

ESTS

# 2021 Redesign

Comparative Review  
Scoping Document



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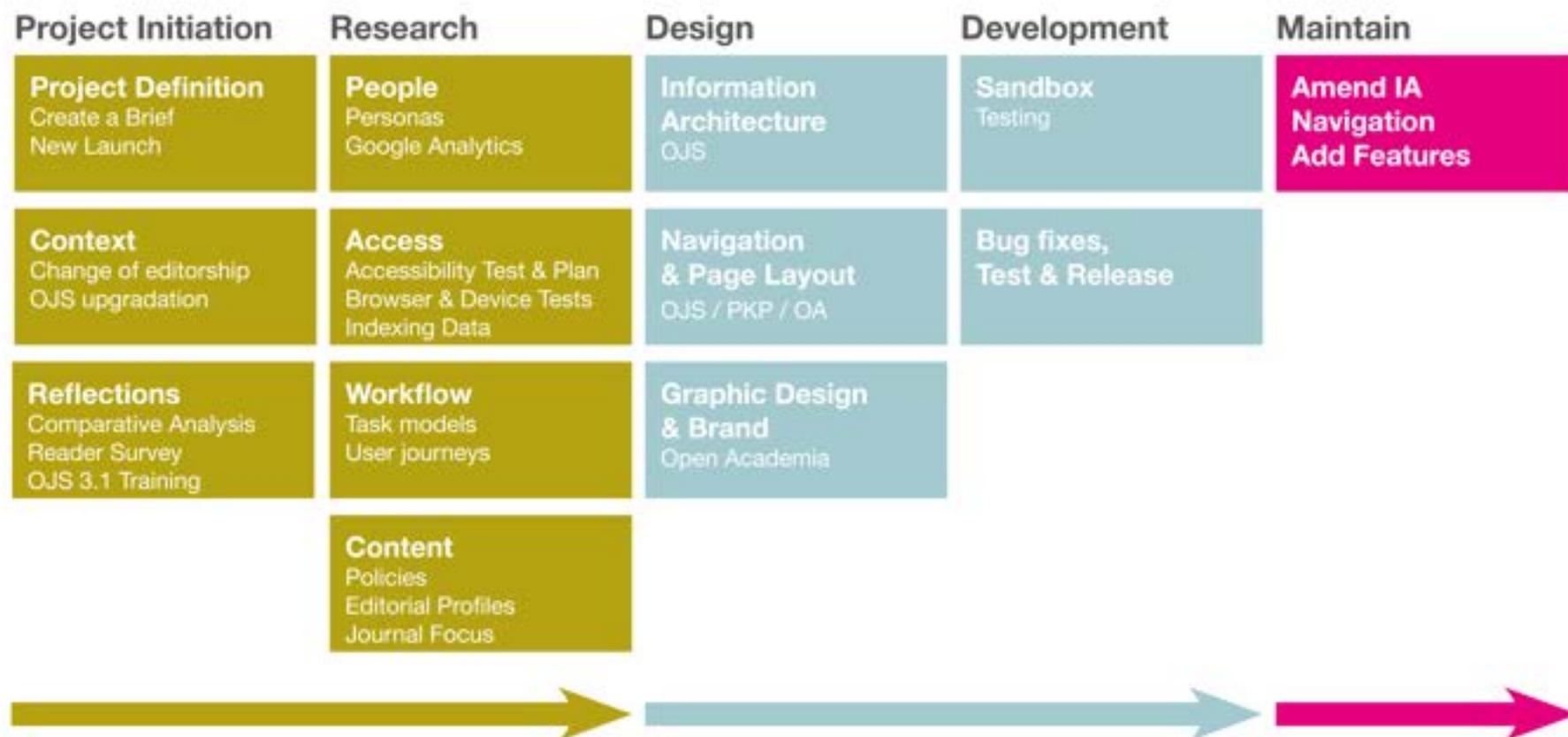
## Phase 3 – People and Paths

Personas  
User Journeys

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# Development Process



# Quotes

## Reading Format

*"I try to save paper, but will always print them out if I feel it's a particularly important paper that I want to look at often and closely..."*

*"Yes, if [screen reader] is embedded in the platform"*

*"This is not such an issue for readers familiar with the discipline, but those unfamiliar with STS may interpret this as a sign for a lack of quality. The way article-PDFs are currently opened in a separate box on the website is highly impractical. The letters are always too small and it limits the readability. Why not have it automatically open in a separate browser tab, so readers can use the PDF reader of their choosing?"*

*"I want the journal should be accommodative to other forms of academic works such as videos, sounds, podcasts and so on."*

*"Less space for the side banners and more room for the main article section."*

*"Articles that are easily shared (have built in capability)..."*

*"I truly appreciate that it is open access."*

## Accessibility

*"I would love for ESTS to have an easier way to read articles online. Also that letter type be bigger and more spaced out. Less space for the side banners and more room for the main article section. Articles that are easily shared (have built in capability) and easily citable (downloadable info or zotero direct) is also a nice feature."*

*"The website design could be improved to be more readable and attractive, the current font and lack of white space in text is a bit discouraging."*

*"I truly appreciate that it is open access."*

## Indexes

*"The journal needs to be indexed."*

*"I am concerned that it is not yet indexed/doesn't have an impact factor. I hope that it will be indexed soon."*

*"If ESTS is not granted an impact factor, young scholars will continue to struggle to send their work to the journal. Even though I served on the ESTS editorial board, I was reluctant to encourage my postdocs to send their work to ESTS because it would not have the same value in a future tenure consideration."*

*"ESTS should be indexed in scsi, ahci, or scopus to attract more writers."*

## Search Features

*"I can't think of a single one that stands out, though some stand out for being awful (Environmental Humanities!). The standard SAGE format is mostly fine, save that I hate that the search function often sends you out into searching their entire catalogue when you only want to search the journal with which you started."*

*"At the moment, any journal where I can search for articles on google scholar and then click through to a page and access the article without a paywall or undue fuff whilst working from home and preferably not having to use my institutional VPN (which is a pain), is my first and almost only criterion for accessibility. After that, if I have to go to the journal home page and start looking for recent issues, a clear menu and link to i) the current issue and ii) the archives, on the home page is a must."*

## Transnationalising STS

*"Carving out a reputation for European STS that rivals, but also intersects with, the more dominant US STS. I would also like to see ESTS prioritise diversifying the STS research discourse through encouraging intersectional perspectives and publishing articles that go against the established grain of STS thought (which is, lets face it, very white and Amero-Eurocentric)."*

*"Increasing its impact by strengthening social media presence etc."*

*"There are international STS journals, and we do not want to pull manuscripts away from them. I hope the new editors will work closely with these journals to support their work and not compete with them."*

*"An email stating the broad contents of the journal and if possible a soft copy of an issue should be sent to different universities/ and professional societies, to create awareness about this journal..."*

## Pedagogy

*"I'm finding it increasingly difficult or impossible to teach articles that assume the whiteness and heteronormative masculinity of research subjects, science participants, technology users, etc – and that treat ethnographic truths of anglophone or high-gdp eurozone countries as the defacto norm around the world. If a technology use milieu or scientific practice is additionally producing such exclusions, then it needs to be discussed to some extent at least."*

*"...research articles, they need to have an interesting theoretical contribution and an excellent methodology/data to be included in classes."*

*"...teaching questions or activities developed by the author of the paper..."*

*"...more literature reviews on classic and contemporary STS discussions..."*

*"If an article is useful for teaching that's great but I do not think it should be the primary focus of an academic journal."*

*"Rarely use scholarly articles for undergrads because they are not written for undergrads. for grads, I use articles that are empirically rich, clearly..."*

## Recommendations

1. Reduce side menus and banners (covered later)
2. There is an appetite to see audio visual content (Q15) with 56% interested, but only 18% in contributing. OJS should have a plugin for audio,
3. Improve our search via: 1. Google Analytics (rank pages also by author, content and tags) and Google Scholar, 2. Libraries, 3. Using a site search, and 4. social media links,
4. Add an advanced search to the website header menu for author, subject and DOI searches (see later slide for an example of the EASTS search,
5. Consolidate a persona for pedagogy.

From: ESTS Reader Survey open-text comments

# Reader Demographics

77%

## Global North

3 %	<b>Australasia</b> Australia 2.4% New Zealand 0.7%
38%	<b>Europe</b> Austria 3% Belgium 0.7% Czech Republic 0.7% Denmark 1.4% Finland 0.7% France 0.7% Germany 4.8% Greece 0.7% Netherlands 2.7% Norway 0.7% Sweden 3.4% Switzerland 0.7% Turkey 2.7% United Kingdom and Northern Ireland 15%
36%	<b>North America</b> Canada 3.4% US 33.3%

23%

## Global South

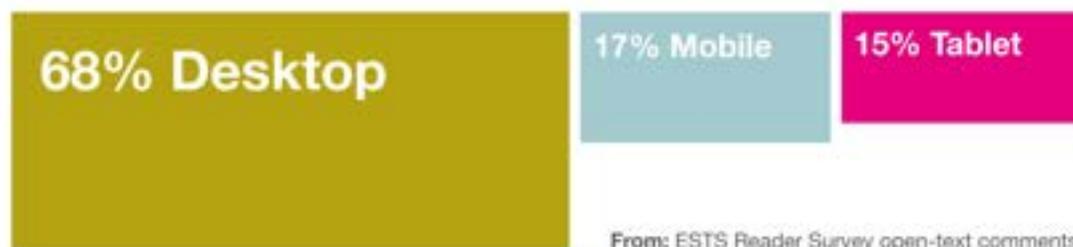
0%	<b>Africa</b>
14%	<b>Asia</b> Bahrain, 0.7% India 8.8% Indonesia 0.7% Israel 0.7% Japan 0.7% South Korea 1.4% Singapore 0.7%
9%	<b>Latin America</b> Argentina, 0.7% Brazil 2.04% Chile 1.4% Colombia 1.4% Ecuador 1.4% Mexico 2%

### Recommendations

- Increase diversity of readership in Africa, Asia and Latin America.
- Use short form as the quickest way to increase readership diversity. Additionally, around 89% of those surveyed would submit to an open peer review.

From: ESTS Reader Survey of 146 readers

## Device Preference



From: ESTS Reader Survey open-text comments

### Mobile First

Developing for mobile devices throughout the redesign is strongly recommended. Rethinking the interface responsively will be helpful in maintaining user engagement as a reader moves from browsing on different devices and betw different sizes and shapes of screens.

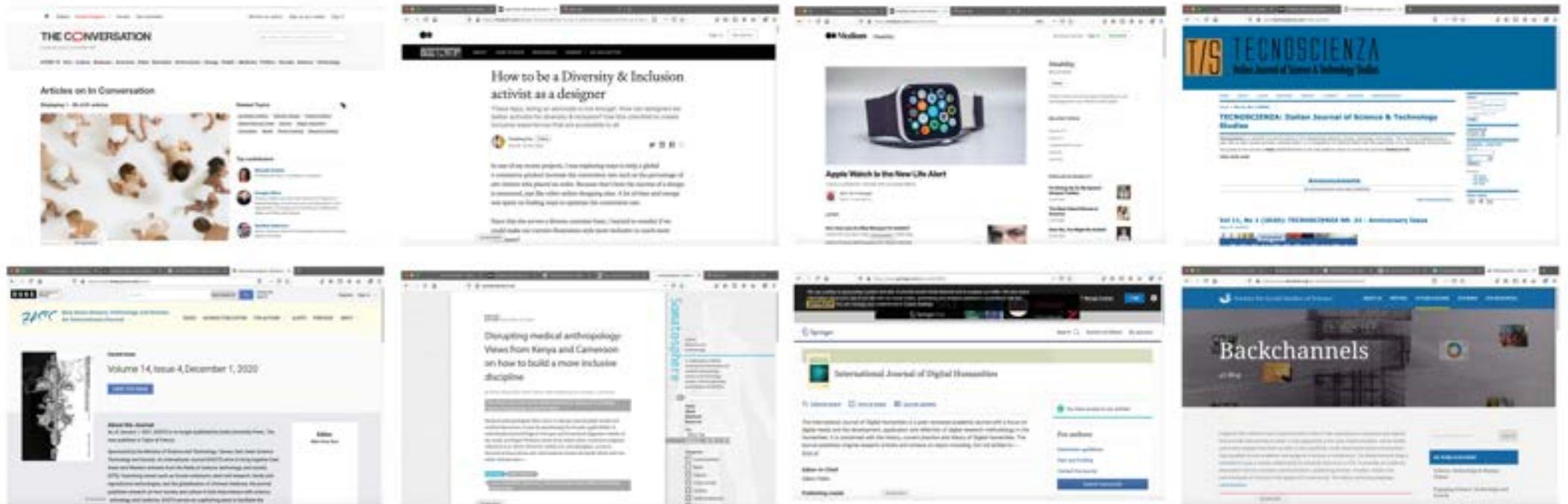
ESTS

# 2021 Redesign

Comparative Review  
Scoping Phase I



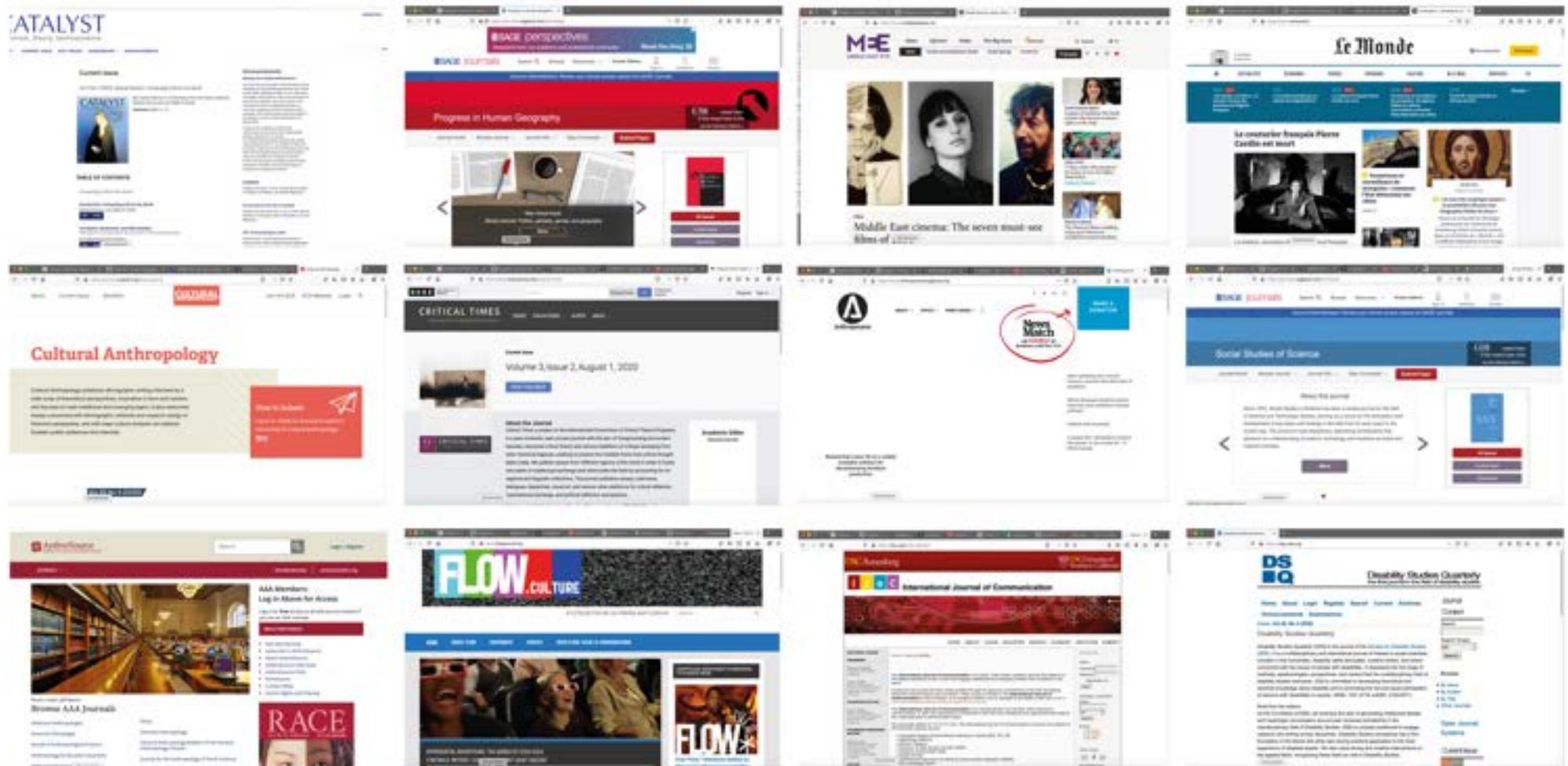
# Recommended Sites from the Editorial Collective



