to the terms of their Open Access licence, we strongly encourage authors of Open Access papers to deposit the version of record. This will guarantee that the definitive version is readily available to those accessing your article from such repositories, and means that your article is more likely to be cited correctly.

#### Author online offprint link

On publication, authors will be sent an online offprint link allowing access to their article on the OUP website without subscription. For authors of non-Open Access articles, this link may be shared directly with interested colleagues, but is not intended for mass distribution on websites, repositories, or through social media. If you wish to share links or draw attention to your article we would ask that you instead distribute a link to the abstract of the article.

Authors of Open Access articles are free to post and distribute their links anywhere immediately upon publication.

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#### **Funding Bodies**

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For further details on our author reuse policies please visit this page. In case of query please contact Journals Permissions (journals.permissions@oup.com)

Insight SHM has a clear "Author self-archiving policy" which is unusual.

## Policies and Guidelines (4)

### Statement of Principles

By Rosemarie Garland-Thomson and Paul K. Longmore
Approved Fall 2003 by the Society for Disability Studies Board

The values and ideologies that shape social arrangements, public policies, professional practices, and, most important, the experience of "disability" are in the midst of a classic paradigm shift. Disability issues are demanding attention in every sphere and institution of society. Everything related to disability and people with disabilities is in the process of being rethought and needs to be rethought.

The academic study of disability has primarily been shaped by ideologies that define it as limitation in the performance of expected social roles due to underlying physiological pathology. That definition inevitably prescribes medical treatments and habilitation or rehabilitation as the appropriate solutions to the problems of people with disabilities. Yet those approaches have had only limited impact in ameliorating disabled people's socioeconomic marginalization.

In contrast to these traditional modes of addressing and studying disability, Disability Studies takes as its domain the relationship of social values to societal organization and public policies, professional training and delivery of services, individual behavior and interpersonal encounters, cultural representation and technological and architectural design. Disability Studies utilizes a multidisciplinary approach to analyze the intricate interactions among social, cultural, political, economic, and physiological variables. It seeks neither to jettison, nor to embrace medical paradigms of disability, but to transcend them. It explains personal experiences of disability, not simply in terms of the functioning of bodies that operate in nonstandard ways, but by locating those differences within the larger context of the cultural milieus that shape disability experiences. Disability Studies also seeks to supply the rigorous research and critical analysis essential to any effort at social reconstruction.

#### STATEMENT OF PURPOSE

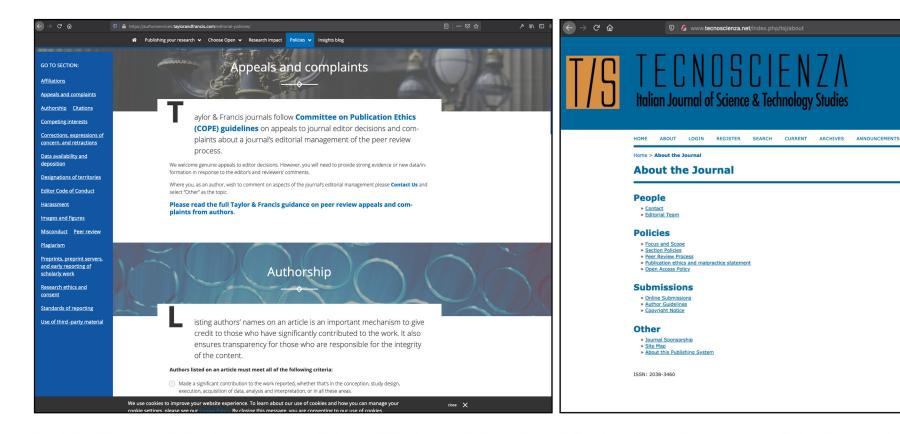
In pursuit of this vision and in support of an agenda that builds the academic field of Disability Studies in both the United States and globally, the *Disability Studies Quarterly (DSQ)* will provide a peer-reviewed forum for scholarship. It will represent the full range of methods, epistemologies, perspectives, and content that compose multidisciplinary Disability Studies.

*DSQ* aims to play a leading role in developing the field of Disability Studies by providing scholars with a vehicle to publish academic research that is credible within their particular fields of specialization. Discipline-specific articles must therefore match the highest and most rigorous standards in those fields. At the same time, all articles must be accessible to readers outside of those particular disciplines.

DSQ will seek articles that cut across disciplines and have implications for the full range of the field of Disability Studies. The ideal DSQ reader will be the general academic reader in Disability Studies. In addition, the journal will publish nonacademic essays that reflect the perspectives of the disability community. Finally, DSQ intends to fashion itself as a model of accessibility for academic journals.

**Insight** DQS has an excellent and lengthy section policy and a very clear statement of priniciples and purpose, which is very good for accessibility.

