

## Innovating STS Digital Collection Style Guide

The [STSinfrastructures](#) platform is designed to support visually and data-rich digital collections that encourage collective engagement, comparisons, and elaboration. In an exhibit like [Innovating STS](#), some standardization in layouts and formatting will make it easier to move through different essays, animating comparison and commentary. This style guide is intended to help with this. All feedback from Innovating STS contributors welcome.

Innovating STS digital collections are assembled as (PECE) “essays” on the [STSinfrastructures](#) platform. Essays -- with shadow box-like structures -- can contain free text, artifacts (text, pdf, images, audio, video, websites), annotations of artifacts, photo essays, and other PECE essays.

- **Default** is to follow the [Chicago Manual of Style, 16th edition](#), as adopted by the [American Anthropological Association](#) (using Chicago’s [author-date format](#)).
- **Metadata Page - Mapping Borrowed Content:** The metadata page should include a basic description of the essay -- rather like a “summary” in a grant (including information that may need to be repeated in the essay itself). Additionally, please indicate if the essay includes borrowed material (created by other platforms users). This is encouraged! And it will be interesting to see where the borrowing is happening. The Metadata Page should thus say if the essay includes borrowed material; we encourage you to contact the creator of that material so that they, too, can note the borrowing in their Metadata Page. See, for example, this [Metadata Page](#) created for an essay about Kris Peterson by Angela Okune -- first created for an [exhibit on "STS in Africa"](#) then pulled into an essay on [STS at UCI Anthro](#) (where Kris is a professor).
- **Titling:** All essays in the exhibit should have standardized titles, which look like [this](#). To add these titles, go to “View Essay” and click on “customize this page” (at very bottom). Delete “node title” (this is the file name) using the trash can icon. Click on first column “+” to add new pane. Using “add text option,” add title and citation (see citation format below).
  - If you annotate an artifact or an essay, the following titling convention should be used. **[Your Initials]: [brief title that captures the gist of the annotation]**. For example, an annotation by Aalok Khandekar which discusses Pedagogical Innovations would be titled as: **AK: Pedagogical Innovations**.
- **Cite as:** All exhibit essays should include “cite as” information below the title. The way essays can be nested within essays (and borrowed from other essays) makes citation a bit tricky; a standard way of citing nested essays will thus be especially important. Please follow these examples (noting that the primary title in any citation is in “quotes”). Please include the web link in the citation.

### Top-level essay

Okune, Angela. 2019. "Scholarly Memory in Nairobi, Kenya: Care for Sites and Sources." In [Innovating STS Digital Exhibit](#), curated by Aalok Khandekar and Kim Fortun. Society for Social Studies of Science. August.  
<http://stsinfrastructures.org/content/scholarly-memory-nairobi-kenya-care-sites-and-sources/essay>

### Embedded essay

Okune, Angela. 2019. "The Kenya National Archives." In "[Scholarly Memory in Nairobi, Kenya: Care for Sites and Sources](#)." In [Innovating STS Digital Exhibit](#), curated by Aalok Khandekar and Kim Fortun. Society for Social Studies of Science. August. <http://stsinfrastructures.org/content/kenya-national-archives/essay>

Twice embedded essays (examples from STS Across Borders, will need to be adopted to Innovating STS)

Adams, James, Nandita Badami, and Taylor Nelms. 2018. "Bill Maurer." In [UCI Anthro Faculty](#), created by James Adams and Maggie Woodruff. In [UCI Anthro STS](#), created by James Adams and Maggie Woodruff. In [STS Across Borders Digital Exhibit](#), curated by Aalok Khandekar and Kim Fortun. Society for Social Studies of Science. August. <http://stsinfrastructures.org/content/bill-maurer/essay>

### Borrowed essays

(An essay created for "STS in "Africa" in Formation" is pulled into the UCI Anthro STS essay, for example -- like [this one](#) (about Kris Peterson, a UCI faculty member who does research in Nigeria).

Okune, Angela. 2018. "Kris Peterson." Originally created for [STS in "Africa" in Formation](#). Re-presented in "UCI Anthro Faculty," created by James Adams and Maggie Woodruff. In [UCI Anthro STS](#), created by James Adams and Maggie Woodruff. In [STS Across Borders Digital Exhibit](#), curated by Aalok Khandekar and Kim Fortun. Society for Social Studies of Science. August. <http://stsinfrastructures.org/content/kris-peterson>

### Interviews (or interview segments) within essays

Adams, James. 2018. "Interview Segment: Introducing Dean Bill Maurer." In "UCI Anthro Faculty," created by James Adams and Maggie Woodruff. In [UCI Anthro STS](#), created by James Adams and Maggie Woodruff. In [STS Across Borders Digital Exhibit](#), curated by Aalok Khandekar and Kim Fortun. Society for Social Studies of Science. August. <http://stsinfrastructures.org/content/bill-maurer-interview-introducing-dean-bill-maurer>