**Top (left to right):** The Conversation, Medium (Accessibility) and Medium (Disability), Technoscienza

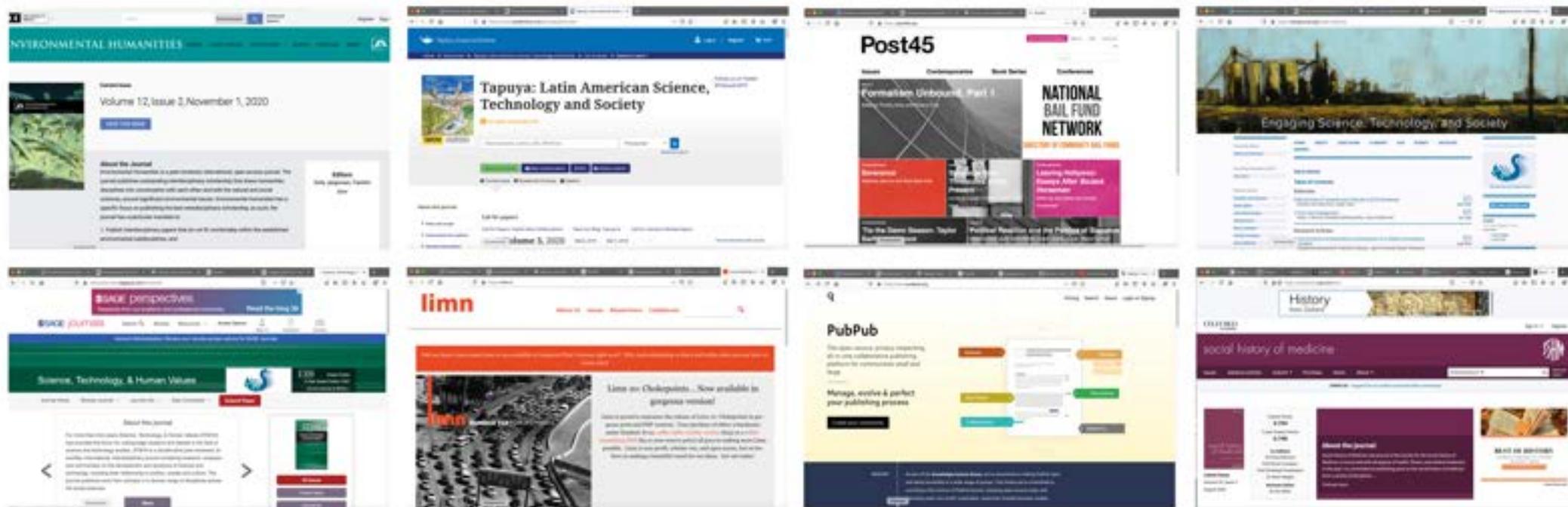
**Bottom:** EASTS, Somatosphere, International Journal of Digital Humanities and Digital Humanities Quarterly, Backchannels

# Recommended Sites from Reader Survey (1)



**Top (left to right):** Catalyst, Progress in Human Geography, Middle East Eye, Le Monde,  
**Middle:** Cultural Anthropology, Critical Times, Anthropocene, Social Studies of Science (SSS)  
**Bottom:** Anthrosource (selection of journals), Flow, International Journal of Communication, Disability Studies Quarterly

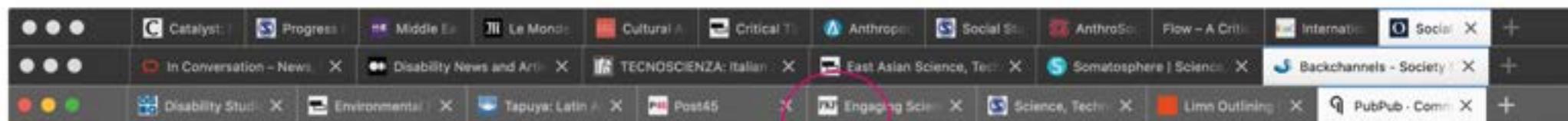
## Recommended Sites from Reader Survey (2)



**Top (left to right):** Environmental Humanities, Tapuya, Post45, Engaging Science, Technology and Society (ESTS)

**Bottom:** Science, Technology & Human Values (ST&HV), Limn, PubPub (alternative platform), Social History of Medicine

## Favicons of the recommended sites



**Insight** Favicon for ESTS is PKP, the name of the platform and not the journal's logo (this is fixed in the sandbox version)



# The Editorial Board: Accessibility (1)

Home About Login Register Search Current Archives

Announcements Submissions

Home - About The Journal

About the Journal

People

- Contact
- Editorial Team
- Editorial Review Board

Policies

- Focus and Scope
- Section Policies
- Peer Review Process
- Publication Frequency
- Open Access Policy
- Statement of Principles
- Conflict of Interest Policy
- Funding, IRB, Informed Consent Policy
- Plagiarism Policy
- Retraction Policy
- Copyright Policy
- Preservation Policy

Submissions

- Online Submissions
- A Screenshots

JAJM 18

Content

Search

Search Scope

All

Search

Browse

- By Issue
- By Author
- By Title
- Other Journals

Open Journal  
Systems

Current Issue

Search

DS  
Q  
Disability Studies Quarterly  
the first journal in the field of disability studies

Home About Login Register Search Current Archives  
Announcements Submissions

Home - About The Journal - People

People

Editorial Review Board

Shilpa Arant, Birla Institute of Technology and Science, Hyderabad, India

Angharad Beckitt, Centre for Disability Studies, School of Sociology & Social Policy, University of Leeds, United Kingdom

Dr. Liat Ben-Moshe, University of Illinois-Chicago, United States

Arthur W. Blaser, Chapman University, United States

Dea Boster, Columbus State Community College, United States

Karen Bourrier, University of Calgary, Canada

Harold Brassell, Saint Louis University, United States

Jane B. ... University of Canterbury, New Zealand

Journal  
Content

Search

Search Scope

All

Search

Browse

- By Issue
- By Author
- By Title
- Other Journals

Open Journal  
Systems

Current Issue

Home - About The Journal - Editorial Team

Editorial Team

Co-Editors

Dr. Brenda Jo Bruiggemann, University of Connecticut  
Dr. Elizabeth Brewer, Central Connecticut State University

Assistant Editor

Kelsey Henry, Yale University, United States

Editorial Interns

Ashley Roy, University of Connecticut, United States  
Greta Schmitz, University of Connecticut, United States

Home - About The Journal - Journal Contact

Journal Contact

Principal Contact

**Brenda Bruiggemann & Elizabeth Brewer**  
Co-Editors  
Email: [dseditor@gmail.com](mailto:dseditor@gmail.com)

Support Contact

**Sean Moodie**  
Email: [tskshelp@stls.edu](mailto:tskshelp@stls.edu)

**Left:** The editorial board is a 3 section list list of people and not as discreet headers, this is very good for accessibility  
**Right:** Each person has a weblink for more information, followed by their organisation and country

# The Editorial Board: Journal History (2)


[About Us](#) [Issues](#) [Researchers](#) [Collaborate](#)


## About us

**limn outlines contemporary problems.** It draws material from networks of experts in the social and human sciences and is intended to be timely, diverse in perspective, authoritative, well written and beautifully designed. The focus is on contemporary problems in our global, politically interconnected, technologically intense culture: problems of infrastructure, ecological vulnerability, economic interdependence, and relentless technological invention. A core goal of *limn* is to provide genealogical framings that upset the often polarized, stale or static narratives offered in the media or public discussion. Contributors are chosen in light of these issues and because they can provide authoritative and unexpected insight into a problem more quickly and more accessibly than is possible through the current systems of academic publishing.

 SHARE   

**limn is somewhere between a scholarly journal and an art magazine.** It is an attempt to communicate and display ongoing scholarly research. Central to our vision is a process that differs from both scholarly and popular publications. *limn* has three executive editors, but each issue is organized, debated and designed by an editorial team. That team is expected to actively explore the topic of the issue, pose it as a conceptual problem, not just a theme, and determine the most appropriate contributors. Contributions are reviewed and carefully edited by the editorial team, as well as shared amongst the contributors in order to promote collective work on the concept and the issue.

**limn is serious about both scholarship and design.** Contributions to *limn* are held to high standards by the editors, who challenge contributors to improve the work, bring in new conversations with other contributors, and find images, objects and other artifacts related to the topic. The design of *limn* is integral to the scholarship, with a focus on communicating concepts and problems through images or design elements and a commitment to the creation of a space accessible and engaging to readers. *limn* exists both as an online site (open access and open to experiments in media) and in print—because it looks awesome in your hands.

*limn* is edited by:  
 Stephen J. Collier, New School, New York  
 Christopher M. Kelly, University of California, Los Angeles  
 Audrey Lubell, University of Southern California

*limn* is designed by  
 Martin Hurns, *American Ethnography*

*limn* has been partially funded by the New School in New York, University of California, Los Angeles, the University of Southern California Digital Humanities Program, The Richard Foundation, Arts Council UK, and under the flag of the wider of our readers.

*limn* is open access. All content on this website is freely available under a Creative Commons 3.0 license. After all, if it weren't online, we also wouldn't be able to afford print versions of the magazine. And because *limn* is free (in its speech) doesn't mean you should display yourself of a beautiful object.



## Journal History

*Catalyst* (Feminism, Theory, Technoscience) is an interdisciplinary peer-reviewed online journal designed to serve the expanding interdisciplinary field of feminist science and technology studies (STS). These five years into publication, the journal has become an invaluable part of the infrastructure of the field. The journal was first conceived in 2011 in a joint effort by Lisa Carwright and David Serlin at UC San Diego and Debbeena Roy and Elizabeth Wilson at Emory University. Since that time many editors have contributed.

Supported by a lead editorial team and an editorial board, *Catalyst* includes a rotating advisory board of approximately 100 members that is international in scope and large in scale. Graduate students are actively involved not just as contributors but also as Managing Editors, supported with graduate research assistantships and mentorship from the editors to both facilitate their study and give them extraordinary insight into both the field of feminist STS and the mechanics of scholarly publishing.

The lead editorial and managing editor teams have included:

### (2014-2016)

Lead Editors: Lisa Carwright and David Serlin

Managing Editors: Louise Hickman, Monika S. Jurek, Cristina Viqueira, Piyon Huang

### (2019-2021)

Lead Editors: Nassim Parvin, Anne Pollock, Debbeena Roy

Book Review Editors: Laura Foster, Sonja van Wichelen

Managing Editors: Yash Lata, Caroline Warren, Sara Kass, Huan Nguyen

*Catalyst* actively supports new work by junior scholars, and is proud to have published the 2019 Mullins prize-winning essay, "Amazon Echo and the Aesthetics of Whiteness." Upon receiving that award, author Thao Phan, a PhD student at Deakin University in Australia, wrote to the journal's editorial team: "I feel incredibly honoured to receive this award, and especially proud to do so representing *Catalyst*. You and the entire editorial team have done such a fantastic job in establishing *Catalyst* as a home for feminist STS. I know that it requires real leadership, commitment, and ongoing labour to maintain these kinds of projects (which is rarely compensated or acknowledged by the institution), so please accept my sincere thanks and know that your work is recognized and deeply appreciated."

In 2020, *Catalyst* was awarded the STS Infrastructure Award from the Society for Social Studies of Science (4S). Our acceptance statement is available here: STS Infrastructure Award Acceptance Statement

## Contact

editor@catalystjournal.org

### QPN: *Motivation as Meaning and Method in Technoscience*

Guest editors: TL. Coover, Jan Peull & Lindsay Callahan (University of Toronto)

Feminist critical race, anti-colonial, trans- and queer scholarship has a long history of attention to the work of metaphor. In that conceiving work, to that mutually constitutive work, aim to the generative, paradigm-shifting work of introducing new metaphors. Similarly, feminist STS has long done the work of challenging the binary opposition of "technology" and "culture." In this special section, we seek to include studies of metaphor that understand "technology and culture as a specific unity" (Bakhtin, 2011, p. 16). We hope that "*Motivation as Meaning & Method in Technoscience*" will offer inspiring scholars of STS, the Social Sciences, Arts and Humanities, the opportunity to think together through and beyond our disciplines.

Deadline (abstracts only): October 1, 2020

[More info >](#)

## Recent Issues

Vol 8, No 1 (2020)  
 Special Section on Chemical Entanglements, Gender and Exposure

Vol 8, No 1 (2019)  
 Special Section on Feminism, Human-Vegetal Ecologies

Vol 8, No 1 (2019)  
 Special Section on (Big) Technoscience

## Editorial Board

Kristenly Juarez Brown, Mount Holyoke College

Lisa Carwright, UC San Diego

Laura Foster, Indiana University, Bloomington (book review co-editor)

Nassim Parvin, Georgia Institute of Technology (book editor)

Patrick Riley, University of Toronto

Rebecka Lee, UCLA

Steph Mills, New York University

**Left:** Profiling the editorial board repeats in the "About" information for *limn* and other sites

**Right:** *Catalyst* keeps the current editorial board in a side menu, but adds previous editors in the journal history

# The Editorial Board: Journal History (3)



ABOUT - TOPICS - PRINT ISSUES -



## Welcome to the Anthropocene

Join thousands of researchers, policymakers and educators who rely on our monthly Science English to keep up to date on the planet's sustainability issues.