# Policies and Guidelines (5)



**Insight** Tapuya (left) shares the policies of Taylor and Francis, whihe is a broader set of policies beyond section and open access policies. The latter is what Technoscienza and ESTS have at present.

### References

Anthropocene (magazine) https://www.anthropocenemagazine.org/

anthroSource (resource) https://anthrosource.onlinelibrary.wiley.com/

Backchannels https://www.4sonline.org/4s-publications/backchannels/

Catalyst https://catalyst-journal.com

The Conversation https://theconversation.com/uk

Critical Times https://ctjournal.org/

Cultural Anthropology (CA) https://journal.culanth.org

Digital Humanities Quarterly http://www.digitalhumanities.org/dhq/about/about.html

Disability Studies Quarterly https://dsq-sds.org/about/

East Asian Science, Technology and Society: An International Journal (EASTS) https://read.dukeupress.edu/easts/pages/About

Engaging Science, Technology, and Society https://estsjournal.org/index.php/ests/about

Environmental Humanities https://read.dukeupress.edu/environmental-humanities/pages/About

Flow Journal: A Critical Forum on Media and Culture https://www.flowjournal.org/

International Journal of Communication https://ijoc.org/index.php/ijoc/about/

Le Monde https://www.lemonde.fr/ Limn

https://limn.it/about/

Medium (Accessibility)
https://medium.com/topic/accessibility

Medium (Disability)
https://medium.com/topic/disability

Middle East Eye https://www.middleeasteye.net/

Open Commentaries, like PubPub https://www.pubpub.org/

Post45 https://post45.org/about/

Progress in Human Geography (Sage) https://journals.sagepub.com/home/phg

Science, Technology, & Human Values (STHV) https://journals.sagepub.com/home/sth

Social History of Medicine (Oxford) https://academic.oup.com/shm

Social Studies of Science (SSS) https://journals.sagepub.com/home/sss

Somatosphere http://somatosphere.net/

Tapuya

https://www.tandfonline.com/action/journalInformation?journalCode=ttap20

Technoscienza

http://www.tecnoscienza.net/index.php/tsj/about

ESTS

# 2021 Redesign

Accessibility Tests and Google Analytics Scoping Phase 2



## Recommendations and Technical Progress

### **Summary on the Accessibility Tests**

State of Play The current site failed most accessibility elements on every page, upon first

review. There were between 5-6 major errors (missing alt-text on logos, but some structural like lists that are headers), 5-6 contrast errors (text visibility like to small, and too light grey), and 13-56 alerts for missing links, adjacent links going

to the same URL and so on).

Goal 1 Work towards becoming a WC3 accessible online journal for 2021

Goal 2 Increase journal ranking by devising a plan that cross-references

web-accessibility, google analytics with journal indexing

Objective 1 Advance accessible publishing through HTML / ePub formats

Objective 2 Make all pages and papers easily readable by text-to-speech software, like

Google Wavenet.

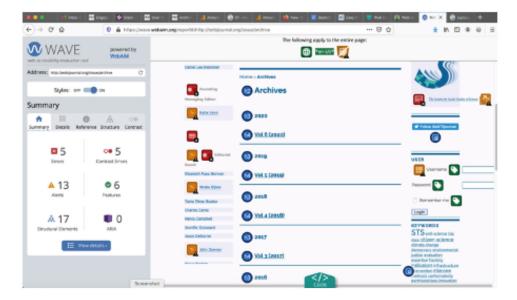
Objective 3 Devise a measurement plan for Google analytics based on accessibility KPIs

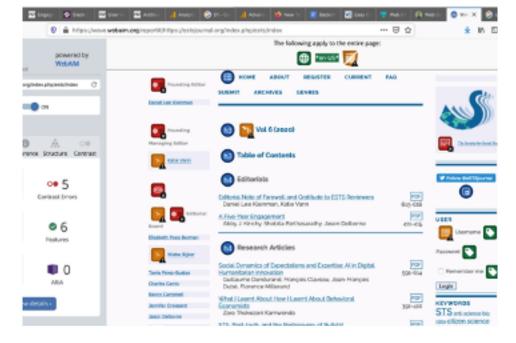
Objective 4 Pay for COPE membership and conduct a COPE audit

**Tactic** Decrease our bounce rate by adding a search on our homepage, creating a

list based structure for the archives page rather than a series of headers (but

making sure each page is Google listed).





## Recommendations and Technical Progress

### **Summary from the Google Analytics Tests**

State of Play At the moment, we have no tailored analytics on the current website.

### **Site Searches**

Action Ask our web dev (or me) to switch on "site search settings." Without this, we are

unable to know what content people want but don't get to in our site.