### Poster Citations

Otsuki, Grant Jun, Gergely Mohacsi, Miki Namba, Liv Nyland Krause, Asli Kemiksiz, and Emile St-Pierre. 2019. "Innovations, Interruptions, Regenerations." In NatureCulture, created by Grant Jun Otsuki, Gergely Mohacsi, Miki Namba, Liv Nyland Krause, Asli Kemiksiz, and Emile St-Pierre. In [Innovating STS Gallery Exhibit](#), curated by Aalok Khandekar and Kim Fortun. Annual Meeting of the Society for Social Studies of Science. New Orleans, USA, Sept 5. <https://stsinfrastructures.org/content/innovating-sts/essay>.

**INNOVATING STS DIGITAL ESSAY LAYOUT**

<b>Cover Image</b> (that represents the exhibit)	ARTICULATION	EXAMPLES
<b>Essay Title</b>	NEED	INTERRUPTION
(Link Backs for Easy Navigation) < <b>ESSAY METADATA</b> (link back to cover page of your essay) < <a href="#">INNOVATING STS EXHIBITS</a>	FRAMEWORKS	REGENERATION
<b>Cite As:</b>  See instructions above	INFRASTRUCTURES	CONTEXTS
<b>Essay Map</b>  A linked table of contents for your essay that includes links to nested essays as well		ENGAGEMENT
<b>Essay Meta-Narrative</b>  Framing text for the essay overall. If this is too long, you can create a separate text artifact that you can then pull into here.		
<b>Elaborations, Methods, Reflections</b>  Methodological etc. reflections on how the essay was constructed can be included here. You can also include invitations for future elaborations of your essay (i.e. what you see as fruitful directions for further development) here.		
<b>Essay Bibliography</b> A Bibliography that cites all relevant primary and secondary sources for your essay should be included here. You can include this as a text or as a pdf artifact.		
<a href="#">Shared Questions: Innovating STS</a> (standardized artifact, can be simply pulled into respective PECE essays)		
<a href="#">About Innovating STS</a> (standardized artifact, can be simply pulled into respective PECE essays)		

The layout of the top-level essay will be standardized across exhibits. Please follow the above three column setup for the essay: the first column features elements that provide contextual information for your essays, including essay title, Citation information, as well as information about the Innovating STS exhibit. Note that the “Shared Questions” and “About Innovating STS” text artifacts are already available on the STSinfrastructures platform, and can simply be pulled into your respective PECE essays (i.e. exhibitors don’t have to newly create these each time). The second and third column will feature the contents of your essay.

Sub-essays do not necessarily have to follow this structure -- they can be tailored to suit the material they are curating. Please ensure, however, that you will include information such as titles and citations across all sub-essays as well.

- **First Column Layout:** The left column collects contextual information for your essay. Please follow the layout suggested above in composing the left column. Please include:
  - **Cover Image:** An image artifact that represents the essay.
  - **Title:** See instructions above.
  - **(Link Backs;** including links to the meta-data page for your essay as well as a link to Innovating STS exhibits)
  - **Cite As:** Provide citation for your essay, as per instructions included above
  - **Essay Map:** A linked table of contents that includes all links to all nested essays
  - **Essay Narrative:** This can be very brief or quite extensive. References should be included at the end of this -- in the format specified in the Style Guide.
  - **Elaborations, methods, reflections:** Add a pane here if you want to include text that describes your approach in building this essay, reflexive considerations, or ideas for how the essay could be elaborated in the future.
  - **Essay content bibliography:** A text or pdf artifact that includes a bibliography for all relevant primary and secondary sources
  - **Shared Questions: Innovating STS:** Standardized artifact that can be pulled into each PECE essay (<http://stsinfrastructures.org/content/shared-questions-innovating-sts>)
  - **About Innovating STS:** Standardized artifact that can be pulled into each PECE essay (<http://stsinfrastructures.org/content/about-innovating-sts>)
- **Flagging authorship:** A PECE essay purposely mixes and mashes up authors and voices -- which makes it especially important to flag who is speaking in different places in a PECE essay. In many essays, it can be assumed that unmarked text was written by the people listed as creators of the essay. Sometimes, things are more complicated: as when there are many people listed as creators of the essay and each need a distinctive voice. See this example of how Angela Okune handled this (indicating her own voice with her initials) - in [this essay](#).