Sign Up

## Board

### Staff & Advisory Group



**Kathryn Rubin**  
Founder, Editor in Chief  
Anthropocene Magazine



**Andrew Tinkoffsky**  
Founder, Future Earth Global  
Risk Director, Colorado



**Andrew Rawlin**  
Director of the Initiative on  
Communication Innovation &  
Sustainability, Colorado

About Us

Team

Sponsor

Press & Story

FAQs

### Contributing Writers



**Brandon Adams** is a historian, geographer, and author of the award-winning book *The Anthropocene: How We Made the World We Live In*. He is also a frequent speaker at international climate change conferences and a contributing writer for *Anthropocene Magazine*.



**Pagan Seed** is a contributing writer for *Anthropocene Magazine*. He is also a frequent speaker at international climate change conferences and a contributing writer for *Anthropocene Magazine*.



**Steve Niles** is a contributing writer for *Anthropocene Magazine*. He is also a frequent speaker at international climate change conferences and a contributing writer for *Anthropocene Magazine*.



**David Bellwood** is a contributing writer for *Anthropocene Magazine*. He is also a frequent speaker at international climate change conferences and a contributing writer for *Anthropocene Magazine*.

**EASTS** East Asian Science, Technology and Society: An International Journal

ISSUES ADVANCE PUBLICATION FOR AUTHORS A&S

## Editorial Board

**Editorial Office:**  
Room 403, Zhi-Fa Building  
Institute of Science, Technology and Society  
National Yang-Ming University  
No. 155, Sec. 2, Lioung Street  
Taipei, 11221  
Taiwan  
eastjournal@gmail.com

**Editor in Chief:**  
Wen-Hua Kuo (National Yang-Ming University, Taiwan)

**Associate Editors:**  
Gulfam Amir (Nanyang Technological University, Singapore)  
Hee-Je Baik (Kyung Hee University, Korea)  
Fa-H Fan (Binghamton University, USA)  
Yuko Fujigaki (National Institute of Science and Technology Policy)  
Chiyung Jeon (Korea Advanced Institute of Science and Technology, Korea)  
Sean Hsiang-Lih Lei (Academia Sinica, Taiwan)  
Akhisa Seligoukis (Institute for Research in Humanities, Kyoto University, Japan)  
Margaret Stebbins Faulkner (University of Sussex, UK)  
Wen-Ling Tu (National Chengchi University, Taiwan)

**Left:** Anthropocene's editorial board are profiled with an image and short caption. Images would need to include alt-text for accessibility.

**Right:** EASTS's contact details are included with the editorial board profiles, i.e. email and physical address.

# The Editorial Board: Journal Maturity

Journal	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
<b>Japans</b> 2 years (Taylor and Francis)	Editor-in-Chief (1)	Associate Editors (6)	Book Reviews Editors (10)	Managing Editor Latin America (1)	Assistant Managing Editor (1)	Tabuya/ia Site Manager (1)	Editorial Board (12)	International Advisory Board Member (22)
<b>Critical Times</b> 3 years (Duke University Press)	Editorial office (1)	Senior Editor (1)	Editorial Team (8)	Managing Editor (1)	Editorial Assistants (3)	Executive Editorial Board (17)	Editorial Advisory Board (24)	UC Berkeley Editorial Advisory Board (12)
<b>Anthropocene (Magazine)</b> 4 years?	Staff & Advisory Group (6)	Contributing Writers (4)						
<b>ESTS</b> 5 years	Founding Editor (1)	Founding Managing Editor (1)	Editorial Board (42)					
<b>Catalyst</b> 5 years	Editorial Board (14)	Contact (email)	Lists previous teams by date in journal history: 2014-16 2016-17 2017-19 2019-21					
<b>Disability Studies Quarterly</b> 6 years	Editorial Team: Co-editors (2) Assistant Editors (1) Editorial Interns (2)	Editorial Review Board (57)						
<b>Limn.J</b> 10 years	Editors (3)							
<b>Technoscience</b> 10 years	Editorial Coordination (3)	Editorial Board (17)	International Advisory Board (21)	International Correspondents (10)				
<b>International Journal of Communication</b> 13 years	Founders (2)	Founding Editors (1)	Founding Managing Editor (1)	Editor (1)	Managing Editor (1)	Managing Editor, Special Sections (1)	Editorial Board (100+)	

Journal	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
<b>EASTS</b> 13 years	Editorial Office (1)	Editor in Chief (1)	Associate Editors (9)	Assistant Editors (2)	Editorial Board (25)			
<b>Post45</b> 14 years	Board Members (12)	Affiliates (80)		1				
<b>Flow journal: A Critical Forum on Media and Culture</b> 16 years	Managing Editors (2)	Senior Editors (3)	Column Editors (19)	Faculty Advisor (1)				
<b>Environmental humanities</b> 16 years	Editors (2)	Associate Editors (8)	Editors, Living Lexicon for the Environmental Humanities (2)	Editorial Assistant (2)	Editorial Advisory Board (50)			
<b>Social History of Medicine</b> 33 years (Oxford University Press)	Co-editors (4)	Reviews editor (1)	Gazette editor (1)	Editorial office (1)	Chair of editorial board (1)	Editorial board (20)		
<b>Cultural Anthropology</b> 34 years	Editorial Collaborative, 2019-2022 (3)	Publications Manager (1)	Copyeditor (1)	Typesetter (1)	Editorial Assistant (1)	Editorial Board (44)		
<b>SHiv</b> 41 years (Sage)	Editor (1)	Editorial Board (40)						
<b>Progress in Human Geography</b> 44 years (Sage)	Managing Editor (1)	Editors (5)	International Editorial Advisory Board (14)	Former Editors (17)				
<b>SSS</b> 50 years (Sage)	Editor (1)	Past Editors (3)	Collaborating Editors (5)	Proofs Editor (1)	Editorial Advisers (48)			
<b>Backchannels</b> ?? Can't find the info.	Editors (3)	Assistant Editors (8)						

**Tables:** The size of the editorial board varies from 2-8 levels of roles. The level of roles per journal increases as the journal matures, if discounting those journals under the age of 3 years.

## The Editorial Board: Board, Advisors, Past Board/Editors

Journal	Editorial Board	Advisory	Other/Archived
<b>Tropica</b> 2 years (Taylor and Francis)	12 Editorial Board	23 International Advisory Board Member	10 Book Reviews Editors
<b>Critical Times</b> 3 years (Duke University Press)	8 Editorial Team	17 Executive Editorial Board	24 Editorial Advisory Board
<b>ESTS</b> 5 years	42 Editorial Board		
<b>Catalyst</b> 5 years	14 Editorial Board		Lists previous teams by date in journal history: 2014-16, 2016-17, 2017-18, 2019-21
<b>Disability Studies Quarterly</b> 6 years	5 Editorial Team	57 Editorial Review Board	
<b>Technoscience</b> 10 years	17 Editorial Board	21 International Advisory Board	10 International Correspondents
<b>International Journal of Communication</b> 13 years	100+ Editorial Board		
<b>EASTS</b> 13 years	35 Editorial Board		
<b>Poetics</b> 14 years	12 Board Members	80 Affiliates	
<b>Environmental Humanities</b> 16 years (Duke)	8 Associate Editors	50 Editorial Advisory Board	
<b>Social History of Medicine</b> 33 years (Oxford University Press)	20 Editorial Board		
<b>Cultural Anthropology</b> 34 years	44 Editorial Board		
<b>STW</b> 41 years (Sage)	40 Editorial Board		
<b>Progress in Human Geography</b> 44 years (Sage)	5 Editors	14 International Editorial Advisory Board	17 Former Editors
<b>SSS</b> 50 years (Sage)	5 Collaborating Editors	48 Editorial Advisers	3 Past Editors

Table 2. Shows a range of journals taken from the ESTS reader survey, and the Editorial Collective's suggestions (Jan 2021).

**Table:** The size of the editorial board or team varies from 5–100 (average 20), and the advisory board from 14–80 affiliates (average 39). Many journals archive their Boards and Editors like Catalyst, Progress in Human Geography, and SSS. Catalyst changes every 2–3 years and archives based on this change-over, whereas the other two journals archive most likely because of their maturity (40+ years). There is an argument for having a delineated international advisory board.

## The Editorial Board: Recommendations

1. The editorial board is a 3 section list list of people and not as discreet headers, which is very good for accessibility.
2. We must include contact details in relation to the editorial board (email).
3. Each member of the board has a weblink for more information (like personal website), followed by their organisation and country.
4. We must not duplicate information between the Editorial board and the history of the journal, or about page.
5. The journal is old enough to now have a history section, where previous editorial board members can be listed.
6. We could include profile pictures (with alt-text for each provided) and a short caption of interests.
7. Broaden the range of editorial roles from 3 to 6 levels of roles.
8. Archive prior boards and editors by the years they served and place this in the history of the journal section, or as a section in the Editorial list. The argument for this would be around EU-GDPR (names are an aspect of personal sensitive data).
9. Consider a separate listing for an international advisory board.
10. Do not list editorial board on a side menu. Make this an aspect of the menu, either as a new menu heading "People", or within the "About" page after "Journal History."

## Search

Taylor & Francis Online

Log in

Home Journals Tapuya: Latin American Science, Technology and Society List of Issues

Journal

Tapuya: Latin American Science, Technology and Society >

Submit an article Journal homepage New content alerts RSS Citation search

Current issue

Browse the list of issues and latest articles from Tapuya: Latin American Science, Technology and Society.

List of issues

Volume 3 2020

Volume 2 2019

Volume 1 2018

DS IQ

Disability Studies Quarterly  
The first journal in the field of disability studies

Home About Login Register Search Current Archives

Announcements Submissions

Home About The Journal

About the Journal

People

Contact

Journal Content

Search

Search Scope

All

Search

MEE MIDDLE EAST EYE

Home News Opinion Video The Big Story

Search

Anthropocene

Search

ENVIRONMENTAL HUMANITIES

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1 November 2020

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Vol 35 No 4 (2020)

**Insight:** Most search boxes (12 of 20) are in the menu below the banner of the publication (Tapuya, Middle East Eye, Cultural Anthropology, Anthropocene). Only publications by larger presses include an advanced search across all their publications above their banner like Environmental Humanities (Duke), as well as Sage and Oxford Press. Fewer search boxes (6 of 20) are in the right sided menu like OJS journal, Disability Studies Quarterly as well as Technoscienza, Backchannels, and Somatosphere. The rest of the journals had no search functionality, including ESTS.

**Recommendation:** Design a search like Tapuya's which delineates the kinds of searches an author can make, this will improve the functionality and speed of the website.

# Advanced Search

Taylor & Francis Online

Home ▶ All Journals ▶ Tapuya: Latin American Science, Technology and Society ▶ List of Issues ▶ Volume 3, Issue 1

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## Tapuya: Latin American Science, Technology and Society

An open access journal

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Search for:

This Journal

- Marck, Claudia H (Author)
- Marck, S C van der (Author)
- Marck, Eric van (Author)

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Search

Search for:

\* Additional Search Options (click to show)

ISSUE	TITLE	ABSTRACT HTML
Vol 34, No 1 (2014): General Issue	Disability Art, Aesthetics, and Access	

Search

Search Scope

- All
- Authors
- Title
- Abstract
- Index terms
- Full Text

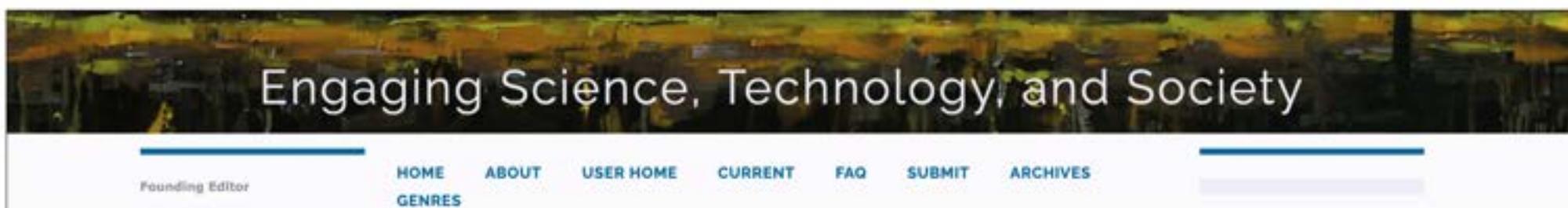
- By Issue
- By Author
- By Title
- Other Journals

**Insight:** Advanced searches make for quick returns and stop the search return taking forever to appear (reducing bounce rates). Above are two author searches for Tapuya and Disability Studies Quarterly, the latter being an OJS site. In DQS the search appears in the right-hand menu, but then appears in the main menu. Tapuya's search is far better, but we know that the DQS search is OJS supported.

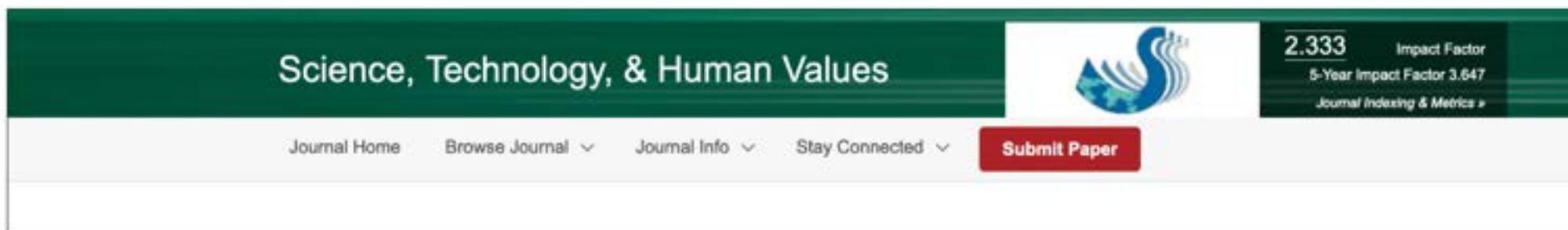
## Top Menus



The screenshot shows the top navigation area of the Disability Studies Quarterly website. On the left is the logo, which consists of the letters 'DS' stacked above 'Q' in a blue, blocky font. To the right of the logo is the journal's title, 'Disability Studies Quarterly', followed by the tagline 'the first journal in the field of disability studies'. Below this, a horizontal line separates the title from a list of menu items: 'Home', 'About', 'Login', 'Register', 'Search', 'Current', 'Archives', 'Announcements', and 'Submissions'. On the far right, the words 'Journal' and 'Content' are stacked vertically.



The screenshot shows the top navigation area of the Science, Technology, and Society website. The background is a dark, abstract image with yellow and green highlights. The main title 'Engaging Science, Technology, and Society' is centered in white. Below the title is a white navigation bar with a search input field on the left and a list of menu items: 'HOME', 'ABOUT', 'USER HOME', 'CURRENT', 'FAQ', 'SUBMIT', and 'ARCHIVES'. Below the 'HOME' item, the word 'GENRES' is visible.