Action Ask our web dev (or me) to add a search facility to our website

**Tags** 

Action Set-up to track pdfs on custom reports. That way, we could cross-reference it

with the OJS analytic reports.

Action Decide on what parts of our website we would like to track for the next 6

months?

Action Choose 1-4 things and then ask our web dev (or me) to update those scripts to

make this work.

**Filters** 

**Action** Filter out our internal team from analytic data.

Action Consider analytics by country? We need to plan what we might want to collect

(see measurement plan).

Action Create a Measurement Plan for next 12 months, It could be as simple as this:

#### Measurement Plan

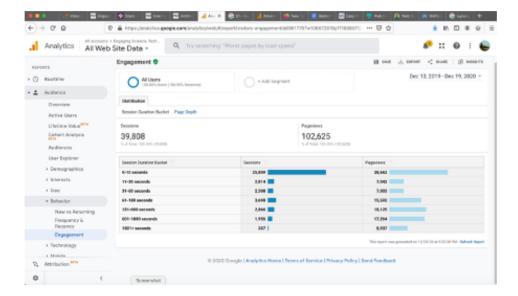
Analytic

Objective 1 Evaluate changes to website to drive more traffic to existing articles and increase

citation rates for readers

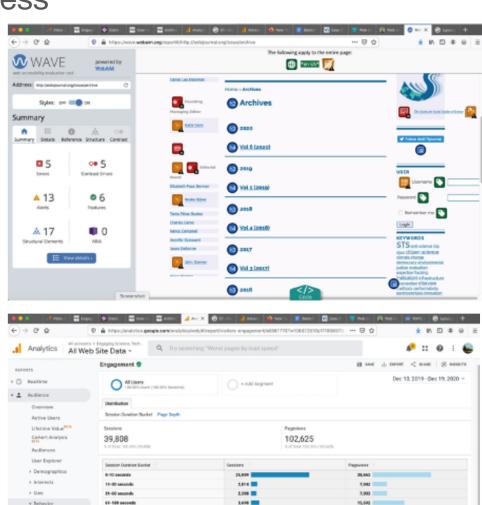
o Macro conversion increase engagement of issue/archive content

o Micro conversion track clicks into article content before 2021



# Recommendations and Technical Progress

**Summary from the Google Analytics Tests** 



1,456

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Frequency 6 Recency Engagement • Technology

T. Attribution HTM

ESTS

# 2021 Redesign

Personas & User Journeys Scoping Phase 3



### Personas

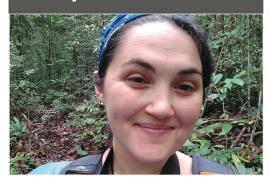
Registered - restricted access to review and author papers

Unregistered - search, read, and recommend papers without restrictions (from logins to strict copyright)

**Secondary Users** 

### **Primary Users**

### **Early-Career Researcher**



Early-Career Researchers are usually between 1-to-8 years from finishing their doctoral thesis. ECRs are on short-term or tenure-track positions, often moving away from home to work.

They make up 38% of our readers according to our reader survey: postdoctoral scholar 17%, non-tenured contract faculty member (adjunct or contingent.) 6.8%, and permanent tenure-track or junior faculty member 13.7%. They are the largest user-group of ESTS (Reader Survey, 2020). 76% of our readership would like to review and this user-group would a prominant reviewer group.

This group may be employed to compile literature surveys, publish journal papers or cite and recommend papers within their first monograph or classes. This group may be interdisciplinary to STS and have attended STS conferences once or a few times (4S, EASST, ESOCITES).

### Mid-to-Senior Scholar



Mid-to-Senior academics are often in secured posts and hold senior positions within universities but across broader associations and affiliations. They are more than eight years from being an early-career researcher and may hold posts from Fellow/Lecturer/Researcher, through to Chair/Reader/Professor.

They make up 34% of our readers according to our reader survey: permanent tenured or senior faculty member 33.6%, Retired faculty member 0.7%. They are our second largest user-group of ESTS (Reader Survey, 2020).

This group may have already published in ESTS, or would like to in future. They may also be called upon or would be willing to be reviewers. 76% of our readership would like to review, and this user-group would be the predominant reviewer group.

This group may be interdisciplinary with a connection to STS through associations like 4S, EASST, and ESOCITES. This group will need a design that is responsive to a range of devices and formats usalbe with an ageing eye. See this for more: https://bit.ly/3nha4n3 and https://bit.ly/39eaMfU

### Student



Students are studying within disciplinary or interdisciplinary programs and are predominantly doctoral students/candidates (18%).

While there are no undergraduate students directly contributing to the reader survey in 2020, there are master students that have contributed (2%). This group isn't looking to publish content, but learn from others.