- **Recommended title and subhead cascades for all text components** (as one would do to comply with a journal's guidelines) should be as follows (all bold as indicated):

## **Staging Climate Security: Resilience and Heterodystopia in the Bangladesh Borderlands**

**TIME, EXTINCTION, AND THE BLACK SWAN**

**SUBURBAN SENSATIONS: Race, Smell, and Disorder in the Western Subúrbios**

**Terminating Governance**

*At the City Scale*

**Refusal**

**Ambitions**

**CONCLUSION**

- **References (secondary sources, for an essay's main narrative, for example):** Citations and reference lists should use Chicago's author-date format. In-text references are cited in parentheses, with last name(s), year of publication, and page numbers (preceded by a comma) for direct quotations or extensive paraphrases (Okune 2018, 245-259). Use semicolons to separate two or more references in a single parenthetical citation and list them alphabetically (Adams and Woodruff 2014; Okune 2018; Daser 2014; Foucault 2000). Do not include "ed.," "trans.," or original publication year in in-text references as this information will be included on the reference list.

The references list should be ordered alphabetically by author's last name. If available, provide digital object identifiers (DOIs). Use the first author's last name and et al. for works with four or more authors. When including multiple works by the same author, list them chronologically, from oldest to most recent. For works published by the same author in the same year, add a, b, and so on, and list them alphabetically by title.

The following examples illustrate a number of citation scenarios (examples from [AAA's Style Guide](#)):

### Books

Asad, Talal. 2003. *Formations of the Secular: Christianity, Islam, Modernity*. Stanford, CA: Stanford University Press.

Bender, Courtney, and Pamela E. Klassen. 2010. *After Pluralism: Reimagining Religious Engagement*. New York: Columbia University Press.

### Book Chapters

Bielo, James S. 2016. "Creationist History-Making: Producing a Heterodox Past." In *Lost City, Found Pyramid: Understanding Alternative Archaeologies and Pseudoscientific Practices*, edited by J. J. Card and D. S. Anderson, 81-101. Tuscaloosa: University of Alabama Press.

Comaroff, Jean. 1996. "The Empire's Old Clothes: Fashioning the Colonial Subject." In *Cross-Cultural Consumption: Global Markets, Local Realities*, edited by David Howes, 19-38.

London: Routledge.

#### Chapter in Multivolume Work

Foucault, Michel. 2000. "Lives of Infamous Men." In *Power*, edited by James Faubion and translated by Robert Hurley, 157–77. Vol. 3 of *The Essential Works of Foucault, 1954–1984*, edited by Paul Rabinow. New York: New Press. First published 1977.

#### Edited Volume

Stoler, Ann, ed. 2013. *Imperial Debris: On Ruins and Ruination*. Durham, NC: Duke University Press.

#### Translated Work

Mauss, Marcel. 2016. *The Gift*. Edited and translated by Jane I. Guyer. Chicago: Hau Books. Distributed by University of Chicago Press. First published 1925.

#### Translations Supplied by Author

Pirumova, Nataliia Mikhailovna. 1977. *Zemskoe liberal'noe dvizhenie: Sotsial'nye korni i evoliutsiia do nachala XX veka* [The Zemstvo liberal movement: Its social roots and evolution to the beginning of the twentieth century]. Moscow: Izdatel'stvo "Nauka."

Note that the original title should be transliterated, if necessary. Do not translate any other element of the reference besides the title.

#### Journal Articles

Yates-Doerr, Emily. 2015. "Does Meat Come from Animals? A Multispecies Approach to Classification and Belonging in Highland Guatemala." *American Ethnologist* 42 (2): 309–23. doi:10.1111/amet.12132.

Bessire, Lucas, and David Bond. 2014. "Ontological Anthropology and the Deferral of Critique." *American Ethnologist* 41 (3): 440–56.

#### Online Resources (require an access date)

Daser, Deniz. 2014. "AE Interviews Catherine Lutz (Brown University)." *American Ethnologist* website, May 9. Accessed [Month Day, Year].  
<http://americanethnologist.org/2014/ae-interviews-catherine-lutz-brown-university>.

#### Multimedia Source

Lemelson, Robert, dir. 2009. 40 Years of Silence: An Indonesian Tragedy. Los Angeles: Elemental Productions. DVD.

Single Author and Coauthors

Meyer, Birgit. 2010. "Aesthetics of Persuasion: Global Christianity and Pentecostalism's Sensational Forms." *South Atlantic Quarterly* 109 (4):741-63.

Meyer, Birgit, and Annelies Moors. 2006. *Religion, Media, and the Public Sphere*. Bloomington: Indiana University Press.

Multiple References by the Same Author

Stout, Noelle. 2014. "Bootlegged: Unauthorized Circulation and the Dilemmas of Collaboration in the Digital Age." *Visual Anthropology Review* 30 (2): 177–87.

Stout, Noelle. 2015a. "Generating Home." *Cultural Anthropology Online*, March 30. Accessed [Month Day, Year]. <http://culanth.org/fieldsights/655-generating-home>.

Stout, Noelle. 2015b. "When a Yuma Meets Mama: Commodified Kin and the Affective Economies of Queer Tourism in Cuba." *Anthropological Quarterly* 8 (33): 663–90.