The screenshot shows the top navigation area of the Science, Technology, & Human Values website. The background is a dark green gradient. The main title 'Science, Technology, & Human Values' is in white. To the right is a logo featuring a stylized blue 'S' with a globe inside. Further right, a dark green box contains the text '2.333 Impact Factor' and '5-Year Impact Factor 3.647', with a link for 'Journal Indexing & Metrics'. Below the title and logo is a white navigation bar with the following items: 'Journal Home', 'Browse Journal' (with a dropdown arrow), 'Journal Info' (with a dropdown arrow), 'Stay Connected' (with a dropdown arrow), and a red 'Submit Paper' button.

**Insight:** OJS websites do not nest their menus and have the most menu tabs, like ESTS (8) and Disability Studies Quarterly (9). The average number of menu items is 5, like STHV.

## Top Menus and Headers



The screenshot displays the top section of the ESTS journal website. The browser address bar shows the URL <https://estsjournal.org/index.php/ests>. The main banner features an industrial scene with the text "Engaging Science, Technology, and Society". Below the banner is a navigation menu with the following items: HOME, ABOUT, REGISTER, CURRENT, FAQ, SUBMIT, ARCHIVES, and GENRES. The text "Founding Editor" and "Daniel Lee-Chinn" is visible on the left side of the banner area.

Science, Technology, & Human Values

2.333 Impact Factor  
5-Year Impact Factor 3.647  
Journal Indexing & Metrics

Journal Home Browse Journal Journal Info Stay Connected Submit Paper

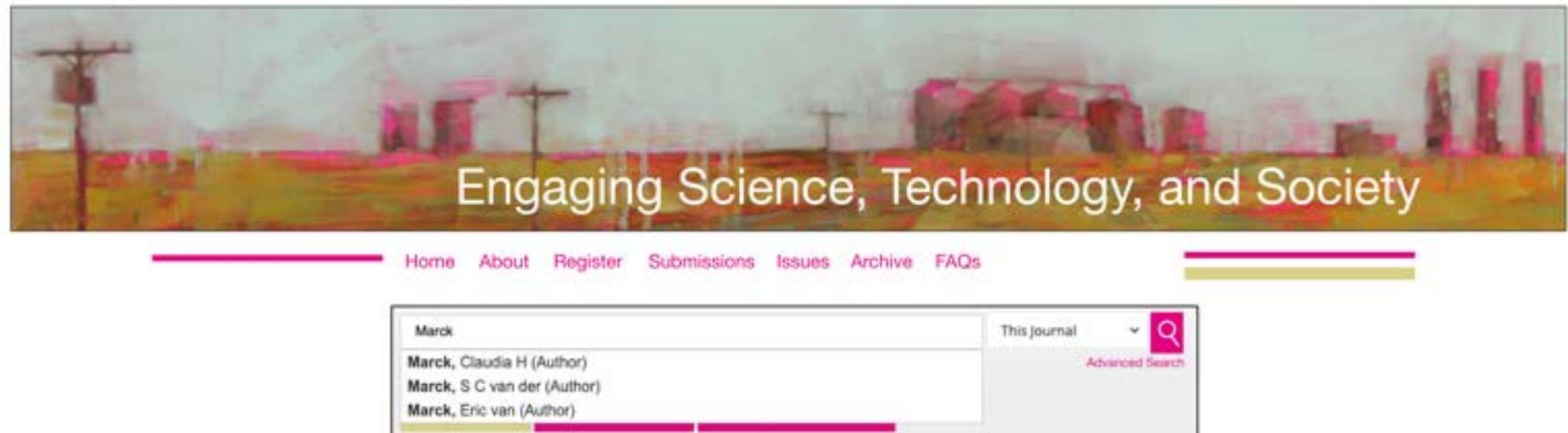
**Insight:** The space given over to the banner is bigger than most journal websites. This needs decreasing by 50-70% like many other sites. ST&HV doesn't use their banner for the full screen width and it's still a third smaller in height.

## Combining Menu and Search



**Recommendation:** If possible, add search to the header menu like Limn, but make it an advanced search like Tapuya.

## New Banner



**Idea:** Same artist (Angela Renfro) but refreshed and accessible colour palette, creating a whole new look and feel. Magenta is an easy to see with the ageing eye. The use of the cobalt teal (sky tone) and trans green oxide (earth tone) are used in both landscapes, so the website palette can stay the same with just one extra colour to play with!

# Side Menus

The screenshot shows the homepage of the International Journal of Communication. The left side features a dense, multi-column navigation menu. A red circle highlights the 'Font Size' section, which includes options for 'A', 'A+', and 'A++'. The main content area displays a 'Table of Contents' for Volume 14 (2020), listing various articles with their titles and page numbers.

This screenshot displays the 'Journal Content' section. It features a search bar with a 'Search' button and a 'Search Scope' dropdown menu set to 'All'. Below the search area is a 'Browse' section with a vertical list of options: 'By Issue', 'By Author', 'By Title', and 'Other Journals'. Further down, there are sections for 'Open Journal Systems' and 'Current Issue' with a small grid of colored buttons.

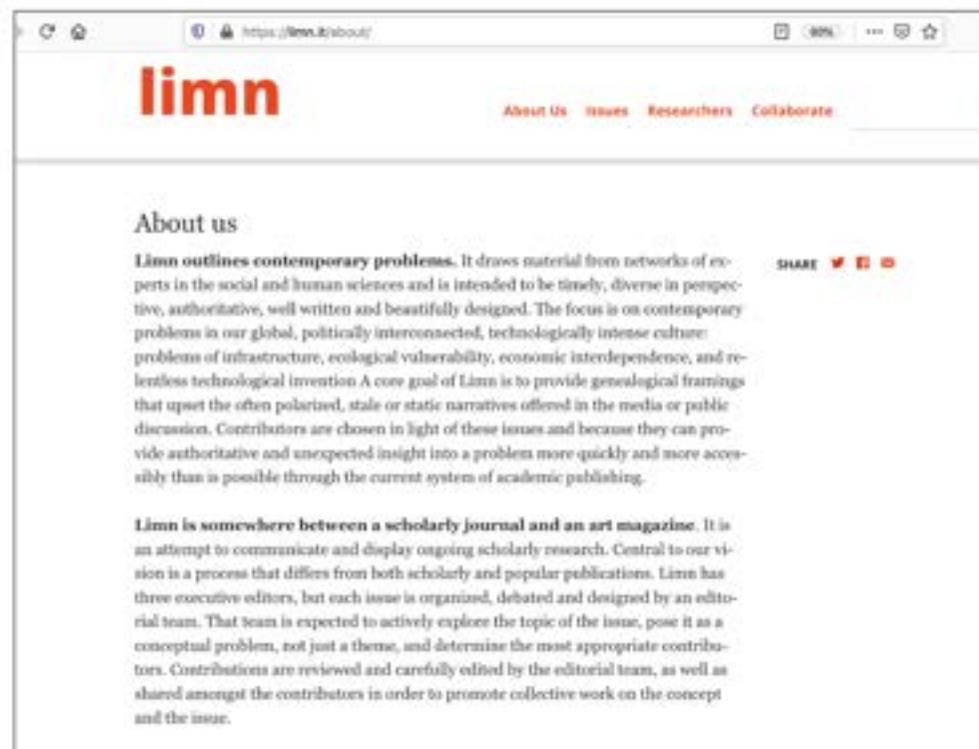
This screenshot shows the user interface for logging in and selecting a language. It includes a 'USER' section with fields for 'Username' and 'Password', a 'Remember me' checkbox, and a 'Login' button. Below this is a 'LANGUAGE' section with a dropdown menu set to 'English'. A 'JOURNAL CONTENT' section includes another search bar and a 'Browse' section with options for 'By Issue', 'By Author', and 'By Title'. A red circle highlights the 'FONT SIZE' section, which contains 'A', 'A+', and 'A++' buttons.

**Insight:** The worst case scenario is having both left and right menus (3 of 17) like ESTS, Environmental Humanities, and International Journal of Communication. Mostly journals opt for have a right sided menu (8 of 10) like Catalyst, Disability Studies Quarterly, and Backchannels. Tapuya is the only site to do keep to this format, as a way to increase the amount of menus. Visually, looks very busy and makes navigation more complicated for new visitors.

**Recommendation:** A compromise would be to keep the right menu to highlight our news media and content. The ideal would be to add it to the footer i.e. RSS feeds, social media, most cited, most viewed articles.

**Top Tip:** Add functionality to increase reading size of font as highlighted available on OJS sites.

## Limiting the Use of Side Menus



**Insight:** Ideally, having no side menus would help with mobile formats, but few journals have no side menus (5 of 17). All the main news publications do not use side menus in 2020.

**Recommendation:** EASTS does not have side menus and relies on a clear search on the header and putting clear info in the footer. It is also undesirable and very unusual to have a left sided menu. Limn has a right sided menu but it isn't cluttered, but is this worth it just for social media buttons? Alleviating the need for side menus altogether may help our site as a mobile first experience.

## Footers (1)

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**Insight:** Most editorial websites include in their footer (13 of 18) privacy policy, (Backchannels, copyright (Duke Press sites like EASTS and Environmental Humanities shown above), or Creative Commons Attribution. It is usual to add social media buttons, mailing list details, as well as the design attributions of the website (for ESTS it would be Open Academic/PKP/OJS).

**Recommendation:** EASTS does not have side menus and relies on a clear search on the header and putting clear info in the footer. It is also undesirable and very unusual to have a left sided menu. Limn has a right sided menu but it isn't cluttered, but is this worth it just for social media buttons? Alleviating the need for side menus altogether may help our site as a mobile first experience.

## Footers (2)

The screenshot shows the footer of the Society for Cultural Anthropology website. It is divided into three horizontal sections. The top section is dark blue and contains the organization's name, social media icons for Facebook, Twitter, and Email, and two red buttons labeled 'Become a Member' and 'Copyright Notice'. The middle section is black and contains a navigation menu with links for 'About Us', 'Issues', 'Researchers', 'Collaborate', 'Twitter', and 'Subscribe to our newsletter', along with a copyright notice for 2020 Limn. The bottom section is dark grey and contains two columns of navigation links, social media icons for Facebook, Twitter, Instagram, and LinkedIn, and a copyright notice for 2010-2020, The Conversation Trust (UK) Limited.

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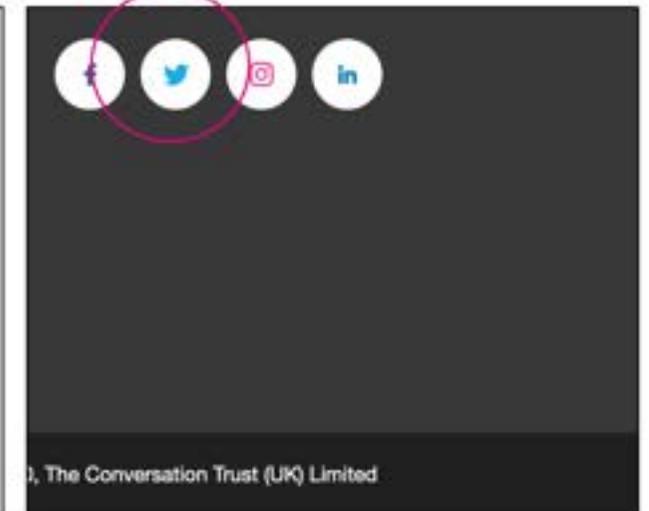
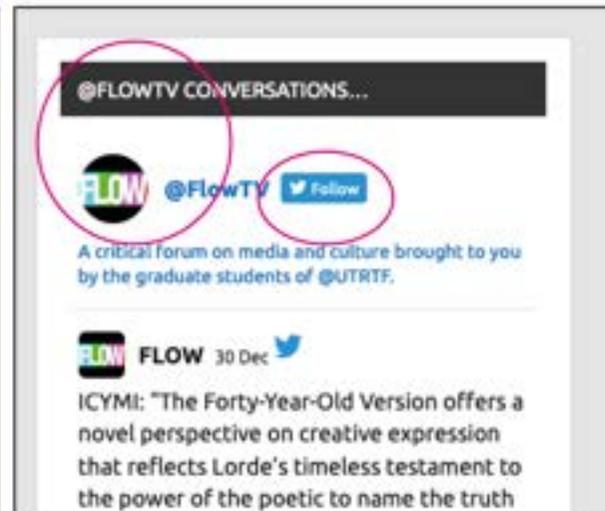
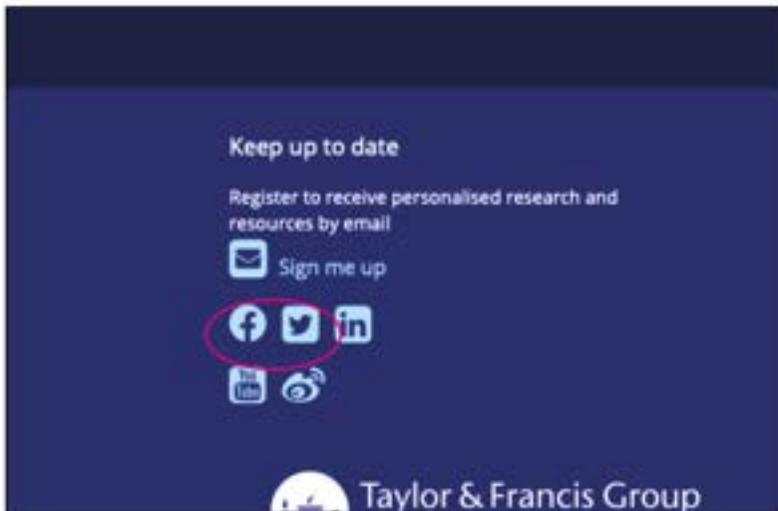
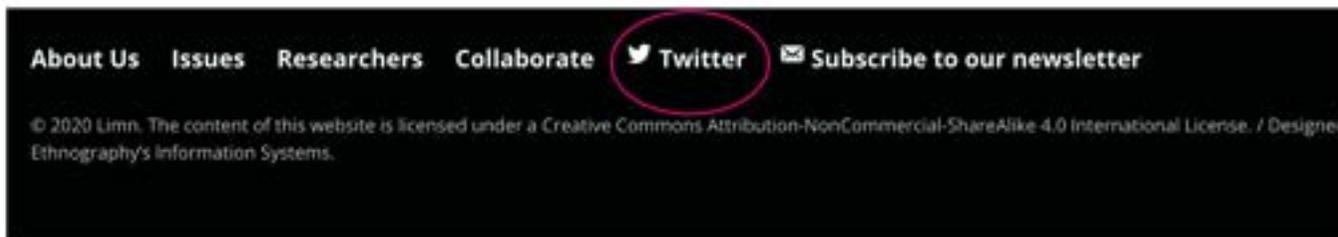
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**Insight:** Websites also use the footer for navigation if the page scroll is overly long, like Post 45 and Limn. The top menu may be duplicated or even slightly different if you want to point the reader beyond the website (both entry and exit). In Conversation uses the footer for policy materials too.