The reading of ESTS papers may be guided by lecturers and graduate teaching assistants. This group may want articles that are not too long in length, but easy to follow along. They may not want to read the entire of an article, but a portion of it. This group may have never studied STS before their doctoral studies. They may never visit the ESTS website, but rather read articles that have been selected and curated for them.

### Other (librarian)

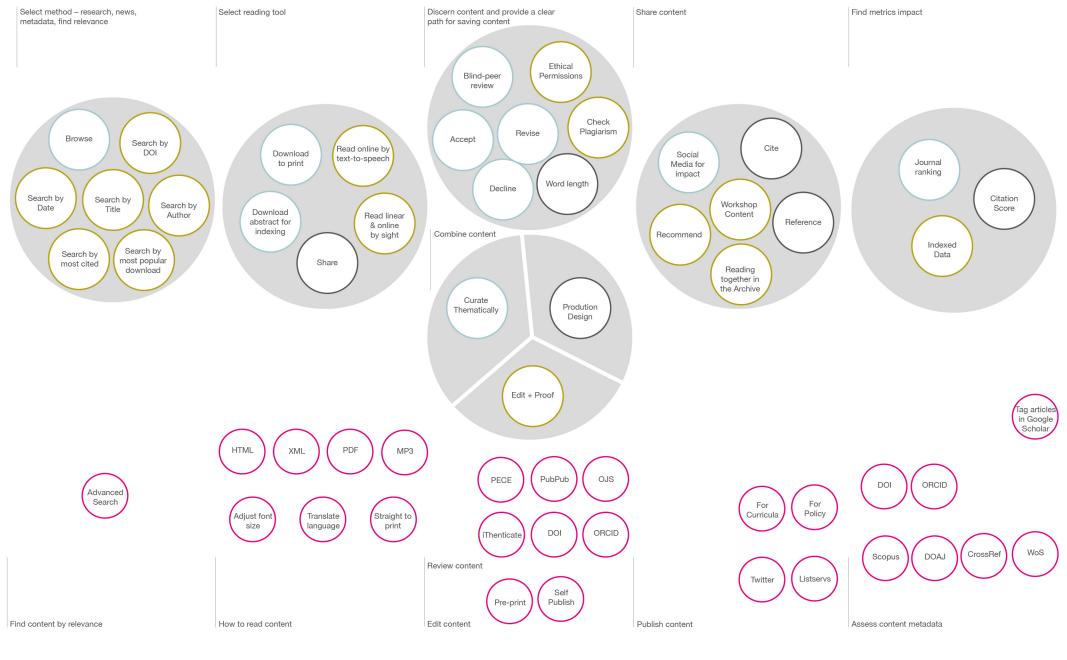


Others using our site are within or adjacent to the university scholarly activity and research. They maybe independent researchers, librarians, or publishers. They are only 8% of our user group, and may have a diverse range of needs that are different from the ECR or mid-to-senior scholar.

According to our reader survey, they can be categorised as follows: independent 3%, non-university public sector e.g. government 2%, non-university private sector 1%, and other positions in a university e.g. librarian 2%.

his group may not necessarily want to publish but understand STS as a whole, to further independent policy work or independent research, or even compile reading materials, recommend the journal in their library lists, and understand the citation, impact and other ranking metrics. The users might want to pivot in another direction or be between academic posts, and so open access remains crucial. This group may be more interested in the news items and short-form writing. This group may have never studied STS, History of Science and Philosophy, or technoscience.

# User Journeys



### **Fonts**



Fonts For versatility we need two Googe Free fonts for the journal content and website. The same fonts can be used in the articles as well as the main pages of the website, usually the fonts are reversed for different purposes like reading lots of text in an article will treat fonts differently from the About page where there are shorter paragraphs and possibly more lists and links than lengthy prose. There are two choices— (a) choose two fonts (serif and sans serif) that contrast (Cabin and Lato), or (b) choose complementary serif and sans serif fonts that have been designed to go together, like Raleway and Open Sans, or Merriweather and Merriweather Sans. They are tested pairings (Raleway/Open Sans) or have been designed to go together (Merriweather and Merriweather Sans).

Why Merriweather? 1. It has an extensive range of options and it is versatile, 2. Excellent italics for articles and variable too, 3. the x-heights of the fonts match, 4. both fonts have a high x-height which enables a longer line length which is important for lengthy journal titles, and finally 5. Merriweather has good language support and has many of the diacritics needed (though Greek symbols are limited). Merriweather is designed in the US by Sorkin font design and is a free Google font.

Language Support We should add Google Translate to the website under the main menu. This means we don't need to opt for a font like IBM PLex Serif which is designed for global audiences. To use a font that has extensive languages, would affect the users' download time, whereas Google Translate at this time swaps out the font depending on the language. For instance, Arabic will swap out say Merriweather automatically for those readers.