## Social Media – Feeds, buttons, links



**Insight:** Social media can be added as hyper-linked text (SSHM middle-right), an active button (Flow bottom-middle), or as a news feed (also Flow bottom-middle) as a button in any of the margins. Usually it is to be found in the footer (Cultural Anthropology top-left, Limn middle-left, Tapuya bottom-left), but can also be found in the header too (Post 45 top right). However, if moving to a single-column website (mobile), social media should be moved to the footer as a button like CA. Even magazine formats do not include Twitter as a news feed anymore (see The Conversation, Le Monde, & Middle East Eye).

# Sitemap

Disability Studies Quarterly  
the first journal in the field of disability studies

Home About Login Register Search Current Archives  
Announcements Submissions

Home - About The Journal

About the Journal

People

- Contact
- Editorial Team
- Editorial Review Board

Policies

- Focus and Scope
- Section Policies
- Peer Review Process
- Publication Frequency
- Open Access Policy
- Statement of Principles
- Conflict of Interest Policy
- Funding, IRB, Informed Consent Policy
- Plagiarism Policy
- Retraction Policy
- Copyright Policy
- Preservation Policy

Submissions

- Online Submissions
- Author Guidelines
- Copyright Notice
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Journal Content

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Search Scope

All

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- By Title
- Other Journals

Open Journal Systems

Current Issue

DSQ  
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Home - About The Journal - Site Map

Site Map

Home

Journals

Disability Studies Quarterly

About

Login

Register

Search

By Author

By Title

Issues

Current Issue

Archives

Submissions

Open Journal Systems

Help

**Insight:** Most websites do not include their sitemap for readers, but DQS does have this in their "about" page potentially for accessibility, i.e. providing an overview of the site as a list for navigation.

# Cookies and Data

The screenshot displays the SAGE Publishing website with a dark blue header. The header includes the text "Copyright © 2020 Informa UK Limited" and links for "Privacy policy", "Cookies", "Terms & conditions", and "Accessibility". The "Taylor & Francis Group" logo is on the right. A cookie consent banner is overlaid on the header, stating: "We use cookies to improve your website experience. To learn about our use of cookies and how you can manage your cookie settings, please see our Cookie Policy. By closing this message, you are consenting to our use of cookies." An "Accept" button is on the right of the banner. Below the header, a browser address bar shows the URL "https://us.sagepub.com/en-us/nam/advertising-promotion?\_ga=2.190115946.615128167.1600438727-352134337.1600438727". A modal dialog box is centered on the screen with the title "We would like to use your current location" and the text "If you would like to use a different location select from the drop down menu." The modal contains a "Choose Your Location" dropdown menu, a teal "SET" button, and a "Close" link. The background content includes the SAGE logo, a navigation menu with "Advertising & Promotion" selected, and a "SAGE Marketing Solutions" section with text about collaborating and connecting. At the bottom of the page, a footer contains the text "To enhance your experience on our site, SAGE stores cookies on your computer. By continuing you consent to receive cookies. Learn more." and a "Close" button.

**Insight:** Most editorial websites include an accept cookies notification at the bottom of their website when first opening their website. Refining the Google Analytics of the website does mean a cookies message is necessary.

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## Journal Sponsorship

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Limn has been partially funded by the New School in New York, University of California, Los Angeles, the University of Southern California Digital Humanities Program, The Borchard Foundation, Arts Council UK, and coins we find in the sofas of our readers.

**Insight:** How a publication is sponsored, funded, affiliated, or promoted is often on the “about” page, though sometimes it appears in the footer. Some journals make a statement about their existing funding bodies, and a call for donations through readers.

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The screenshot shows the Duke University Press website. The top navigation bar includes 'Explore Subjects', 'Books', 'Journals', 'Societies', 'Open Access', 'About', and 'Conferences'. A search bar is present with the text 'Enter Subject, Title, Author, Keyword'. Below the navigation bar, there are sections for 'Advertising' and 'Online Access'. The 'Advertising' section lists rates for various ad types: Issue Email Alert Ad - 720px X 75px: \$200; Half Page B/W - 5.5" X 4.25": \$225; Website Ads - 300px X 250px: \$250; Full Page B/W - 5.5" X 8.5": \$300. It also lists closing dates for June 2021, September 2021, and December 2021. The 'Online Access' section provides instructions for activating online access to a subscription, including steps to go to [read.dukeupress.edu/my-account/register](http://read.dukeupress.edu/my-account/register), complete the form, and click 'Register'.

Insight Sponsorship is also a place to show gratitude, to garner further support, and also to offer advertising space

**Top left** International Journal of Communication

**Bottom Left** Disability Studies Quarterly

**Right** EASTS East Asian Science, Technology and Society

# Indexing/Abstracting Sources (1)

## Journal information

Online ISSN: 2572-9861

1 issue per year

Read our Blog: [Tapuya.la](#)

**Tapuya: Latin American Science, Technology and Society** is indexed/abstracted in:

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CNKI Scholar

Danish Bibliometric Research Indicator (BFI)

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**Insight** Tapuya lists all indexing and hyperlinks for readers.

# Indexing/Abstracting Sources (2)

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Abstracting and Indexing

This journal is included in the following abstracting and indexing databases.

- Academic Search Elite
- Academic Search Premier
- America: History and Life
- Arts & Humanities Citation Index
- Business Source Corporate
- Business Source Premier
- CD-ROM - International Bibliography of Book Reviews of Scholarly Literature in the Humanities and Social Sciences
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- Cab Abstracts
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- Current Contents / Life Sciences
- Current Contents / Social and Behavioral Sciences
- Current Contents/ Arts & Humanities
- Current Contents/ Life Sciences
- Documentation in Public Administration
- ERIC Database
- ERIC Database (Science/Maths/Environ. Educ.)
- FRANCIS database
- Health Source: Nursing/Academic Edition
- Historical Abstracts
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- IZ: International Bibliography of Periodical Literature in the Humanities and Social Sciences
- Inspec-Data
- International Bibliography of Book Reviews of Scholarly Literature in the Humanities and Social Sciences
- International Bibliography of Book Reviews of Scholarly Literature on the Humanities and Social Sciences
- International Bibliography of the Social Sciences
- International Political Science Abstracts
- MasterFILE Premier
- Middle East Abstracts & Index
- Nouvelles De La Science Et Des Technologies
- Online - International Bibliography of Book Reviews of Scholarly Literature in the Humanities and Social Sciences
- Online - International Bibliography of Book Reviews of Scholarly Literature on the Humanities and Social
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- Online - International Bibliography of Periodical Literature on the Humanities and Social Sciences
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- Public Administration Abstracts
- Research Alert
- SciSearch
- Science Citation Index
- Science Citation Index Expanded (SCIE)
- Science Direct Navigator
- SocINFO
- Social SciSearch
- Social Services Abstracts
- Sociofile
- Sociological Abstracts
- Southeast Asia Abstracts & Index
- Vocational Search
- Worldwide Political Science Abstracts

**Insight** Both EASTS and SSS include their indexes as a paragraph list, or as a bulleted list. However, neither are hyper-linked or use the icons to highlight data provenance.

Left EASTS  
Right SSS

# Impact Metrics (1)

The screenshot shows the 'Social Studies of Science' journal page. At the top right, it displays '4,038 Impact Factor' and '5 Year Impact Factor 1.02'. The main content area is titled 'Journal Indexing and Metrics' and includes three sections:

- Impact Metrics:** A section explaining that citation metrics are produced by abstracting and indexing databases. It lists three metrics: 'Journal Citation Reports', 'Scopus', and 'Google Scholar'.
- Readership:** A section showing 'Full text usage' with a value of '208,040'. A note below states: 'Full text usage is the sum of PDF and HTML downloads from the journal platform during the prior calendar year.'
- Abstracting and Indexing:** A section listing the journal's inclusion in various databases, such as 'Academic Search Elite', 'International Bibliography of Book Reviews of Sociology', and 'Literature in the Humanities and Social Sciences'.

The screenshot shows a page titled 'What is impact?'. It defines impact as 'the effect a piece of research has had' and lists several types of impact:

- Academic impact:** The impact research makes in academia, for example when writing and developing understanding, methods and theory within the field or across disciplines.
- Cultural or societal:** The impact research can have on people, culture and society, for example articles should check out the [useful page from IARL](#).
- Policy:** The impact of research on policy formulation, for example using research as evidence to influence policy decisions.
- Economic impact:** Impacting businesses and economic growth in development.
- Environmental:** Impacting the environment, for example the [page of research](#) which explores why having awareness and knowledge about climate change is not always enough for people to behave in a pro-environmental way.
- Health:** such as in the development of new drugs or influencing change in medical practice.

The page also includes a section titled 'Why is research impact important?' and a footer with a cookie consent message.

**Insight** SSS displays multiple metrics providing the reader with a triangulating data (a citation report, Scopus, and Google Scholar). This is ideal. Some broader publications like Taylor and Francis provide a policy section on impact as well as specific citation data for Tapuya, one of their publications. Usually the metrics and indexing are to be found either in the “about” page or within the specific “policy” page.

# Impact Metrics (2)

Science, Technology, & Human Values

2.333 Impact Factor  
3-Year Impact Factor 3.647  
Journal Indexing & Metrics

Journal Home Browse Journal Journal Info Stay Connected Submit Paper Search

## Journal Indexing and Metrics

### Impact Metrics

The following citation metrics are produced by abstracting and indexing databases using their respective datasets. These metrics represent a variety of methods for measuring the citation impact of published research on a journal level.

#### Journal Citation Reports

2 year impact factor 2.333

Social Issues 11 out of 44

Total citations made in the JCR year to content published in a journal in the prior two years are divided by the number of articles and reviews published by the journal in the prior two years.

5 year impact factor 3.647

Social Issues 4 out of 44

Total citations made in the JCR year to content published in a journal in the prior five years are divided by the number of articles and reviews published by the journal in the prior five years.

Immediacy Index 1.233

Total citations made in the JCR year to content published in a journal in the same year are divided by the number of articles and reviews published in the JCR year.

Eigenfactor® Score 0.00052

The Eigenfactor Score is weighted such that citations from highly cited publications will have more impact than citations from lesser cited publications. The resulting scores are scaled so that the sum of the Eigenfactor Scores of all journals listed in Clarivate's Journal Citation Reports® is 100.

Article Influence Score 1.388

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social history of medicine

Issues Advance articles Submit Purchase Alerts About

## About the Journal

*Social History of Medicine*, the journal of the Society for the Social History of Medicine, is concerned with all aspects of health, illness, and medical treatment in the past. It is committed to publishing work on the social history of medicine from a variety of disciplines. The journal offers its readers substantive and lively articles on a variety of themes, critical assessments of archives and sources, conference reports, up-to-date information on research in progress, a discussion point on topics of current controversy and concern, review articles, and wide-ranging book reviews.

## Impact Factor and Ranking

Year	Impact Factor	Soc. History & Philosophy of Science	Soc. History & Philosophy of Science
2020	3.647	11 out of 44	41 out of 95
2019	3.471	10 out of 43	39 out of 94
2018	3.676	10 out of 43	39 out of 94
2017	3.339	11 out of 44	39 out of 94
2016	3.402	10 out of 43	39 out of 94
2015	3.400	10 out of 43	39 out of 94
2014	3.433	10 out of 43	37 out of 91
2013	3.346	11 out of 44	38 out of 93
2012	3.376	10 out of 43	38 out of 93
2011	3.376	11 out of 44	37 out of 91
2010	3.431	11 out of 44	37 out of 91
2009	3.369	9 out of 41	4 out of 25
2008	3.366	11 out of 43	13 out of 28

This information is taken from the Journal Citation Reports, published annually as part of the Science Citation Index and Social Science Citation Index by ISI.

Insight STHV makes public their citation reports which may be a specific item that broader publications can provide as this is the same for Oxford press journal SHM.

# Policies and Guidelines (1)

review is sent to two or three reviewers, who are selected by the journal's editorial board and are asked to disclose any conflicts of interest before accepting the assignment. A decision about whether to accept, reject, or invite revisions to the article is generally made within three months of sending it out for review.

Authors should prepare their manuscripts in order to facilitate anonymous review. Any identifying references to the author should be removed prior to submission.

## Our Production Process

Once an article has been accepted and scheduled for publication, it will be copyedited for clarity and consistency with Cultural Anthropology's house style. Authors will have the opportunity to review the copyedited manuscript and to make additional changes, in consultation with the managing editor. Once an article has been typeset, only very small corrections will be permitted. Authors are expected to respond promptly to all inquiries from the editorial office in order to avoid delays in the production schedule.

**Authors are required to complete an author agreement that transfers copyright of the published article to the American Anthropological Association.** Authors reserve the right to republish the article as part of any book or anthology for which the author is the primary author or editor, subject to crediting Cultural Anthropology as the original forum of publication. Authors also reserve the right to archive preprint and postprint versions of their manuscript, as indicated in the journal's [SHERPA/RoMEO deposit policy](#).

Cultural Anthropology requires authors to provide the journal with their [ORCID](#) identifier early in the production process.

## Amendments and Retractions

If an author discovers a significant error or inaccuracy in their article after it has been published, it is the author's obligation to notify the editorial collective and to cooperate fully if an amendment or retraction is judged to be in order. In the event that an allegation of research misconduct relating to a published article is brought to the editorial collective, the journal will follow the guidelines of the [Committee on Publication Ethics](#) in responding to the allegation.

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## OPEN ACCESS

### Open Access at Duke University Press

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#### Duke University Press Supports Sustainable Publishing

Open Access · Open Archives · Green Archiving Policy  
Fair and Transparent Pricing

Duke University Press strives to contribute to a healthy and equitable scholarly publishing ecosystem in the humanities, the social sciences, and mathematics. For almost a century, we've ensured the spread of knowledge by carefully controlling costs and keeping publication prices as low as possible while investing in emerging fields of inquiry and supporting small but critical areas of scholarship.

We believe that the most durable, sustainable way of disseminating scholarship widely is to build a publishing ecosystem that supports all stakeholders—researchers and scholars, authors and editors, libraries, readers, and the engaged public. The diversity of needs and resources across these communities requires a balanced and varied approach to sustaining knowledge production.

Open access is an increasingly important method of making research widely and easily available, and Duke University Press is proud of our growing list of high-quality open-access books and journals. Because humanities and social sciences scholars do not receive significant external funding, we seek open-access models that do not ask the author to provide the funding for access. Having explored several approaches, we have concluded that no single model is universally applicable or guarantees sustainability.

Duke University Press participates in several open-access publishing initiatives, each of which we believe to have the community commitment and support to keep critical scholarship open and available. Our approach is one of thoughtful consideration of each model in light of the particular characteristics and requirements of each project.

We welcome well-considered, innovative proposals for new models of sustaining open-access publications.

#### Contact

If you'd like to discuss an open-access publishing project, please contact us.

Questions about

- open-access book initiatives, [contact the Press director](#)
- open-access journal initiatives, [contact the journals director](#)
- other open-access initiatives, [contact the Press director](#)

#### Open-Access Initiatives and Publications

**Insight** There is no standard way to display the journal's policies and guidelines. It depends primarily on whether the journal is affiliated to an association like AAA with Cultural Anthropology, or a larger publisher like Duke University Press with Environmental Humanities. If that is the case, then those policies need to be adhered to and the policy sections are often a link to those general policies. However, they differ in an important way, in that a journal to an association will need to have its own open access and copyright policies. So, in that case, the policies can be embedded in the submission guidelines (Cultural Anthropology is a good example).

## Policies and Guidelines (2)

Home » About the Journal » Editorial Policies

**EDITORIAL BOARD**

**FOCUS AND SCOPE**

**Section Policies**

**Articles**

<input checked="" type="checkbox"/> Open Submissions	<input checked="" type="checkbox"/> In-house	<input checked="" type="checkbox"/> Peer Reviewed
--	--	---

**Special Sections**

<input checked="" type="checkbox"/> Open Submissions	<input checked="" type="checkbox"/> In-house	<input checked="" type="checkbox"/> Peer Reviewed
--	--	---

**Features**

<input checked="" type="checkbox"/> Open Submissions	<input checked="" type="checkbox"/> In-house	<input checked="" type="checkbox"/> Peer Reviewed
--	--	---

**Book Reviews**

<input checked="" type="checkbox"/> Open Submissions	<input checked="" type="checkbox"/> In-house	<input type="checkbox"/> Peer Reviewed
--	--	--

**Articles on COVID-19 Effect**

<input checked="" type="checkbox"/> Open Submissions	<input checked="" type="checkbox"/> In-house	<input checked="" type="checkbox"/> Peer Reviewed
--	--	---

**Open Access Policy**

This is an Open Access journal. Users have the right to read, download, copy, distribute, print, search, or link to the full text of articles in this journal, or use them for any other lawful purpose.

Open Access enables authors to obtain the maximum possible exposure for their work. Freely available papers are read more, cited more, and have more impact than ones available only to paid subscribers. As an experiment, enter a research topic into a search engine like Google and see how many links you obtain to papers published in traditional journals. You will find that most references are to working papers, not to published papers, because working papers are freely available. The advent of the web has made free dissemination of research results and findings viable. Because existing specialty journals obtain revenues from selling subscriptions, primarily to libraries, access to the research they publish is limited. The alternative revenue stream that such subscriptions provide makes it unlikely that these journals will convert to Open Access. Thus a need exists for new internet Open Access journals to replace existing journals. We believe that the establishment of a major Open Access journal in communication study will lead others to establish Open Access journals for many sub-fields and specialties in communication, including full content for the profession of its research output. We hope that this will lead the profession to a new norm in which all research is freely available and which there are no article processing (APC) or submission charges. The International Journal of Communication has no article processing charges and no article submission charges.

**Archives**

www.tecnoscienza.net/index.php/ijts/about

**T/S TECNOSCENZA**  
Italian Journal of Science & Technology Studies

HOME ABOUT LOGIN REGISTER SEARCH CURRENT ARCHIVES ANNOUNCEMENTS

Home » About the Journal

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ISSN: 2038-3460

**Insight** Some journals highlight their (1) open access and (2) section policies like International Journal of Communication (left), and Tecnoscienza (left).

## Policies, Pre-print (3)

OXFORD  
ACADEMIC Journals

Journals A to Z Journals by Subject Customer Services Resources

### Author self-archiving policy

This policy sets out the ways in which Oxford University Press journal authors may self-archive versions of their work on their own webpages, on institutional webpages, and in other repositories. Please be aware that policies and embargo periods may differ from journal to journal, so ensure that you have selected the correct journal [policy](#).

#### Abstract and Citation information

Authors may reuse the Abstract and Citation Information (e.g. Title, Author name, Publication dates) of their article anywhere at any time including social media such as Facebook, blogs and Twitter, providing that where possible a link is included back to the article on the OUP site. Preferably the link should be, or include, the Digital Object Identifier (DOI) which can be found in the Citation information about your article online.

#### Author's Original Version

The Author's Original Version (AOV) is defined here as the un-revised author version of an article completed before submission of the article to the journal. This is sometimes referred to as the "preprint" version. The author accepts full responsibility for the article, and the content and layout is set out by the author.

Authors may make their AOV available anywhere at any time. This includes posting on their own personal websites, institutional or non-commercial subject based repositories, commercial platforms websites or repositories, or social media, provided that, upon acceptance, they acknowledge that the article has been accepted for publication as follows:

This article has been accepted for publication in [Journal Title] Published by Oxford University Press.

After publication we would also ask authors to update their AOV with the Digital Object Identifier (DOI), and include a link to the Version of Record.

#### Accepted Manuscript

The accepted manuscript (AM) is the final draft author manuscript, as accepted for publication by a journal, including modifications based on referees' suggestions, before it has undergone copyediting, typesetting and proof correction. This is sometimes referred to as the post-print version.

Immediately upon publication authors may:

- Immediately upload their AM to their own personal webpage (excluding commercial websites and repositories)
- Immediately upload their AM to their institutional or other non-commercial subject based repositories on the proviso that it is not made publicly available until after the specified embargo period

After the embargo period authors may:

Upload their AM to institutional repository or other non-commercial repositories and make it publicly available. Accepted Manuscripts may not be uploaded or shared on commercial websites or repositories, unless the website or repository has signed a licensing agreement with OUP permitting such uploading or sharing.

#### Embargo periods

Embargo periods may vary between journals. For details of a journal's specific embargo period, please see the information for each individual title on our [Accepted Manuscript embargo page](#).

When uploading an accepted manuscript to a repository, authors should include the following acknowledgment as well as a link to the version of record. This will connect the published version to the AM version in the repository and help ensure that the article is cited correctly.

This is a pre-copyedited, author-produced version of an article accepted for publication in [insert journal title] following peer review. The version of record [insert complete citation information here] is available online at: [xxxxx.insert URL and DOI of the article on the OUP website](#).

#### Version of Record

The Version of Record (VOR) is defined here as the final typeset and edited version of the journal article that has been made available by OUP by formally and exclusively declaring the article "published". This includes any 'advanced access' article even before the completion of a volume issue.

The VOR as it appears in the journal following copyediting and proof correction may not be deposited by authors in institutional repositories or posted to third party websites and made publicly available unless the article is published on an Open Access model licence that allows for such posting. Authors may share their VOR with private groups within their institution or through private groups on non-commercial repositories that are signatories to the STM Voluntary principles for article sharing on Scholarly Collaboration Networks (SCN). The VOR may not be uploaded or shared on commercial websites or repositories unless the website or repository has signed an agreement with OUP permitting such uploading or sharing.

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OUP Journals define commercial websites and/or repositories as services intended to make a commercial gain. This definition includes charging fees for access, distribution or aggregation of OUP content, selling advertising on websites, repositories or in any other way alongside OUP content, and the sale of user data.

For further details on our author reuse policies please visit [this page](#). In case of query please contact Journals Permissions ([journals.permissions@oup.com](mailto:journals.permissions@oup.com))

Insight SHM has a clear "Author self-archiving policy" which is unusual.

## Policies and Guidelines (4)

### Statement of Principles

By Rosemarie Garland-Thomson and Paul K. Longmore  
Approved Fall 2003 by the Society for Disability Studies Board

The values and ideologies that shape social arrangements, public policies, professional practices, and, most important, the experience of "disability" are in the midst of a classic paradigm shift. Disability issues are demanding attention in every sphere and institution of society. Everything related to disability and people with disabilities is in the process of being rethought and needs to be rethought.

The academic study of disability has primarily been shaped by ideologies that define it as limitation in the performance of expected social roles due to underlying physiological pathology. That definition inevitably prescribes medical treatments and habilitation or rehabilitation as the appropriate solutions to the problems of people with disabilities. Yet those approaches have had only limited impact in ameliorating disabled people's socioeconomic marginalization.

In contrast to these traditional modes of addressing and studying disability, Disability Studies takes as its domain the relationship of social values to societal organization and public policies, professional training and delivery of services, individual behavior and interpersonal encounters, cultural representation and technological and architectural design. Disability Studies utilizes a multidisciplinary approach to analyze the intricate interactions among social, cultural, political, economic, and physiological variables. It seeks neither to jettison, nor to embrace medical paradigms of disability, but to transcend them. It explains personal experiences of disability, not simply in terms of the functioning of bodies that operate in nonstandard ways, but by locating those differences within the larger context of the cultural milieus that shape disability experiences. Disability Studies also seeks to supply the rigorous research and critical analysis essential to any effort at social reconstruction.

### STATEMENT OF PURPOSE

In pursuit of this vision and in support of an agenda that builds the academic field of Disability Studies in both the United States and globally, the *Disability Studies Quarterly (DSQ)* will provide a peer-reviewed forum for scholarship. It will represent the full range of methods, epistemologies, perspectives, and content that compose multidisciplinary Disability Studies.

*DSQ* aims to play a leading role in developing the field of Disability Studies by providing scholars with a vehicle to publish academic research that is credible within their particular fields of specialization. Discipline-specific articles must therefore match the highest and most rigorous standards in those fields. At the same time, all articles must be accessible to readers outside of those particular disciplines.

*DSQ* will seek articles that cut across disciplines and have implications for the full range of the field of Disability Studies. The ideal *DSQ* reader will be the general academic reader in Disability Studies. In addition, the journal will publish nonacademic essays that reflect the perspectives of the disability community. Finally, *DSQ* intends to fashion itself as a model of accessibility for academic journals.

**Insight** DQS has an excellent and lengthy section policy and a very clear statement of principles and purpose, which is very good for accessibility.

## Policies and Guidelines (5)

**Appeals and complaints**

**T**aylor & Francis journals follow **Committee on Publication Ethics (COPE) guidelines** on appeals to journal editor decisions and complaints about a journal's editorial management of the peer review process.

We welcome genuine appeals to editor decisions. However, you will need to provide strong evidence or new data/information in response to the editor's and reviewers' comments.

Where you, as an author, wish to comment on aspects of the journal's editorial management please **Contact Us** and select "Other" in the menu.

**Please read the full Taylor & Francis guidance on peer review appeals and complaints from authors.**

**Authorship**

**L**isting authors' names on an article is an important mechanism to give credit to those who have significantly contributed to the work. It also ensures transparency for those who are responsible for the integrity of the content.

**Authors listed on an article must meet all of the following criteria**

- Make a significant contribution to the work reported, whether that's in the conception, study design, execution, acquisition of data, analysis and interpretation, or in all these areas.

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**T/S** **TECNOSCIENZA**  
Italian Journal of Science & Technology Studies

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ISSN: 2038-3440

**Insight Tapuya** (left) shares the policies of Taylor and Francis, which is a broader set of policies beyond section and open access policies. The latter is what Technoscienza and ESTS have at present.

# References

Anthropocene (magazine)

<https://www.anthropocenemagazine.org/>

anthroSource (resource)

<https://anthrosource.onlinelibrary.wiley.com/>

Backchannels

<https://www.4sonline.org/4s-publications/backchannels/>

Catalyst

<https://catalyst-journal.com>

The Conversation

<https://theconversation.com/uk>

Critical Times

<https://ctjournal.org/>

Cultural Anthropology (CA)

<https://journal.culanth.org>

Digital Humanities Quarterly

<http://www.digitalhumanities.org/dhq/about/about.html>

Disability Studies Quarterly

<https://dsq-sds.org/about/>

East Asian Science, Technology and Society: An International Journal (EASTS)

<https://read.dukeupress.edu/easts/pages/About>

Engaging Science, Technology, and Society

<https://estsjournal.org/index.php/ests/about>

Environmental Humanities

<https://read.dukeupress.edu/environmental-humanities/pages/About>

Flow Journal: A Critical Forum on Media and Culture

<https://www.flowjournal.org/>

International Journal of Communication

<https://ijoc.org/index.php/ijoc/about/>

Le Monde

<https://www.lemonde.fr/>

Limn

<https://limn.it/about/>

Medium (Accessibility)

<https://medium.com/topic/accessibility>

Medium (Disability)

<https://medium.com/topic/disability>

Middle East Eye

<https://www.middleeasteye.net/>

Open Commentaries, like PubPub

<https://www.pubpub.org/>

Post45

<https://post45.org/about/>

Progress in Human Geography (Sage)

<https://journals.sagepub.com/home/phg>

Science, Technology, & Human Values (STHV)

<https://journals.sagepub.com/home/sth>

Social History of Medicine (Oxford)

<https://academic.oup.com/shm>

Social Studies of Science (SSS)

<https://journals.sagepub.com/home/sss>

Somatosphere

<http://somatosphere.net/>

Tapuya

<https://www.tandfonline.com/action/journalInformation?journalCode=ttap20>

Technoscienza

<http://www.tecnoscienza.net/index.php/tsj/about>

ESTS

# 2021 Redesign

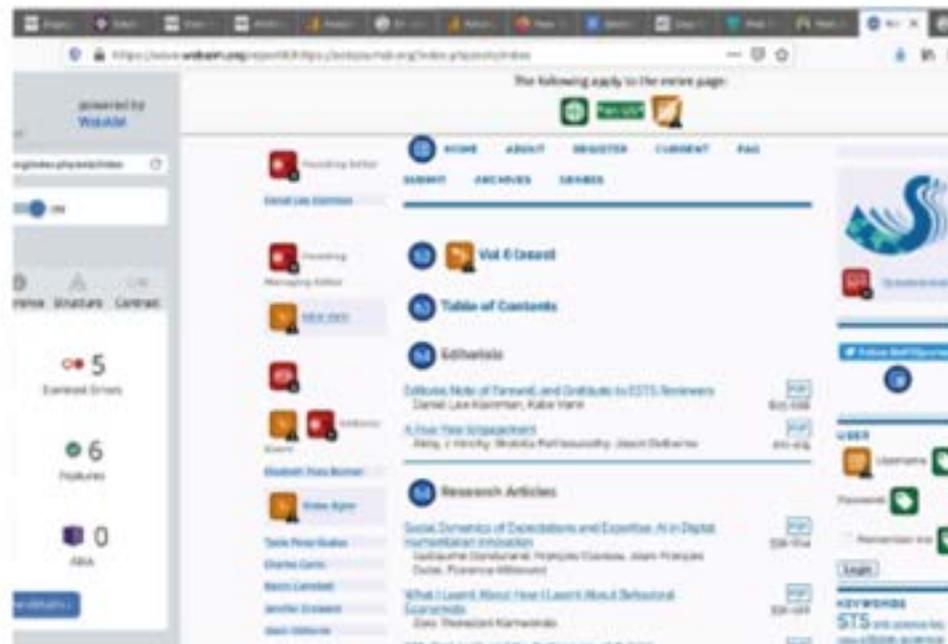
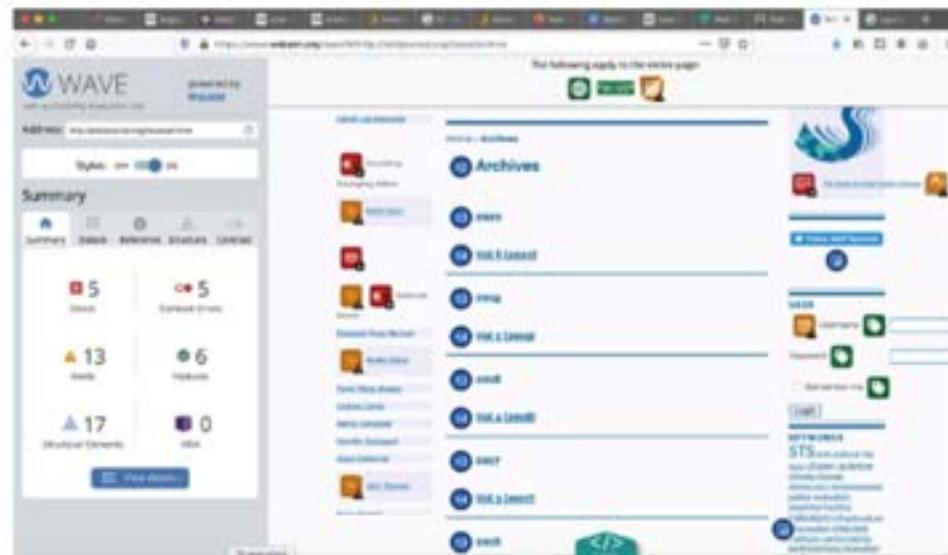
Accessibility Tests  
and Google Analytics  
Scoping Phase 2



# Recommendations and Technical Progress

## Summary on the Accessibility Tests

<b>State of Play</b>	The current site failed most accessibility elements on every page, upon first review. There were between 5-6 major errors (missing alt-text on logos, but some structural like lists that are headers), 5-6 contrast errors (text visibility like too small, and too light grey), and 13-56 alerts for missing links, adjacent links going to the same URL and so on).
<b>Goal 1</b>	Work towards becoming a WC3 accessible online journal for 2021
<b>Goal 2</b>	Increase journal ranking by devising a plan that cross-references web-accessibility, google analytics with journal indexing
<b>Objective 1</b>	Advance accessible publishing through HTML / ePub formats
<b>Objective 2</b>	Make all pages and papers easily readable by text-to-speech software, like Google Wavenet.
<b>Objective 3</b>	Devise a measurement plan for Google analytics based on accessibility KPIs
<b>Objective 4</b>	Pay for COPE membership and conduct a COPE audit
<b>Tactic</b>	Decrease our bounce rate by adding a search on our homepage, creating a list based structure for the archives page rather than a series of headers (but making sure each page is Google listed).



# Recommendations and Technical Progress

## Summary from the Google Analytics Tests

**State of Play** At the moment, we have no tailored analytics on the current website.

### Site Searches

**Action** Ask our web dev (or me) to switch on "site search settings." Without this, we are unable to know what content people want but don't get to in our site.

**Action** Ask our web dev (or me) to add a search facility to our website

### Tags

**Action** Set-up to track pdfs on custom reports. That way, we could cross-reference it with the OJS analytic reports.

**Action** Decide on what parts of our website we would like to track for the next 6 months?

**Action** Choose 1-4 things and then ask our web dev (or me) to update those scripts to make this work.

### Filters

**Action** Filter out our internal team from analytic data.

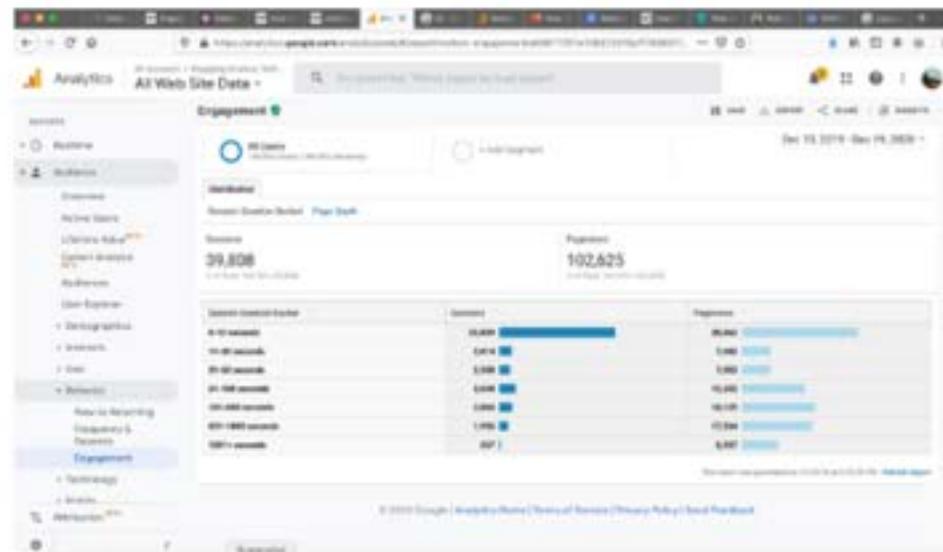
**Action** Consider analytics by country? We need to plan what we might want to collect (see measurement plan).

**Action** Create a Measurement Plan for next 12 months. It could be as simple as this:

### Measurement Plan

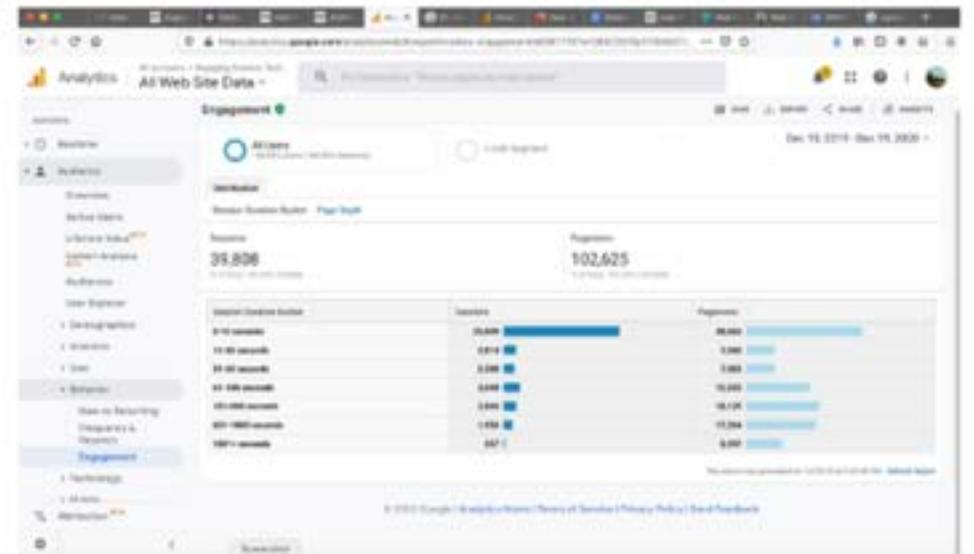
**Analytic Objective 1** Evaluate changes to website to drive more traffic to existing articles and increase citation rates for readers

- o Macro conversion increase engagement of issue/archive content
- o Micro conversion track clicks into article content before 2021



# Recommendations and Technical Progress

Summary from the Google Analytics Tests



ESTS

# 2021 Redesign

Personas &  
User Journeys  
Scoping Phase 3



# Personas

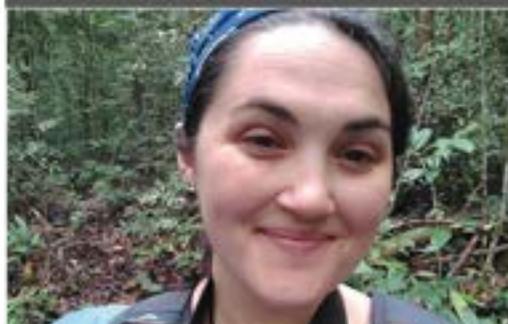
Registered – restricted access to review and author papers

Unregistered – search, read, and recommend papers without restrictions (from logins to strict copyright)

## Primary Users

## Secondary Users

### Early-Career Researcher



Early-Career Researchers are usually between 1-to-8 years from finishing their doctoral thesis. ECRs are on short-term or tenure-track positions, often moving away from home to work.

They make up 38% of our readers according to our reader survey: postdoctoral scholar 17%, non-tenured contract faculty member (adjunct or contingent) 6.8%, and permanent tenure-track or junior faculty member 13.7%. They are the largest user-group of ESTS (Reader Survey, 2020). 76% of our readership would like to review and this user-group would be a prominent reviewer group.

This group may be employed to compile literature surveys, publish journal papers or cite and recommend papers within their first monograph or classes. This group may be interdisciplinary to STS and have attended STS conferences once or a few times (4S, EASST, ESOCITES).

### Mid-to-Senior Scholar



Mid-to-Senior academics are often in secured posts and hold senior positions within universities but across broader associations and affiliations. They are more than eight years from being an early-career researcher and may hold posts from Fellow/Lecturer/Researcher, through to Chair/Reader/Professor.

They make up 34% of our readers according to our reader survey: permanent tenured or senior faculty member 33.6%, Retired faculty member 0.7%. They are our second largest user-group of ESTS (Reader Survey, 2020).

This group may have already published in ESTS, or would like to in future. They may also be called upon or would be willing to be reviewers. 76% of our readership would like to review, and this user-group would be the predominant reviewer group.

This group may be interdisciplinary with a connection to STS through associations like 4S, EASST, and ESOCITES. This group will need a design that is responsive to a range of devices and formats usable with an ageing eye. See this for more: <https://bit.ly/3nha4n3> and <https://bit.ly/39eaMfU>

### Student



Students are studying within disciplinary or interdisciplinary programs and are predominantly doctoral students/candidates (18%).

While there are no undergraduate students directly contributing to the reader survey in 2020, there are master students that have contributed (2%). This group isn't looking to publish content, but learn from others.

The reading of ESTS papers may be guided by lecturers and graduate teaching assistants. This group may want articles that are not too long in length, but easy to follow along. They may not want to read the entire of an article, but a portion of it. This group may have never studied STS before their doctoral studies. They may never visit the ESTS website, but rather read articles that have been selected and curated for them.

### Other (librarian)



Others using our site are within or adjacent to the university scholarly activity and research. They maybe independent researchers, librarians, or publishers. They are only 8% of our user group, and may have a diverse range of needs that are different from the ECR or mid-to-senior scholar.

According to our reader survey, they can be categorised as follows: independent 3%, non-university public sector e.g. government 2%, non-university private sector 1%, and other positions in a university e.g. librarian 2%.

This group may not necessarily want to publish but understand STS as a whole, to further independent policy work or independent research, or even compile reading materials, recommend the journal in their library lists, and understand the citation, impact and other ranking metrics. The users might want to pivot in another direction or be between academic posts, and so open access remains crucial. This group may be more interested in the news items and short-form writing. This group may have never studied STS, History of Science and Philosophy, or technoscience.

# User Journeys

Select method – research, news, metadata, find relevance



Select reading tool



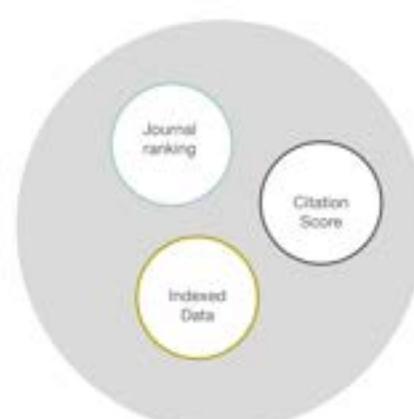
Discern content and provide a clear path for saving content



Share content



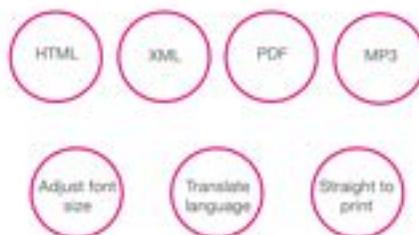
Find metrics impact



Combine content



Advanced Search



Review content

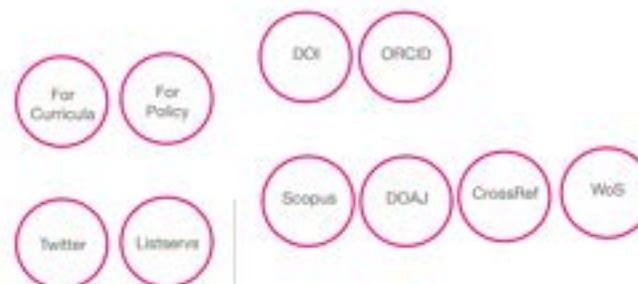


Edit content



Publish content

Tag articles in Google Scholar



Assess content metadata

Find content by relevance

How to read content

Edit content

Publish content

Assess content metadata

# Fonts



Home About Register Submissions Issues Archive FAQs

Marck	This journal	
Marck, Claudia H (Author)		Advanced Search
Marck, S C van der (Author)		
Marck, Eric van (Author)		

**Fonts** For versatility we need two Google Free fonts for the journal content and website. The same fonts can be used in the articles as well as the main pages of the website, usually the fonts are reversed for different purposes like reading lots of text in an article will treat fonts differently from the About page where there are shorter paragraphs and possibly more lists and links than lengthy prose. There are two choices— (a) choose two fonts (serif and sans serif) that contrast (Cabin and Lato), or (b) choose complementary serif and sans serif fonts that have been designed to go together, like Raleway and Open Sans, or Merriweather and Merriweather Sans. They are tested pairings (Raleway/Open Sans) or have been designed to go together (Merriweather and Merriweather Sans).

**Why Merriweather?** 1. It has an extensive range of options and it is versatile, 2. Excellent italics for articles and variable too, 3. the x-heights of the fonts match, 4. both fonts have a high x-height which enables a longer line length which is important for lengthy journal titles, and finally 5. Merriweather has good language support and has many of the diacritics needed (though Greek symbols are limited). Merriweather is designed in the US by Sorkin font design and is a free Google font.

**Language Support** We should add Google Translate to the website under the main menu. This means we don't need to opt for a font like IBM Plex Serif which is designed for global audiences. To use a font that has extensive languages, would affect the users' download time, whereas Google Translate at this time swaps out the font depending on the language. For instance, Arabic will swap out say Merriweather automatically for those readers.

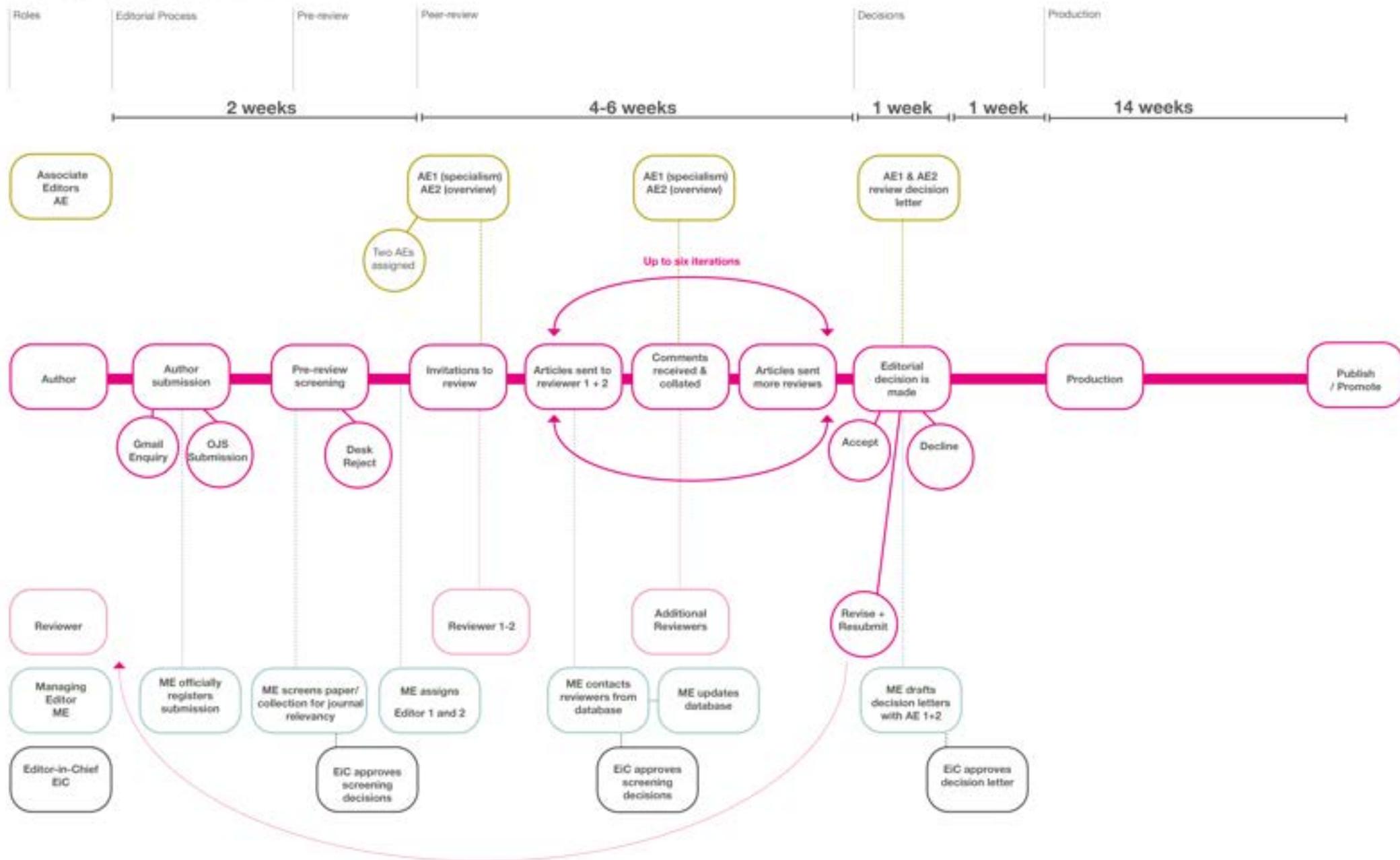
ESTS

# 2021 Redesign

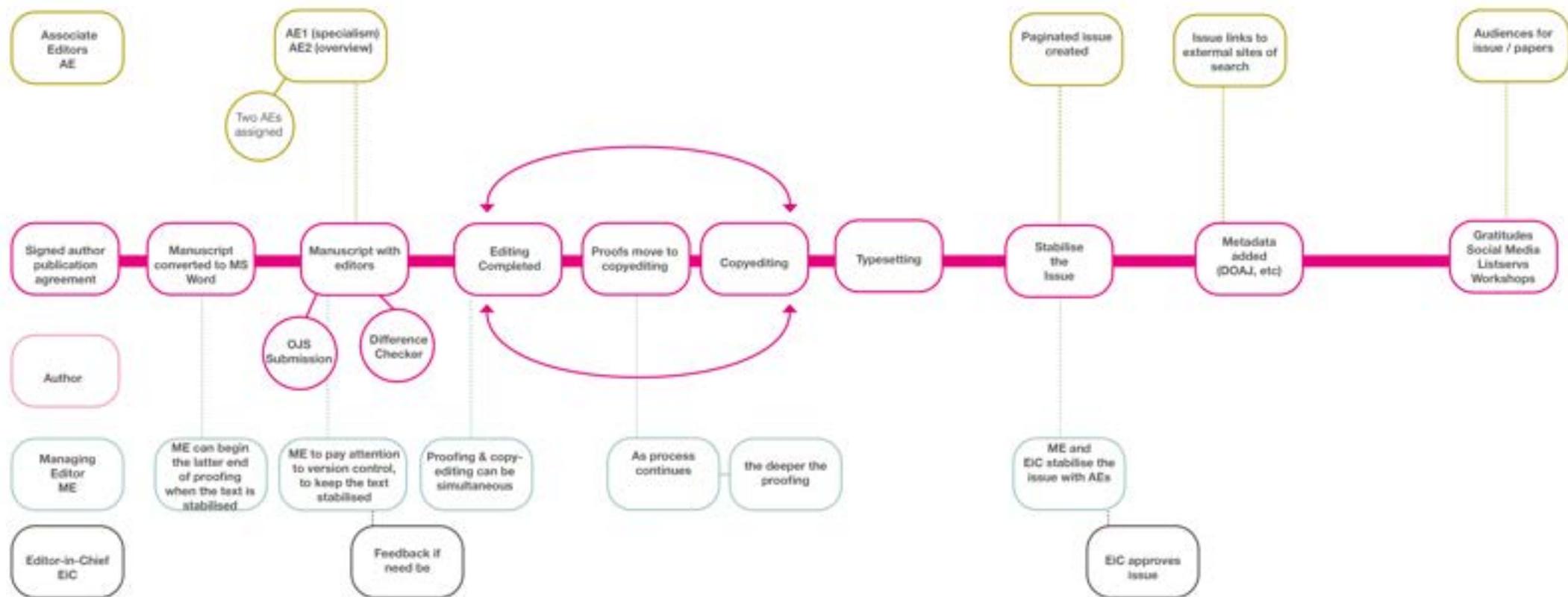
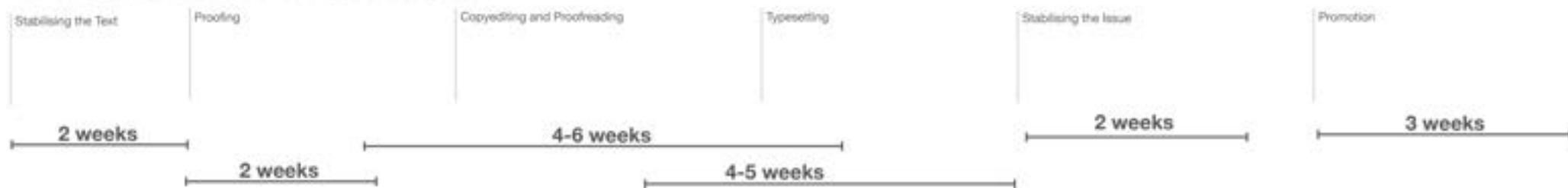
Workflows  
Scoping Phase 4



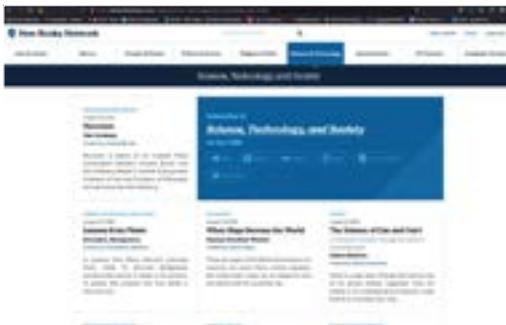
# Our Workflow



# Production Workflow



# Recommended Sites and their use of audio



**Top (left to right):** The Conversation, Post-45 and PepWeb  
**Bottom:** New Books Network (STS)

## Audio clips from recommended sites

**Insight** Most STS journals do not facilitate audio. Those that do, have done it in three different ways.

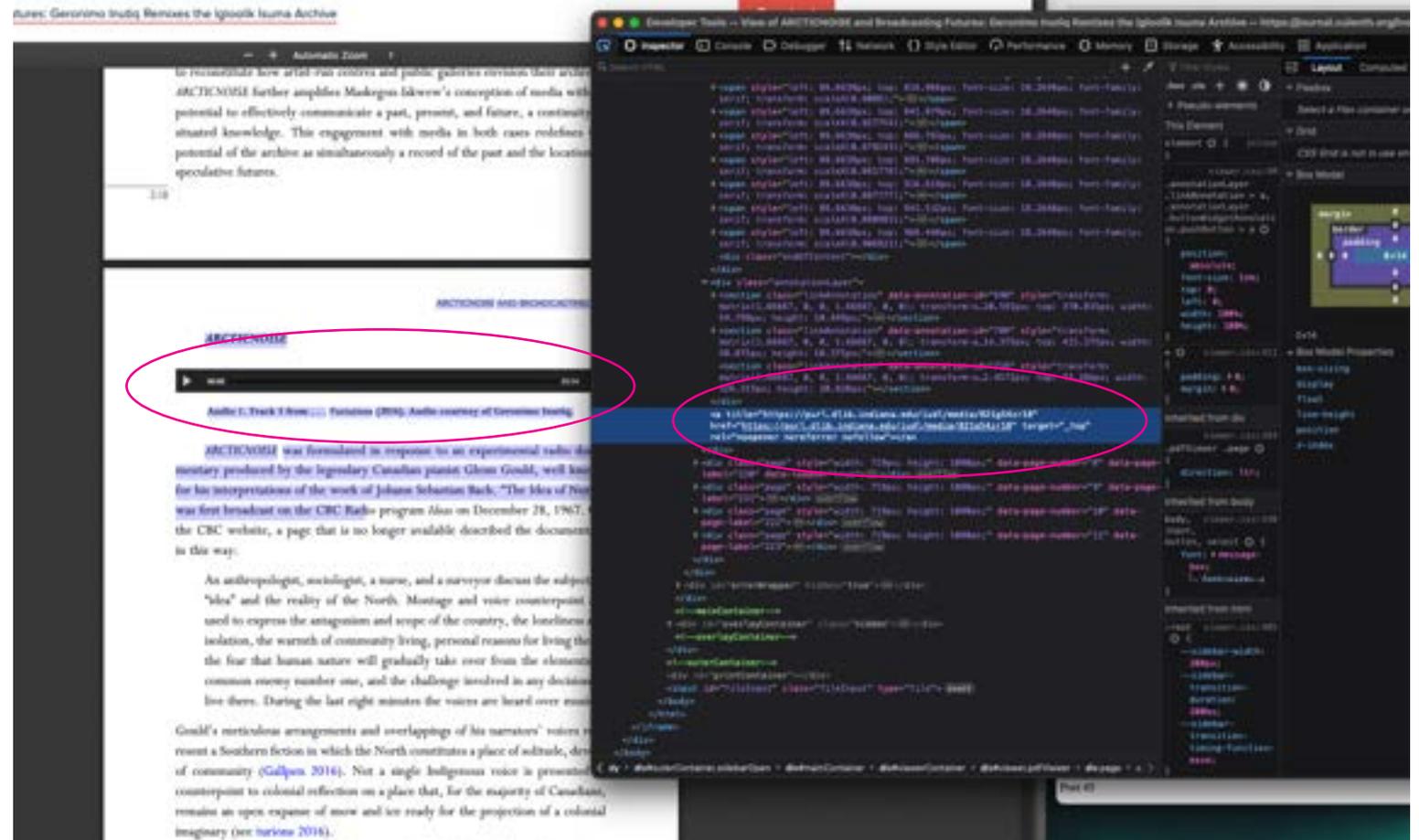
1. An audio or audiovisual can be published at full length along with an audio transcript (and for audiovisual, a moving audio transcript at the same speed as visual). **PepWeb** uses a 3PlayMedia iframe.
2. Longer audio can be clipped in length to each equal parts. This is done in **Culanth**, and at face value looks like it is providing an audio link, however looking at the code, it is a picture of an audio button that links out to the web page that hosts the audio file. There is no audio product used but an embedded link in the pdf (like this: [https://media.dlib.indiana.edu/media\\_objects/pv63g4095](https://media.dlib.indiana.edu/media_objects/pv63g4095)) that is broken in the HTML file: <https://journal.culanth.org/index.php/ca/article/view/ca33.2.05/69>
3. **The Conversation** does a one-off file of up to 30mins using “acast” which is the podcast for the Conversation: <https://play.acast.com/s/indepthoutloud>). This is the same for the podcast **New Books Network**, which usually had audio of around 50minutes in length.
4. Post45 breaks up an 1-3k writing with small audio extracts of 1-2 minutes. They use a wordpress plug-in which is built into their website for adding audio controls.
6. Most OJS journals have audio mentioned in the papers but no audio clips. Built into the OJS system is the capacity to publish MP3 files. This would be a single file, but possibly could be additional files.

We have an option of (a) embedding a link in the pdf and possibly the html if the file is hosted elsewhere, or (b) we keep the audio file separate and publish the file alongside the pdf, html files and note this in the abstract.

# Audio clips from recommended sites

## Insight

Longer audio can be clipped in length to each equal parts. This is done in **Culanth**, and at face value looks like it is providing an audio link, however looking at the code, it is a picture of an audio button that links out to the web page that hosts the audio file. There is no audio product used but an embedded link in the pdf (like this: [https://media.dlib.indiana.edu/media\\_objects/pv63g4095](https://media.dlib.indiana.edu/media_objects/pv63g4095)) and it doesn't seem to work in the HTML. See: <https://journal.culanth.org/index.php/ca/article/>





# Audio clips from recommended sites

## Insight

Most OJS journals have audio mentioned in the papers but no audio clips. Built into the OJS system is the capacity to publish MP3 files. This would be a single file, but possibly could be additional files.

We have two options:  
 (a) embedding a link in the pdf and possibly the html if the file is hosted elsewhere  
 (b) we keep the audio file separate and publish the file alongside the pdf, html files and note this in the abstract.

The screenshot shows the PKP DOCS website interface. On the left is a sidebar with a table of contents including sections like 'Preface', 'Chapter 1: Introduction', 'Chapter 2: Installing and Upgrading', 'Chapter 3: User Accounts', 'Chapter 4: Site Administration', and 'Chapter 5: Journal Settings'. The main content area displays an article titled 'The Impact of Whatsapp Use on Success in Education Process' by Chinkaya, L. (2021). Below the article title, there is a list of download links: HTML, PDF, and EPUB. A pink circle highlights these links. Above the article, there is a section titled 'Creating Audio Files #1' with text explaining that some journals create audio files for accessibility. A pink arrow points from this text to the article's download links. The article preview also includes a 'Live and Archived Research Sessions' sidebar with the OJS logo and 'AN OJS ARTICLE DATABASE' text.